

"The proof of the pudding is in the eating". . .

—Miguel de Cervantes

And when the family asks for second and third helpings, the pudding really must be good.

The same sort of idea convinces many people that Sears catalogs are right for them. Several generations of countless American families have done much of their buying from our books.

They have found our values good. We try always to make them better. They know we save them money. We seek new ways to cut costs every day. They like our service. We make every effort to improve it.

But you are the final judge of the excellence of our menu. It is your appetite we seek to satisfy.

*Satisfaction Guaranteed or Your Money Back*

SEARS, ROEBUCK AND CO.

925 S. Homan Ave., Chicago 7, Ill.

FALL AND WINTER 1953



SHOP THE EASY MODERN WAY BY

Telephone

FOR NUMBER TO CALL  
SEE PAGES 1367-1370







## 4-Star Feature Saddle Shoes

Our best-selling Kerrybrookes because they offer more wear, more special features, better style, better fit than any other saddle shoes we know of priced at only

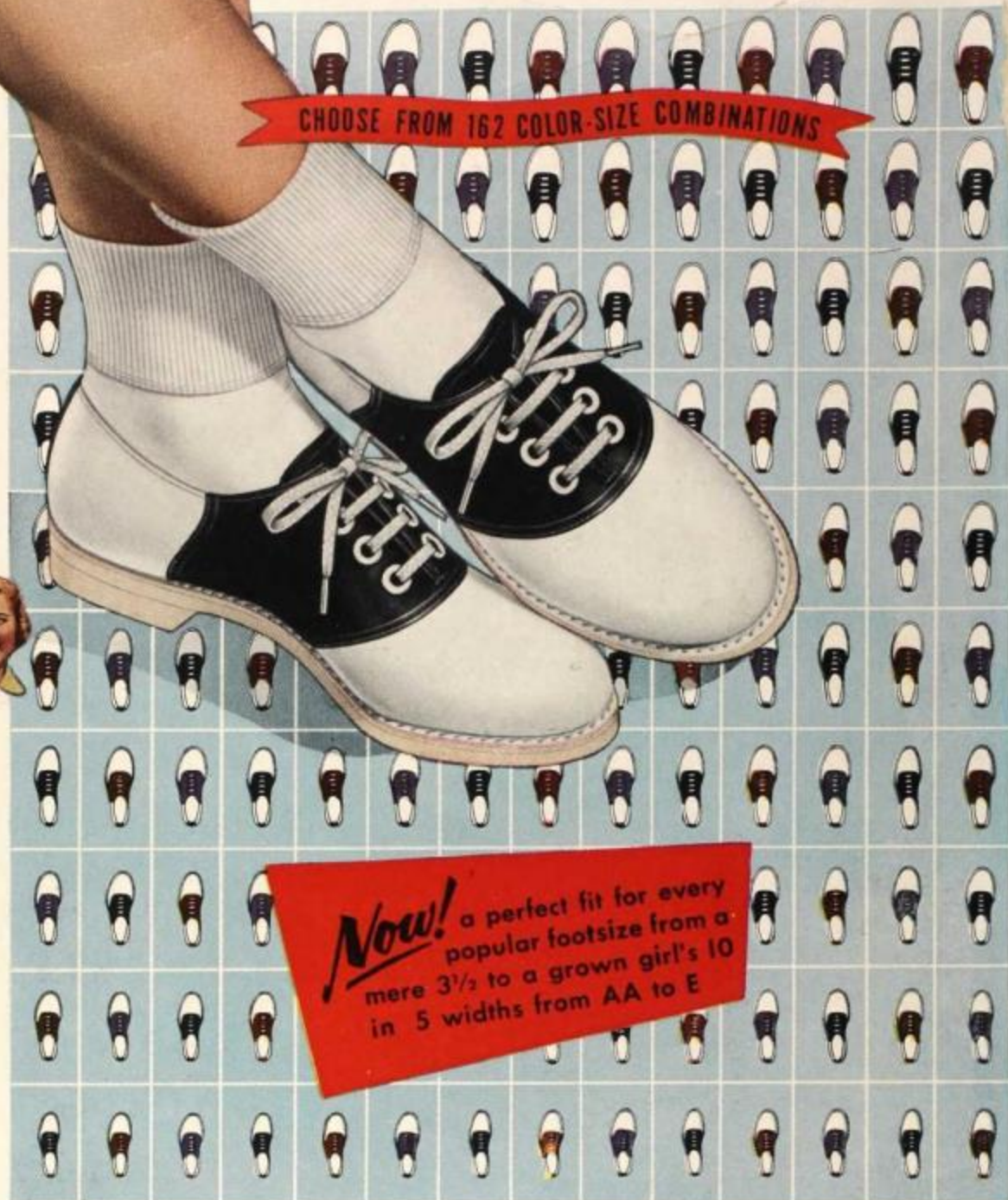
**\$5.89**

### CHECK THESE FEATURES

- Sanitary Pacifate Linings\*
- Goodyear-welt Construction
- Genuine Leather Insoles and Heel Linings
- Non-Rip Nylon Stitching

### OUR SHOPPERS SAY:

*"We found no better values anywhere."*



**Now!** a perfect fit for every popular footsize from a mere 3½ to a grown girl's 10 in 5 widths from AA to E

AA, A, B, C and E widths! More sizes than ever before to fit YOU more comfortably. Now every girl—every woman, too—with a foot size from 3½ to 10 in any of five widths can enjoy the long wear and super comfort that makes 4-Star Feature saddles famous. Crafted of choice leather, they have non-rip nylon stitching; Pacifate® vamp linings; Goodyear welt construction; Genuine leather insoles and heel linings. Try them today. Complete line of shoes for older girls, women, starting page 390; children, starting page 64.

\*PACIFATE linings are chemically treated to resist growth of athlete's foot germs, other harmful bacteria. Smoother finish means less friction, greater wear than ordinary linings.

Sizes: AA (narrow) width in 6, 6½, 7, 7½, 8, 8½, and 9.  
 Sizes: A (medium narrow) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
 Sizes: B (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.  
 Sizes: C (med. wide) 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
 Sizes: E (very wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, and 9.

Please state size and width. Shipping weight 2 pounds 2 ounces  
 15 D 2798A—White, black . . . Rubber sole and heel . . . . . Pair \$5.89  
 15 D 2792A—White, blue . . . Rubber sole and heel . . . . . Pair 5.89  
 15 D 2797A—White, brown . . . Rubber sole and heel . . . . . Pair 5.89



### A 4-STAR FEATURE

All 4-Star Feature items have been laboratory approved and compared in price and quality with other leading brands. We believe there are no finer values in America.

Copyright 1933 by Sears, Roebuck and Co., Inc.



## ✓ Check this for Value! Biltwel Saddles for Younger Girls

Look at these important extra features:

- Prime Grade Leather
- Pacifate Linings\*
- 3-Sole Construction
- Nylon Stitching

They're quality leaders at only . . .

**\$4.80**

Now offered in 144 color-size combinations! Built-better 4 ways (see above), wear-proved to outlast other shoes at this price—there's no better buy at \$4.80! Sizes: A (very narrow), B (narrow), C (medium), D (medium wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. State size, width. Wt. 1 lb. 8 oz.  
 15 D 1130A—White, brown leather. Neolite sole, rubber heel . . . . . \$4.80  
 15 D 1113A—White, black leather. Neolite sole, rubber heel . . . . . 4.80



SEARS - PHONE 2840

# Money Goes Further When You Buy Children's Shoes and Clothing at Sears

Just stop and figure some time what it actually costs to clothe your children for a year . . . how much for shoes, how much for underwear, how much for nightwear, how much for anklets . . . how much for all the things they need.

Then go through this catalog. Start right here, on these and the following two pages, and complete your "catalog shopping trip" on the hundreds of regular catalog pages offering things you may need for your children. Compare the prices you pay ordering from the catalog with prices elsewhere.

Keep in mind, too, that *assurance of extra wear* is just as important as a saving in price. For there are certain items that children seem especially hard on. So look for specific wear guarantees, such as we offer on Heelguard hosiery . . . boys' deluxe knit

cotton underwear . . . Searolite soles . . . and many other items.

We hope and we believe that after you have made that comparison, you will know what we mean when we say: Children come first with parents . . . they come first at Sears, too . . . If we can earn the right to be considered first when you buy for them, we shall be happy.

We think you will be pleased to see how much you can save by buying all your children's needs at Sears.

We are sure you will find our prices are lower—but that is only part of the story. We are sure, too, that for *less* money you get *better* quality, *more* wear, as well as our guarantee of complete satisfaction or your money back.

SEARS - PHONE 2840

## ✓ Check This for Value! Boys' Blue Denim Jeans

Sturdily built sanforized 8 oz. denims have overlapped and interlocked triple-stitched seams for greater strength . . . plus

**VULCANIZED KNEES**  
that are guaranteed to outwear the rest of the garment or you get

A NEW PAIR AT  
NO EXTRA COST

only **\$1.94**

Rugged 8-oz. blue denim jeans with guaranteed vulcanized knee reinforcements! Laboratory tests proved their stubborn resistance to abrasive wear. Sanforized, sunfast fabric won't shrink over 1%. Extra layer of tough denim at knees is permanently fused to inside surface . . . won't wash out, peel off, or pull loose! It's guaranteed to outwear the garment or we'll replace the jeans at no extra cost! Copper-riveted front strain points; thread bartacks in back. Every seam triple-stitched, overlapped and interlocked for greater strength. Heavy duty zipper fly; 5 pockets. Yoke back. Wash alone. No belt.

State size 4, 6, 8, 10, 12. Chart on page 81. Shpg. wt. 1 lb. 4 oz.  
50 D 9175A—Blue jeans . . . \$1.94

Other Jr. denims on pages 80, 81, 90.  
Big Boys' denims on pages 122, 123



## ✓ Check This for Value! 4-Star Feature Duralon Jackets



Laboratory tests show nylon-armored DURALON has 6 times more resistance to abrasive wear than any ordinary rayon and acetate blend, yet this Sears exclusive is priced to save you money at

**\$8.70**

Jr. boys' sizes 4, 6, 8

**\$10.50**

Larger boys' sizes 10 to 20



New! Exclusive! Water-repellent surcoat of sensational Duralon. Try it . . . if you're not convinced it's the finest outerwear investment you've ever made—return it for a full refund. Heavyweight 18-oz. sheen outerwear fabric is blended of rayon and acetate and fortified with the magic strength of 17% nylon. Lined with rayon-satin-twill quilted to 10-oz. reprocessed wool interlining. Zipper front style with dyed Mouton-processed lamb collar, elastic waist inserts, 2 combination pockets. Half-belt, T-buckle. Knit wristlets.

Jr. Boys' Sizes: 4, 6, 8. State size. See chart, page 100. Shpg. wt. 2 lbs. 3 oz.  
40 D 5153A—Skipper (dark) blue  
40 D 5154A—Dark brown  
40 D 5156A—Dark green . . . \$8.70

Big Boys' Sizes: 10, 12, 14, 16, 18, 20. Chart, page 117. Shpg. wt. 3 lbs. 13 oz.  
40 D 6650A—Skipper (dark) blue  
40 D 6651A—Dark brown  
40 D 6653A—Dark green . . . \$10.50

Other Jr. outerwear on pages 100, 101.  
Other Big Boys' Outerwear on pages 115 to 121.

CP2 PAGE 3 . . . BOYS' CLOTHING



# Save at Sears on Children's Wear

Every mother knows that children are hard on their clothes. That seems to be their nature, and few of us expect them to change. . . .

That puts a burden on the folks who make and who sell children's clothes . . . to make them better. That's why we set out, several years ago, to do everything we could—in the laboratory, in the mills and in the factories—to develop children's clothing that would wear better, last longer, give more honest-to-goodness value per parent-dollar spent than anyone had ever offered before. . . . Now we invite you to judge our progress.

Don't overlook, in these opening pages or as you go through the catalog, such values as the boys' jackets at \$8.70 that are laboratory tested for wear. Don't miss the denims with the vulcanized knees, at only \$1.94 . . . nor the nylon-reinforced boys' underwear that's not only shrink-resistant but guaranteed for 6 months, and costs no more than most regular underwear.

We think that today, more than ever before, you can't get more value, more wear, more real economy anywhere in children's clothing than you can at Sears.

✓ Check this for Value!

## Boys' Combed Cotton Underwear

Our Nylon reinforced combed cotton shirts, briefs and T-shirts in sizes 4 to 20 are **WEAR GUARANTEED . . .** six garments one size are guaranteed to wear 6 full months or we'll replace them at no extra charge. They are specially processed to eliminate excessive shrinkage . . . and look at these low prices

Shirts, Briefs  
Sizes 4 to 8

**44c**

Each in lots of 6

T-Shirts  
Sizes 4 to 8

**50c**

Each in lots of 6

Shirts, Briefs  
Sizes 10 to 16

**48c**

Each in lots of 6

T-Shirts  
Sizes 10 to 16

**65c**

Each in lots of 6

Combed cotton shirts, briefs and T-shirts, reinforced with nylon for longer wear. Shirt has 30% nylon bindings at neck, armholes. Briefs have 30% nylon leg bindings, supporting straps. T-shirt has nylon-reinforced neck and shoulder seams. Color white. State size. See size chart and other boys' underwear on pages 82 to 85.

Jr. Boys' Sizes 4, 6, 8.  
Shpg. wt. two, 6 oz.

(A) 43 D 1008A—Shirt  
(B) 43 D 1009A—Briefs  
Any 6 for \$2.64  
Any 2 for 94c

(C) 43 D 1012A—T-shirt  
6 for \$3.00 2 for \$1.10

Boys' Sizes 10, 12, 14, 16.  
Shpg. wt. two, 8 oz.

(A) 43 D 1118A—Shirt  
(B) 43 D 1119A—Briefs  
Any 6 for \$2.88  
Any 2 for 1.00

(C) 43 D 1122A—T-shirt  
6 for \$3.90 2 for \$1.34

Larger Boys' Sizes 18, 20.  
Shpg. wt. two, 10 oz.

(A) 43 D 1118XA—Shirt  
(B) 43 D 1119XA—Briefs  
Any 6 for \$3.42  
Any 2 for 1.18

(C) 43 D 1122XA—T-shirt  
6 for \$4.50 2 for \$1.58

✓ Check this for Value!

## 4-Star Feature Dress Trousers

Sears exclusive SEARALON GABARDINE is our finest blend of rayon and acetate strengthened with 21% nylon . . . resists non-oily stains . . . laboratory tests show that Searalon resists abrasive wear 3 times longer than ordinary rayon gabardine

Jr. Boys' Sizes **\$3.90**

Older Boys' Sizes **\$4.75**

(D) Self-belt model with front pleats, Hollywood waistband, elastic waist inserts, saddle-stitched side seams, Walde zip fly; 4 pockets. Cuffs.

Please state size 4, 6, 8 or 10. Chart on page 95. Shipping wt. 1 lb. 10 oz.

40 D 4062A—Skipper (dark) blue  
40 D 4061A—Blue-gray  
40 D 4060A—Rust . . . \$3.90

(E) Pleated front model with Hollywood-style continuous waistband, saddle-stitched side seams, Walde zip fly. Serged seams. No belt. Cuffed bottoms. Sizes 25 to 31-in. waist. Inseam lengths, chart "X" page 112. State waist, inseam.

40 D 4363A—Dk. brown. Shpg. wt. 1 lb. 14 oz.  
40 D 4365A—Gray-green  
40 D 4362A—Skipper (dark) blue . . . \$4.75

For other Jr. Longies, see pages 94, 95.  
For other Big Boys' Slacks, see pages 112, 113.

4 . . SEARS, ROEBUCK AND CO. 2CPM



### A 4-STAR FEATURE

All 4-Star items have been laboratory approved and compared in price and quality with other leading brands. We believe there are no finer values in America



# Save at Sears on Children's Wear

✓ Check this for Value!

## Children's Knit Cotton Sleepers

Deluxe Honeysuckle knit cotton sleepers are not only extra warm, thick-napped inside and out . . . but they are **SHRINK-RESISTANT** to hold their shape . . . wear better . . . last longer . . . compare them anywhere for value at

**\$1.98**  
Each

1 or 2-pc. styles

**A** ONE-PIECE STYLE in downy-soft knit cotton . . . softly napped on both sides for warmth. Can be adjusted at front crotch (pull thread) to make fly front for boy. Gripper Fastener closings; elastic back drop seat. Washable. *State size* 4, 5, 6, 8. See measuring chart on page 22. Other children's sleepwear on pages 22 and 23. Shpg. wt. ea. 1 lb.  
29 D 3124A—Yellow  
29 D 3125A—Blue  
29 D 3126A—Light green . . . . . 2 for 3.90

**B** 2-PC. SLEEPER. Gripper Fastener closings; elastic drop seat. Washable. *State size* 6 mos., 1, 2, 3, 4. Chart, page 22.  
29 D 3120A—Yellow Shpg. wt.  
29 D 3121A—Pink each 13 oz.  
29 D 3122A—Blue Each \$1.98  
29 D 3123A—Light mint green . . . 2 for 3.90

3-PC. STYLE. 2 prs. pants. *Sizes as above.*  
29 D 3116A—Yellow Shpg. wt.  
29 D 3117A—Pink each 1 lb. 3 oz.  
29 D 3118A—Blue Each \$2.89  
29 D 3119A—Light mint green . . . 2 for 5.68



✓ Check this for Value!

## 4-Star Feature Boyville Heelguard Anklets



Nylon-strengthened for extra wear, so durable six pairs are guaranteed for six months, yet priced to save you money at only

**37c**  
pair

in lots of 6 pairs



Boys' washfast heelguard socks of 2-ply (double strands for double strength) Durene (Reg. U.S. Pat. Off.) cotton. Mercerized, combed. Nylon-reinforced at heel, toe, point above heel where shoe rubs most. Excessive shrinkage eliminated; stretch-resistant. Six pairs, one size, guaranteed to wear 6 months or we'll replace them.

Assorted colors, one size and pattern to 3-pair package. *State size* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. See size chart and big selection of boys' socks on pages 104 and 105.

(C) 43 D 1892A—Blazer. Shpg. wt. 3 prs., 5 oz.  
(D) 43 D 1894A—Argyle . . . 6 prs. \$2.22; 3 prs. \$1.17

✓ Check this for Value!

## 4-Star Feature Gold Bond Shoes for Boys



Sears exclusive Searolite soles outwear leather . . . are so tough we guarantee they can't be worn out in less than 4 months or you get a new pair at no extra charge . . . yet they cost only

**\$6.90**

Boys' Sizes



Narrow, wide, long or short . . . we have your boy's size. Handsome boy-pleasing style in best grade leather; sewn with nylon thread at points of wear. Roomy wall toe; Goodyear welt. Searolite sole guaranteed 4 months, rubber heel. See measuring chart on page 1359. See other boys' shoe values on pages 74 to 77.

Sizes: A (very narrow) 4, 4½, 5, 5½, 6, 6½, and 7.  
Sizes: B (narrow) 3½, 4, 4½, 5, 5½, 6, 6½ and 7.  
Sizes: C (med. narrow) 3½, 4, 4½, 5, 5½, 6, 6½, 7.  
Sizes: D (med.) 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7.  
Sizes: E (med. wide) 3½, 4, 4½, 5, 5½, 6, 6½ and 7.  
Please state size, width. Shpg. wt. 2 lbs. 8 oz.  
67 D 5282A—Brown leather . . . . . Pair \$6.90

✓ Check this for Value!

## Magic-Grow Coat Set for Growing Girls

Special "let-down" hems on sleeves, coat and slacks provide up to a full extra season of wear in this 100% wool fleece coat set, yet it is priced at only

**\$19.95**

Sizes 3 to 6x

Sleeves, coat and slacks grow with her . . . simply release Magic-Grow hemlines for next season's wear



Personalized coat set . . . write her first name on self-addressed card enclosed with coat and mail; you'll receive a label with her name to sew inside coat. New 100% wool fleece check. Dyed Mouton-processed lamb fur trim. Rayon satin lined; 100% reprocessed wool interlined. 100% reprocessed wool slacks are cotton kasha lined. Hat not included.

*State size* 3, 4, 5, 6, 6x. See chart and other girls' coat sets on page 8. Shpg. wt. 4 lbs. 4 oz.

29 D 2480A—Green, brown check, brown slacks  
29 D 2481A—Red, brown check, brown slacks . . \$19.95

CP SEARS, ROEBUCK AND CO. PAGE 5



Cotton Flannel  
Shirt

**A** \$1.45

Each in  
lots of 2

More American Mothers are Turning to Our

# LINED DENIMS

Introduced just last year, already one of our most POPULAR SELLERS because they have WASH-and-WEAR PRACTICALITY of rugged denim plus the EXTRA WARMTH and COMFORT of a soft cotton flannel lining. Shirt and all plaid linings MATCH

- Completely SANFORIZED, inside and out — won't shrink over 1%
- BAR-TACKED or metal RIVETED at strain points
- Jeans FULLY LINED from cuff to waist. Jacket lining includes sleeves
- DOUBLE needle stitched in contrasting color



Jacket  
**C** \$2.49



**B**  
Jeans  
\$1.94  
Each  
in lots of 2



**C** Jacket  
\$2.49



**E** Jacket  
\$1.98

**F**  
Jeans  
\$1.75 Each  
in lots of 2



**G**  
Jeans  
\$2.35 Each  
in lots of 2



**H**  
Jeans  
\$1.75 Each  
in lots of 2

## Make up a set!

From baby to big sister and brother—they'll all want a shirt and jacket to match their lined jeans

### Cotton Flannel Shirt

**A** SIZES 1 TO 6X. Handsome multicolor plaid. Matches lining in all jeans and jackets. Makes a snug outfit for fall and winter wear. Softly napped cotton flannel. Convertible collar. Long sleeves. Sanforized. Washable. *State size* 1, 2, 3, 4, 5, 6, or 6X. See size chart on opposite page before ordering. Shpg. wt. ea. 9 oz. 29 D 6500M—Each \$1.49; 2 for only \$2.90

### Girls' Boxer Jean

**B** SIZES 2 TO 6X. 7-oz. navy blue denim, cozy plaid cotton flannel lining. Neat-fitting all around elastic waist—needs no belt. 2 front pockets with metal rivets, bar-tacked back pocket (won't scratch furniture). Wash separately. *State size* 2, 3, 4, 5, 6, or 6X. Shpg. wt. each 12 oz. 29 D 4373M—Each \$1.98; 2 for only \$3.88

6 .. SEARS, ROEBUCK AND CO., CPMN

### Western Style Jacket

**C** SIZES 2 TO 6X. Wonder-wearing 8-oz. navy blue denim. Fully lined with warm multicolor plaid cotton flannel. Cowboy-favored yoke styling. Pleats front and back. Heavy-duty snap fasteners. 2 pockets. Wash separately. *State size* 2, 3, 4, 5, 6, 6X. 29 D 6835M—Shpg. wt. 12 oz. \$2.49

### Girls' Suspender Jeans

**D** SIZES 2 TO 6X. 8-oz. navy blue denim, lined from top to bottom in cotton multicolor plaid flannel. Detachable button suspenders. Side zipper placket. Belt loops. Metal riveted front pockets, bar-tacked back pocket. Wash separately. *State size* 2, 3, 4, 5, 6, 6X. Shpg. wt. each 1 lb. 29 D 4374M—Ea. \$2.59; 2 for \$5.10

### Wee Denim Jacket

**E** SIZES 6 TO 18 MONTHS. Even little fellows like the Western look! Tough 7-oz. navy blue denim. Fully lined with multicolor plaid cotton flannel for cold-weather comfort. Heavy snapfasteners down front. 1 pocket. Wash separately. *State size* 6, 12, 18 mos. 29 D 6624M—Shpg. wt. 7 oz. \$1.98

### Creepalong Jeans

**F** SIZES 6 TO 18 MONTHS. Practical lined jeans for little tykes tool Snap crotch for quick, easy diaper changes. 7-oz. navy blue denim, plaid cotton flannel lining throughout. Button suspenders, side placket. Elastic back waist. Wash separately. *State size* 6, 12, 18 months. Shpg. wt. ea. 9 oz. 29 D 6649M—Ea. \$1.79; 2 for \$3.50

### Toddler Boys' Jeans

**G** SIZES 2 TO 4. Sturdy 8-oz. navy blue denim jeans. Detachable button suspenders. Zipper fly front. Belt loops. 2 metal riveted front pockets. Back pockets bar-tacked—won't scratch furniture. Warmly lined with bright cotton multicolor plaid flannel. Wash separately. *State size* 2, 3 or 4. See size chart before ordering. Shpg. wt. each 13 oz. 29 D 6845M—Ea. \$2.39 Save, buy 2 for 4.70

**H** SIZES 2 TO 4. Boxer style jeans of 7-oz. navy blue denim. Fully lined with warm multicolor plaid cotton flannel. Fly front opening. All around elasticized waist fits snugly, needs no belt. 2 riveted front pockets. Wash separately. *State size* 2, 3, 4. Shipping wt. ea. 11 oz. 29 D 6843M—Ea. \$1.79 Save, buy 2 for \$3.50 Western Jacket (C) shown with Jeans above, described at left. Make up a set!

Order regularly and get Sears catalogs regularly. Measure to be sure! see Size Chart, facing page



Don't guess . . . be sure you're ordering the correct size! Measure and check with this size chart

SIZE CHART FOR 6 to 18 Months and Sizes 1 to 6x										
Order size . . .	6 mos.	12 mos.	18 mos.	1	2	3	4	5	6	6x
If height is . . .	24½	26½	27-29	29½-31	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is . . .	18	19	20	20	21	22	23	24	25	25½ in.
If weight is . . .				22½-25	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Coat length size 2 to 4 is . . .				17	18	19½ in.	20½	22	23½	25 in.
Coat length size 3 to 6x is . . .										

## NEW CHARCOAL GRAY DENIM

Jacket  
\$1.49

Shirt  
\$1.94  
Each  
in lots of 2

Cap  
94c  
Each  
in lots of 2

Jacket  
\$2.98

Skirt  
\$1.94  
Each  
in lots of 2

Shirt  
\$1.45  
Each  
in lots of 2

Short Sleeves  
\$1.25  
Each  
in lots of 2

Jeans  
\$1.65  
Each  
in lots of 3

Jeans  
\$1.15  
Each  
in lots of 3

Our Best  
Quality . .  
Built for  
Rugged Wear

SEARS OWN SPECIFICATION MADE RANCH STYLE  
DENIM PLAY CLOTHES—SANFORIZED!

Youngsters love the "grown-up" real Western styling!

- You know they'll fit because they're cut to tested size patterns
- Specification made to Sears high standards of quality and workmanship
- Cut from stout, closely woven navy blue denim . . . take lots of wear
- Sanforized . . . won't shrink more than 1%, even after repeated washings
- Every possible point of strain is reinforced with bar-tacking or rivets
- Double needle sewn seams in a bright contrasting color thread
- Your choice of boxer or suspender type jeans or a brand new skirt

### Navy Denim Skirt

**H** NEW 7-OUNCE DENIM SKIRT. Adjustable suspenders button in front. Elastic at back of waist. 2 front pockets riveted, back pockets bar-tacked. Wash separately. State size 3, 4, 5, 6, 6x. See chart above. Wt. each 10 oz. 29 D 8135—Navy blue Each \$1.98 . . . 2 for \$3.88

### Suspender Jeans

**J** STRONG 8-OUNCE NAVY DENIM. Suspenders tacked together in back. Metal rivets in front, bar-tacking in back. Side zipper. Wash separately. State size 3, 4, 5, 6, 6x. See chart above. Wt. each 12 oz. 29 D 4399—Navy blue Ea. \$1.69; 3 for \$4.95

### Boxer Jeans

**K** RANCH STYLE JEANS in 7-oz. denim. All-around elastic waist. Metal rivets in front, bar-tacking in back. 2 side pockets, 1 back pocket. Wash separately. State size 3, 4, 5, 6, 6x. See size chart above. Shpg. wt. ea. 7 oz. 29 D 4398—Navy blue Each \$1.19 . . . 3 for \$3.45

### POPULAR DENIM BOXER

LONGIES \$2.99 Package of three

SANFORIZED DENIM LONGIES AT A REAL THRIFT PRICE. Maximum fabric shrinkage 1%. One is faded red in lightweight sport denim; one is navy blue in sturdy six-ounce denim; the other is a bright multicolor plaid denim. All around elastic boxer waists. Each has one back pocket. Wash separately. State size 3, 4, 5, 6, 6x. Order 3 of 1 size. See chart above to be sure of correct size. Shpg. wt. pkg. 1 lb. 3 oz. 29 D 8119 . . . . . Package of three \$2.99

For complete details on Sears convenient Easy Terms, see inside back cover

### Include a husky, PLAID SHIRT in your order

**L** MULTICOLOR PLAID COTTON FLANNEL SHIRT teams with jeans or skirt above for a winter outfit. Button cuffs. Sanforized . . . won't shrink more than 1%. Washable. State size 3, 4, 5, 6, 6x. See chart above for correct size. Shipping weight each 9 oz. 29 D 6500—Multicolor plaid Each \$1.49 . . . . . 2 for \$2.90

**M** DAN RIVER WRINKL-SHED\* COTTON GINGHAM in multicolor plaid. Easy to iron, no starching. Maximum shrinkage 1%. Washfast. Please be sure to state size 3, 4, 5, 6, 6x. See size chart above at left. 29 D 6530—Short sleeves. Shpg. wt. each 6 oz. Each \$1.29 . . . 2 for \$2.50 29 D 6504—Long sleeves. Shpg. wt. each 7 oz. Each \$1.59 . . . 2 for \$3.10

\*Reg. U.S. Pat. Off.

CPBKMN PAGE 7 . . CHILDREN'S 3-6x DENIMS

## SANFORIZED CHECK DENIMS

**A** VERSATILE COLLARLESS JACKET in wardrobe brightening multicolor check denim. Maximum shrinkage 1%. Washable. State size 3, 4, 5, 6, 6x. See chart. Shpg. wt. 8 oz. 29 D 4583M—Multicolor check. . . . . Each \$1.49

**B** POPULAR BOXER LONGIES in multicolor check denim. All-around elastic waist; back pocket. Max. shrinkage 1%. Washable. State size 3, 4, 5, 6, 6x. See chart. Shpg. wt. ea. 8 oz. 29 D 4380M—Multicolor Each \$1.39; 2 for \$2.70

## NEW AND SNAPPY—7-OZ. DENIM TOGS

SANFORIZED—maximum shrinkage 1%

**C** COTTON CHAMBRAY SHIRT in red, white and charcoal gray stripes—matches slacks and longies. Washable. State size 3, 4, 5, 6, 6x. 29 D 6522M—Wt. ea. 6 oz. Each \$1.98 . . . . . 2 for \$3.88

**D** CHARCOAL GRAY DENIM SLACKS. Striped chambray trim. Suspenders; side zipper. Washable. State size 3, 4, 5, 6, 6x. See size chart. 29 D 8133M—Wt. each 11 oz. Each \$1.98 . . . . . 2 for \$3.88

**E** MATCHING CHARCOAL GRAY DENIM CAP with multicolor striped chambray bill. State size 19, 20½, 21½ in. To measure pull tape around head. Order nearest size. 29 D 4515M—Shpg. wt. ea. 4 oz. Each 98c . . . . . 2 for \$1.88

**F** CHARCOAL GRAY DENIM JACKET matches slacks and longies in this group. Multicolor striped chambray trim at neck. Washable. State size 3, 4, 5, 6, 6x. Wt. 10 oz. 29 D 4514M . . . . . Each \$2.98

**G** CHARCOAL GRAY DENIM LONGIES. Cuffs have striped chambray trim. Elastic waist. Washable. State size 3, 4, 5, 6, 6x. See size chart. 29 D 8134M—Wt. ea. 10 oz. Each \$1.79 . . . . . 2 for \$3.50





Avoid returns! Measure and check with this Size Chart

SIZE CHART FOR COAT SETS SIZES 3 TO 6X

Order size...	3	4	5	6	6x
If height is...	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is...	22	23	24	25	25½ in.
If weight is...	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Coat length...	19	20½	22	23½	25 in.



**A** 2-piece Set \$27.50

**B** 2-piece Set \$27.50

## IMPORTED ENGLISH TWEED and PLAID SETS

2 new Coat and Slack Sets in sporty English tweed or authentic Tartan plaids... both warm 100% virgin wool

**A** ENGLISH TWEED COAT AND SLACK SET. Fitted coat has cotton velveteen trim. Warm 100% virgin wool lined. Sleeves and yoke rayon satin lined; Domette cotton interlined. Slacks have zipper placket; fleeced cotton lining. Hat not included. *State size 4, 5, 6, 6x.*  
29 D 2489—Multicolor red tweed  
29 D 2490—Multicolor blue tweed  
Shpg. wt. 4 lbs. 7 oz. Set. \$27.50

**B** COAT AND SLACKS IN AUTHENTIC TARTAN PLAIDS! Coat has box pleated back, cotton velveteen trim. 100% virgin wool lined. Yoke and sleeves rayon satin lined; Domette cotton interlined. Slacks are fleeced cotton lined. Hat not included. *State size 4, 5, 6, 6x.*  
29 D 2491—Red (McPherson) plaid  
29 D 2492—Blue (Leslie) plaid  
Shpg. wt. 4 lbs. 2 oz. Set \$27.50

8. SEARS, ROEBUCK AND CO. CFB



4-piece Set \$22.50

3-piece Set \$22.50

2-piece Set \$19.95

### PERSONALIZED with her own name!

Write her first name on card enclosed with coat and mail  
You'll receive label printed with name to sew inside coat



4-PIECE SET IN 100% WOOL FLEECE CHECK. Coat has dyed Mouton-processed lamb fur collar. Rayon satin lined; 100% reprocessed wool interlined. Matching adjustable clip hat and muff. Matching slacks are cotton kasha lined. *State size 3, 4, 5, 6, 6x.* See chart. Shpg. wt. 4 lbs. 2 oz.  
29 D 2484—Brown check. \$22.50  
29 D 2485—Ice blue check. 22.50  
29 D 2486—Red check. 22.50

3-PIECE SET IN 100% WOOL FLEECE. Latest French fashion... multi-gored front and back. Cotton velveteen trim. Rayon satin lined—100% reprocessed wool interlined. Matching adjustable clip hat and cotton kasha lined slacks. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 4 lbs.  
29 D 2482—Orange-red  
29 D 2483—Brt. green. \$22.50

"MAGIC-GROW" 2-PC. SET. 100% wool fleece checked coat, dyed Mouton-processed lamb fur trim. Rayon satin lined; 100% reprocessed wool interlined. 100% reprocessed wool slacks cotton kasha lined. No hat. *State size 3, 4, 5, 6, 6x.*  
29 D 2481—Red, brown  
29 D 2480—Green, brown  
Shpg. wt. 4 lbs. \$19.95



**C** 2-piece Set \$19.95

**D** 2-piece Set \$16.95

**E** 3-piece Set \$16.95

### WARM COAT SETS

**C** DRESSY COTTON VELVETEEN COAT AND SLACK SET. Coat has fluffy white fur trim; lustrous white buttons. Self-material bow trim at back waist. Rayon satin lined; 100% reprocessed wool interlined. Matching slacks are cotton kasha lined. No hat. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 4 lbs. 2 oz.  
29 D 2478—Royal blue \$19.95  
29 D 2479—Wine red. 19.95

**D** 100% VIRGIN WOOL TWEED COAT with matching wool fringed stole-scarf. Coat has 4-gore swing back. Rayon lined; 100% reprocessed wool interlined. Solid color reprocessed wool melton slacks have adjustable suspenders; cotton kasha lined. No hat. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 4 lbs.  
29 D 2473—Brown \$16.95  
29 D 2474—Medium blue 16.95

**E** 100% REPROCESSED WOOL 3-PIECE SET with dyed Mouton-processed lamb fur trim. Detachable hood. Rayon lining; cotton interlining. Matching slacks are cotton kasha lined. Adjustable suspenders. *State size 3, 4, 5, 6, 6x.* Wt. 4 lbs. 7 oz.  
29 D 2475—Plum purple \$16.95  
29 D 2476—Med. green. 16.95  
29 D 2477—Wine red. 16.95

For hats shown on this and facing page, see page 10



Measure and see  
size chart on  
facing page

Hat only  
\$1.98

Storm Coat  
\$14.95

Ski Cap  
\$1.98

3-piece Set  
\$19.95

2-piece Set  
\$25.95

3-piece Set  
\$29.95

## Honeysuckle STORM COAT and COAT SETS

Collars, revers and hats are all trimmed with dyed Mouton-processed lamb fur  
All are water-repellent.. warm Alpaca or quilted linings.. slacks have stitched crease

RAYON AND NYLON GABARDINE SKI CAP with visor. Dyed Mouton-processed lamb fur earflaps. Rayon grosgrain bow trim. Treated for water repellency. Quilted rayon lining. *State size* small (19½); medium (20½); large (21½) inches. Shipping weight 6 ounces.  
29 D 2965—Red... \$1.98  
29 D 2966—Navy... 1.98  
29 D 2967—Green... 1.98

STORM COAT IN RAYON AND NYLON SHEEN GABARDINE. Body lined with 100% Alpaca pile, cotton backed (25% of total). Skirt and sleeves have rayon twill quilted to new wool. Hidden knit wristlets; fully belted with elastic shirring at back waist. Water repellent. Hat not included. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 2 oz.  
29 D 2460—Red... \$14.95  
29 D 2461—Navy... 14.95  
29 D 2462—Green... 14.95

3-PIECE STORM COAT SET in rayon and nylon sheen gabardine. Same coat as described at left. Matching slacks warmly lined with cotton backed fleecy rayon. Zipper placket. Elastic insert at ankles. Matching hat has warm fur earflaps. Water repellent. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. 2 oz.  
29 D 2463—Green... Set \$19.95  
29 D 2464—Red... Set 19.95  
29 D 2465—Navy... Set 19.95

2-PIECE SET in 90% wool fleece and 10% nylon. Coat has 4-gore back. Lined with rayon satin quilted to reprocessed wool. Matching slacks have zipper placket; elastic at waist; cotton kasha lined. Hat sold separately below. *State size* 3, 4, 5, 6, 6x. Wt. 4 lbs. 2 oz.  
29D2410M—Blue 29D2411M—Red  
29D2412M—Toast brown. Set \$25.95  
MATCHING HAT fits sizes 3 to 6x.  
29D2925M—Blue 29D2926M—Red  
29D2927M—Toast brown  
Shpg. wt. 5 oz. Each \$1.98

3-PIECE "MAGIC-GROW" SET in 100% virgin wool check. All hems let out for next year! Body lined with 100% Alpaca pile on cotton back; (25% of total). Skirt self-lined. Sleeves lined with rayon quilted to new wool. Matching adjustable clip hat. Matching suspender slacks; cotton kasha lined. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. 10 oz.  
29 D 2409—Multicolor brown check... Set \$29.95

Release  
"MAGIC-  
GROW"  
hems in  
coat,  
sleeves,  
slacks



### WARM COAT SETS

**A** 100% REPROCESSED WOOL MELTON 3-piece coat set has Persian fur-like fabric trim (rayon on cotton back). Detachable hood. Rayon lined, cotton interlined. Matching suspender slacks cotton kasha lined. *State size* 3, 4, 5, 6, 6x. Wt. 4 lbs. 12 oz.  
29 D 2470—Medium green... Set \$14.95  
29 D 2471—Wine red... Set 14.95  
29 D 2472—Medium gray... Set 14.95

**B** 100% VIRGIN WOOL CHECK 2-piece set with cotton velveteen trim. Rayon lined, 100% reprocessed wool interlined. Solid color slacks are 100% reprocessed wool melton; cotton kasha lined. Hat not included. *State size* 3, 4, 5, 6, 6x. See chart facing page. Shpg. wt. 4 lbs. 1 oz.  
29 D 2487—Multicolor, brown... Set \$14.95  
29 D 2488—Multicolor, blue... Set 14.95

**C** PERSIAN FUR-LIKE FABRIC (rayon on cotton back) trims this 100% reprocessed wool melton 2-pc. set. Rayon lined coat with cotton interlining. Cotton kasha lined matching slacks have adjustable suspenders. Hat not included. *State size* 3, 4, 5, 6, 6x. See chart facing page.  
29 D 2467—Med. blue 29 D 2468—Med. green  
Shpg. wt. set 4 lbs. 7 oz. Set \$12.95

**D** HOODED COAT at a real budget price! 100% reprocessed wool melton swing back style with rayon lining. Detachable hood and pocket are trimmed in gay contrasting color plaid. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 12 oz.  
29 D 2395—Med. green 29 D 2396—Med. blue  
29 D 2397—Wine red... Each \$7.95





## Hats and Hat Sets for Children 3 to 6 HOW TO MEASURE FOR MILLINERY

Draw tape measure around child's head. Number of inches is correct size. Order nearest size. Where sizes are not listed, hats fit all children from 3 to 6.

### SCARF and MITTEN SET

**\$2.79** RAYON SUEDE Set CLOTH... softly napped. Dyed Mouton-processed lamb fur halo, scarf ring. A lovely set to go with her winter coat or snow suit. Matching fur trimmed mittens. One size fits children 3 to 6. Shipping wt. set 10 oz.  
29D2949-Red  
29D2950-Dark green  
29D2951-Med. Blue Set.....\$2.79

**\$3.59**  
Set

**\$3.59**  
Set

**\$3.59**  
Set

**\$4.98**  
Set

BERET AND MUFF SET in gray fur-like fabric (rayon on cotton). Grosgrain trim. Beret has ear flaps. Both the beret and the muff are rayon lined. Fits children 3 to 6. Shipping weight set 1 pound 1 oz., hat 13 oz.  
29D2952-Hat, muff. \$3.59  
29D2953-Hat only... 1.98

HAT AND MUFF SET in cotton velveteen with fuzzy white stripes and pompons of 70% Angora, 30% wool. Clip hat fits 3 to 6 Shpg. wt. set 14 oz.  
29D2954-Royal blue  
29D2955-Brt. red. \$3.59  
HAT ONLY. Wt. 10 oz.  
29D2956-Royal blue  
29D2957-Brt. red. \$1.98

COTTON VELVETEEN HAT AND BAG SET. *State size* 19 1/4 or 20 1/4 inches. Shpg. wt. set 14 oz. Price includes 24c Federal Excise Tax on bag.  
29D2960E-Dk. brown  
29D2961E-Dk. green. \$3.59  
JOCKEY HAT. Wt. 10 oz.  
29D2962-Dk. brown  
29D2963-Dk. green. \$1.98

SPARKLING WHITE FUR HAT AND MUFF SET. Back of muff is puckered rayon satin. Clip hat is rayon lined; fits 3 to 6. Shpg. wt. set 14 oz., hat 10 oz. Prices include 52c Federal Excise tax on set; 50c on hat.  
29D2958-Set... \$4.98  
29D2959-Hat... 2.98

### YOUR CHOICE \$2.29

100% VIRGIN WOOL SHAG FLEECE. Becoming little cloche has rayon velveteen band with button trim in front; chin ties. *State size* 20, 20 1/4 inches. Shipping wt. 11 oz.  
29D2939-Winter white  
29D2940-Brt. red... \$2.29

100% WOOL HAT with warm ear flaps that tuck inside. Velveteen band, flower trim. Fits 3 to 6. Shpg. wt. 11 oz.  
29D2941-Navy... \$2.29  
29D2942-Dk. brown 2.29  
29D2943-Red... 2.29

WOOL BRAID SWEET-HEART BONNET with contrasting wool braid band and chin ties. Fits children 3 to 6. Shpg. wt. 10 oz.  
29D2944-Winter white with brown, green... \$2.29  
29D2945-Navy, with navy, red trim... \$2.29

### Roller Brim \$2.49

CLASSIC COTTON VELVETEEN stitched roller brim hat with grosgrain streamers and chin ties. Warm ear flaps tuck inside. *State size* 19 1/2, 20, 20 1/2 in.  
29D2946-Red  
29D2947-Navy  
29D2948-Dk. Brown  
Wt. 10 oz.... \$2.49

### \$1.00

GENUINE BASQUE BERET made in France. 100% wool velour finish in an ever popular and becoming style. One size fits children 3 to 6. Shpg. wt. 4 oz.  
29D2928-Red  
29D2929-White  
29D2930-Navy  
Each... \$1.00

### 3 Pretty Styles \$1.98 Each

COTTON VELVETEEN clip bonnet with self material bow on front. Fur trim on bow. Quilted rayon lining. Fits 3 to 6. Shpg. wt. 11 oz.  
29D2934-Royal blue. \$1.98  
29D2935-Wine red... 1.98  
29D2936-Dk. green... 1.98

OFF-THE-FACE BONNET in 100% wool felt. Grosgrain ribbon trim and chin ties. Warm ear flaps tuck inside hat. *Please state size* 19 1/4, 20 1/2 inches. Shipping weight 10 oz.  
29D2937-Dk. Brown. \$1.98  
29D2938-Red... 1.98

"SNUGGIE" STYLE rolled brim hat in 100% wool felt. Fur pompon on crown. Ear flaps tuck neatly inside, too! Fits children 3 to 6. Shipping weight 10 oz.  
29D2931-Red... \$1.98  
29D2932-Dk. green. 1.98  
29D2933-Dk. brown 1.98

## Warm KNIT HATS for Children 3 to 6

### New Styles \$1.98 Each

50% ANGORA, 50% WOOL CLIP HAT... so soft and warm for winter. Fluffy tassel trim on one side. Fits children 3 to 6. Hand wash separately.  
29D7654-Lt. blue  
29D7655-White  
Shpg. wt. 4 oz. Each \$1.98

HALO AND POMPON of dyed Mouton-processed lamb fur. Knit of 100% wool. Double thickness for extra warmth on cold days. Ear flaps and chin ties. Fits 3 to 6.  
29D7658-Red  
29D7659-Brown  
Shpg. wt. 4 oz. Each \$1.98

"PIGTAIL" HAT in warm 100% wool. Clip brim for snug fit. Braids have grosgrain ribbon bows. One size fits children 3 to 6. Shpg. wt. 5 oz.  
29D7656-Red with green braids... \$1.98  
29D7657-Brown with yellow braids... \$1.98

10... SEARS cpa

### \$1.49

A WOOL CLIP HAT with dyed Mouton-processed lamb fur halo. Double thickness. Fits 3 to 6.  
29D7666-White  
29D7667-Red  
29D7668-Green  
Shpg. wt. 4 oz. \$1.49

### \$1.59

B JAUNTY BERET of double thick wool. Fluffy fur pompon. Hand wash separately. Fits 3 to 6. Wt. 4 oz.  
29D7648-Red. \$1.59  
29D7649-White. .59

C WOOL MITTENS. Hand wash. *State size* small (3), medium (4), large (6). Shipping wt. 4 oz.  
29D7613-Red... 98c  
29D7614-Navy. 98c  
29D7615-Brown. 98c  
Save 16c. 2 for \$1.80

**\$1.98** D HOCKEY CAP AND MITTEN SET. 35% wool, 65% cotton. Double thick hat has colorful pompon on top. Ear flaps, chin ties, warm mittens to match. Hand wash separately. Fits 3 to 6. Shpg. wt. 5 oz.  
29D7663-White... \$1.98  
29D7664-Red... 1.98  
29D7665-Royal blue 1.98

**\$1.39** E HOCKEY CAP knit of double thick warm heavy weight 100% wool. Turned back cuff, ear flaps with snug chin ties. Gaily topped with a fuzzy pompon. Hand wash separately. One size fits children 3 to 6. Shipping weight 4 oz.  
29D7638-White... \$1.39  
29D7639-Navy... 1.39  
29D7640-Red... 1.39

**98c** F ALL WOOL GLOVES... imported from Japan. Assorted hand embroidered trims. Hand wash separately. *State size* small (3), med. (4), large (6). Shpg. wt. 4 oz.  
29D7898-Red... 98c  
29D7899-Green... 98c  
Save... 2 for \$1.80



Measure to be Sure!

SIZE CHART FOR GIRLS' SWEATERS, SIZES 3 TO 6X			
Order size.....	3	4	6x
If chest is.....	22	23	25 26 in.



### Honeysuckle Nylon SWEATERS, TWIN SETS

Nylon is wonderful because it washes easily, dries quickly, needs no blocking . . . because it comes in exciting tweed effects as well as solid colors.

**100% VIRGIN CRIMP-SET NYLON PULLOVER \$1.98**  
Pullover for dress or sports wear. Rib knit crew neck, cuffs and bottom. Hand wash. State size 3, 4, 6, 6x. Check with size chart above.  
29 D 3671—Yellow  
29 D 3669—Bright red  
29 D 3670—Pink  
29 D 3672—White  
Shpg. wt. 5 oz. Each \$1.98

**CARDIGAN IN 100% VIRGIN CRIMP-SET NYLON! \$2.98**  
Rib knit cuffs and bottom. Double rib knit crew neck. Matching plastic buttons. Hand wash. State size 3, 4, 6, 6x.  
29 D 3689—Kelly green  
29 D 3681—Bright red  
29 D 3691—Medium blue  
29 D 3682—White  
Shpg. wt. 10 oz. Each \$2.98

**NYLON TWEED CARDIGAN \$2.98**  
flecked with contrasting multi-color wool nubs. Ribbon backed button border. Hand wash. State size 3, 4, 6, 6x. Shpg. wt. 10 oz.  
29 D 3683—White tweed  
29 D 3684—Wine tweed  
29 D 3685—Hunter green tweed. . . . . Each \$2.98

**HAND EMBROIDERED FLOWERS \$3.98**  
sprinkled with rhinestones decorate front of this 100% virgin crimp set nylon cardigan. Matching plastic buttons. Hand wash. State size 3, 4, 6, 6x.  
29D3604—Guardsman blue  
29D3605—Hunter green  
29D3606—Bright red  
Wt. 10 oz. . . . Each \$3.98

### Honeysuckle Nylon TWIN SETS

**CABLE PATTERN NYLON TWEED** with multicolor wool nubs. Double rib knit crew necks. Cardigan has matching fresh water pearl buttons. Hand wash. State size 3, 4, 6, 6x. Shipping weight 14 oz.  
29D3662—Lt. blue tweed  
29D3663—Lt. green tweed  
29D3664—White tweed  
Set. . . . . \$4.59

**TWIN SET WITH NOVELTY KNIT-IN FRONT PATTERN.** 100% virgin crimp-set nylon. Double rib knit crew necks, ribbed cuffs and bottom. Cardigan has matching plastic buttons. Hand wash. State size 3, 4, 6, 6x.  
29 D 3644—Bright red  
29 D 3647—Yellow  
29 D 3648—Guardsman blue. Wt. 12 oz. Set. \$4.98



### Warm All Wool SWEATERS, TWIN SETS in Rich, Beautiful Colors

**LOW PRICED ALL WOOL CLASSIC CARDIGAN \$1.69**  
Warm long sleeve style with snug fitting rib knit crew neck. Hand wash. State size 3, 4, 6, 6x.  
29 D 3657—Kelly green  
29 D 3659—Bright red  
Shpg. wt. 8 oz. Each \$1.69

**VIRGIN WOOL WORSTED TWEED CARDIGAN \$2.98**  
Knit-in front pattern with hand embroidery, "jeweled" trim. Hand wash. State size 3, 4, 6, 6x.  
29 D 3693—Yellow  
29 D 3694—Bright red  
Shpg. wt. 11 oz. Each \$2.98

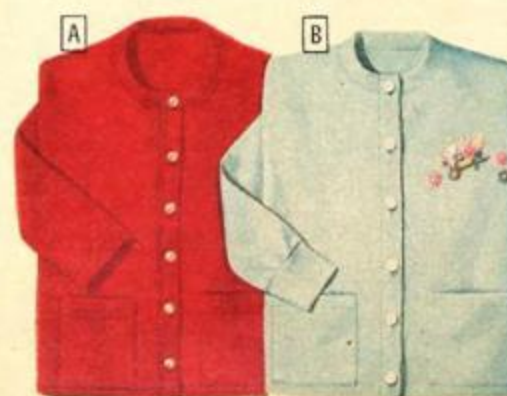
**100% WOOL CLASSIC TWIN SET \$2.98**  
SET at a new low price. Practical "go-everywhere" style. Hand wash. State size 3, 4, 6, 6x. See size chart.  
29 D 3655—Bright red  
29 D 3656—Kelly green  
Wt. 11 oz. . . . Set \$2.98

**100% VIRGIN WOOL WORSTED TWIN SET \$3.98**  
Pull-over has white yoke with knit-in pattern. Hand wash. State size 3, 4, 6, 6x.  
29 D 3666—Turquoise blue  
29 D 3667—Bright red  
29 D 3668—Emerald green  
Shpg. wt. 12 oz. Set \$3.98

### Knit Cotton CARDIGANS

**A ALL PURPOSE KNIT COTTON CARDIGAN \$1.19**  
Softly fleeced inside for warmth. Double ribbed crew neck; Hand wash separately. State size 3, 4, 6. Shpg. wt. 8 oz.  
29 D 3602—Bright red. . . . . Each \$1.19 2 for \$2.32  
29 D 3603—Medium blue. . . . . Each 1.19 2 for 2.32

**B EMBROIDERED FLOWER DESIGN ON THIS CARDIGAN \$1.69**  
in fine quality soft interlocked knit combed cotton. So practical and so pretty. Button front; 2 patch pockets. Crew neck. Hemmed bottom. Hand wash. State size 3, 4, 6, 6x.  
29 D 3641—Mint green 29 D 3642—Yellow  
29 D 3643—Red. Shpg. wt. 7 oz. . . . . Each \$1.69



### Honeysuckle CLASSIC CARDIGAN

fine gauge imported 100% zephyr wool

\$2.98



**HONEYSUCKLE CARDIGAN IN OUR FINEST QUALITY IMPORTED ZEPHYR WOOL.** Such soft, cuddly, warmth in a fine gauge sweater! Double hand looped rib knit crew neck. Ribbed cuffs and bottom. Matching color ribbon backs fresh water pearl buttons of same color as sweater. Hand wash. State size 3, 4, 6, 6x. See chart above. Wt. 11 oz.  
29 D 3636—Guardsman blue 29 D 3637—Bright red  
29 D 3639—Medium blue 29 D 3640—Brown. Each \$2.98

**HONEYSUCKLE 100% VIRGIN WORSTED WOOL CLASSIC CARDIGAN.** Rib knit crew neck. Ribbed cuffs, bottom. Matching color plastic buttons with ribbon backing. Hand wash. State size 3, 4, 6, 6x. Shpg. wt. each 8 oz.  
29 D 3673—Guardsman blue 29 D 3674—Bright red  
29 D 3675—Hunter green. . . . . Each \$1.98



Always Measure to be Sure!  
Use Chart Before Ordering

SIZE CHART for 2 to 6x Rainwear, Jackets and Snow Suits									
Order size	2	3	4	5	6	6x			
If height is...	31 1/2 to 34	34 1/2 to 37	37 1/2 to 40	40 1/2 to 43	43 1/2 to 46	46 1/2 to 48 in.			
If chest is...	21	22	23	24	25	25 1/2 in.			
If weight is...	25 1/2 to 29	29 1/2 to 34	34 1/2 to 38	38 1/2 to 44	44 1/2 to 49	49 1/2 to 54 lbs.			
Coat length	17	19	20 1/2	22	23 1/2	25 in.			



Flares out to a rippling 360° circle  
**\$3.98**



3-piece set  
**\$6.98**

Rayon Taffeta  
**\$4.98**



Embossed Plastic  
**\$2.79**

Waterproof Cotton  
**\$1.79**

Vinyl Plastic  
**\$1.59**

### Keep Them Dry in WATERPROOF RAINWEAR, Sizes 3 to 6x

#### New Ballerina Style

A completely new raincoat that little girls will love! Sweeping skirt flares out to a full rippling 360° circle. Softly gathered at waist. A cheerful plaid in strong rubberized cotton fully cut for comfort. Attached hood, trim fitting raglan sleeves. All-around belt. *State size* 3, 4, 5, 6, 6x. Be sure to measure and see chart above before you order. Shipping weight 1 lb. 6 oz.

29 D 4959—Red plaid.....\$3.98  
29 D 4960—Blue plaid.....3.98

#### Umbrella Set

Style-wise check-plaid raincoat and umbrella set in waterproof rubberized cotton. Coat has detachable hood; all-around belt. Seven-rib matching umbrella with plastic handle. *State size* 4, 5, 6, 6x. Shpg. wt. set 1 lb. 8 oz.  
29 D 4950—Red check  
29 D 4951—Blue check  
Wt. 1 lb. 14 oz. \$6.98

#### Rayon Taffeta

New raincoat and hat set in rubberized checked rayon taffeta. Coat has full belt; 2 pockets. Matching hat has elastic at back; rain flap. *State size* 4, 5, 6, 6x. See chart. Shpg. wt. set 1 lb. 8 oz.  
29 D 4961—Red check  
29 D 4962—Blue check  
2-piece set.....\$4.98

#### "Rainy-day" Set

Embossed plastic "Inverness" sleeveless snap-front coat with cape and detachable hood. Matching boots and a plastic carrying case complete set! *State size* small (3-4), medium (5-6), large (6x). Wt. set 14 oz.  
29 D 4957—Clear  
3-piece set.....\$2.79

#### Plaid Raincape

Cheerful plaid raincape with attached hood makes a fashionable rainy-day outfit. Strong rubberized cotton—fully cut. Reinforced arm slits. Button front. *State size* small (3-4), medium (5-6), large (6x).  
29 D 4934—Red plaid  
Shpg. wt. 11 oz. \$1.79

#### Vinyl Plastic

Waterproof embossed vinyl plastic hooded style folds up in matching carrying case. Snap front, full belt. *State size* small (3-4), medium (5-6), large (6x). Wt. 9 oz.  
29 D 4966—Clear  
29 D 4967—Lt. blue  
29 D 4968—Red  
2-piece set.....\$1.59

Water repellent...  
crease resistant  
**\$7.95**



**B** \$6.98  
Bomber Style

**C** \$3.98  
Cotton Poplin

**D** \$3.98  
Corduroy

**E** \$3.98  
Rayon and Cotton

**F** \$2.98  
Cotton Poplin

#### SURCOAT STYLE

Handsome, durable jacket in a blend of rayon, acetate and nylon with dyed Mouton-processed lamb fur collar. Warmly lined with 8-oz. reprocessed wool quilted to rayon satin. Zipper front; shirring at sides. Buckle belt in front; 2 slash pockets; knit cotton wristlets. Water repellent. Dry clean. *State size* 2, 4, 6, 6x. See chart above. Shpg. wt. 2 lbs.  
29 D 4825—Forest green \$7.95  
29 D 4826—Light navy 7.95  
29 D 4827—Wine red... 7.95



**A** \$6.98  
Pea Coat

### Order her a Sturdy, Warmly Lined JACKET, Too—Sizes 2 to 6x

**A** POPULAR NAVY-STYLE PEA COAT. 100% reprocessed wool coat and detachable hood lined with bright red cotton flannel. Anchor buttons. Dry clean. *State size* 3, 4, 5, 6, 6x. Wt. 2 lbs. 11 oz.  
29 D 4808—Navy  
29 D 4809—Medium green... Each \$6.98

**D** NEW COTTON CORDUROY ZIP FRONT JACKET. Welt pockets; elastic shirring at waist for fit. Gayly lined with plaid cotton flannel. Wash separately. *State size* 2, 4, 6, 6x. Shpg. wt. 15 oz.  
29 D 4820—Red 29 D 4821—Forest green 29 D 4822—Navy \$3.98

**B** RAYON AND COTTON SATIN TWILL with fur collar. Water repellent. Reprocessed wool quilted to rayon lining. Dry clean. *State size* 2, 4, 6, 6x. Wt. 2 lbs.  
29 D 4842—Lt. navy  
29 D 4843—Brt. red  
29 D 4844—Medium green. Each \$6.98

**C** NEW CHECKED COTTON JACKET zip front jacket is cotton flannel lined. Slash pockets. Wash separately. *State size* 2, 4, 6, 6x. See chart at top of page. Shpg. wt. 13 oz.  
29 D 4823—Red  
29 D 4824—Blue  
Each.....\$3.98

**E** ZIPPER FRONT JACKET in a lustrous rayon and cotton satin twill. Treated for water repellency. Lined with plaid cotton flannel. Cotton rib knit wristlets and bottom. 2 slash pockets. Dry clean. *State size* 2, 4, 6, 6x. Size chart above. Weight 1 lb. 4 oz.  
29 D 4838—Medium green... \$3.98  
29 D 4839—Bright red.....\$3.98

**F** ZIPPER JACKET with shirtwaist sleeves. Mercerized cotton poplin. Elastic at waist for fit. Slash pockets. Plaid cotton flannel lined. Wash separately. *State size* 2, 4, 6, 6x. See chart for correct size. Shpg. wt. 12 oz.  
29 D 4816—Red  
29 D 4817—Dark green  
29 D 4818—Navy  
Each.....\$2.98





## Our Finest SNOW SUIT

### NYLON Reinforced Gabardine

Body  $\frac{3}{4}$  lined with 100% Alpaca pile. Skirt, sleeves with nylon batting quilted to Milium\* processed acetate, the new metallic treated lining.

**\$15.95**

**NOW! Snow Suit with  
Reversible Jacket and Hat**



**\$14.95**



## Sears Honeysuckle SNOW SUITS to keep out the cold

### "Frontier-Pants" Suit

**A** Rayon and cotton satin twill suit. Jacket has 100% wool jacquard front insert; piping trim. Tapered zipper legs on pants. 100% reprocessed wool quilted to rayon lining. Matching cap. Water repellent. Dry clean. *State size* 3, 4, 5, 6, 6x. Wt. 3 lbs. 8 oz. 29 D 2575-Tan with green and red trim; green slacks. \$12.95 29 D 2576-Red with blue and red trim; navy slacks. \$12.95

**\$12.95**

### New Pea-coat Style

**B** 100% reprocessed wool melton 3-piece set. Bright red fleeced rayon and cotton line coat and matching clip hat. Hat is trimmed with dyed Mouton-processed lamb fur. Cotton kasha lined slacks have adjustable suspenders; permanently stitched crease. *State size* 3, 4, 5, 6, 6x. See chart on facing page. Shipping weight 4 lbs. 7 oz. 29 D 2567-Navy. \$14.95

**\$14.95**

### New Reversible Jacket

**C** Jacket is red plaid water repellent cotton poplin on one side, navy blue 100% reprocessed wool Melton on the other. Wear it either way! Matching reversible clip hat has dyed Mouton-processed lamb fur trim. Adjustable suspender slacks in navy blue 100% reprocessed wool Melton; cotton kasha lined. *State size* 3, 4, 5, 6, 6x. Shipping weight 4 lbs. 2 oz. 29D2566-Red plaid, navy \$15.95

**\$15.95**

### "Magic Grow" Suit

**D** Water repellent plaid suit in 50% rayon, 50% wool. Zipper jacket has dyed Mouton-processed lamb fur collar. Matching ski cap and suspender slacks. 100% reprocessed wool lining quilted to rayon. Dry clean. *State size* 3, 4, 5, 6, 6x. Shipping weight 4 lbs. 2 oz. 29D2577-Red plaid \$14.95 29D2578-Blue plaid 14.95

Surcoat style jacket in water repellent rayon and nylon gabardine has dyed Mouton-processed lamb fur collar. Elasticized shirring at waist back for trim fit; zipper front; buckle belt. Matching ski cap with earflaps. Self material slacks cozily lined with warm fleeced rayon and cotton. Adjustable suspenders. Dry clean. *State size* 3, 4, 5, 6, 6x. See size chart on facing page. Shpg. wt. set 4 lbs. 7 oz. 29 D 2568-Dark green. 3-piece set \$15.95 29 D 2569-Bright red. 3-piece set 15.95 29 D 2570-Navy. 3-piece set 15.95

\*Reg. U.S. Patent Office



**\$4.29**

**\$4.89**

**\$4.29**

**\$9.98**

## Warm Winterweight SLACKS, SKI PANTS, SNOWSUIT

100% REPROCESSED WOOL slack-style pants with adjustable buckle suspenders, bib top. Warm cotton kasha lining. Elastic inserts at ankles. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 9 oz. 29 D 2730-Brown 29 D 2731-Navy 29D2732-Med. green 29 D 2733-Wine Each \$4.29

100% REPROCESSED WOOL bib top ski pants with knee patches. Warm and long wearing. Rib knit anklets with easy-on side zippers. Cotton kasha lining. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 7 oz. 29 D 2708-Navy 29 D 2709-Brown 29D2710-Med. green Each \$4.89

RAYON AND NYLON GABARDINE bib top slack-style pants are water repellent. Lined with fleeced rayon and cotton. Adjustable suspenders; zipper placket. Dry clean. *State size* 3, 4, 5, 6, 6x. Wt. 1 lb. 9 oz. 29D2740-Navy 29D2741-Brown 29D2742-Med. green Each \$4.29

100% WOOL MELTON 3-piece snowsuit with bright embroidered trim. Zipper front jacket with elasticized shirring at waist for fit. Matching hat and adjustable suspender slacks. Suit lined with cotton kasha. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 10 oz. 29D2571-Med. green 29D2572-Royal blue Each \$9.98

## Warmly lined . . . water repellent SNOW SUITS

Attached drawstring hoods with cuddly fur edging

**E** WARM RAYON AND COTTON SATIN TWILL SUIT with attached hood. Jacket has elastic at waist; shirred front, back yoke. Body  $\frac{3}{4}$  lined with 50% wool, 50% Alpaca face (cotton back 25% of total); skirt, sleeves, hood with 100% reprocessed wool quilted to rayon. Contrasting slacks lined with 100% reprocessed wool quilted to cotton kasha. Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 8 oz. 29 D 2552-Gray, green 29 D 2553-Red, royal blue 2-piece set. \$11.95

**F** NEW RAYON AND NYLON GABARDINE 2-piece snowsuit. Zipper front jacket has embroidery trim; elasticized waist, warm knit cuffs. Two welt pockets with contrasting color piping. Warmly lined with 100% reprocessed wool quilted to iridescent rayon. Slacks have quilted cotton kasha lining; elastic insert at ankles. Water repellent. Dry clean. *State size* 3, 4, 5, 6, 6x. 29D2573-Navy 29D2574-Medium green Shpg. wt. 3 lbs. 8 oz. \$12.95



**\$11.95**

**\$12.95**



Need a size larger than last time?  
Check here for 3 to 6x dresses!

SIZE CHART for DRESSES, Sizes 3 to 6x					
Order size	3	4	5	6	6x
If height is...	34½ to 37	37½ to 40	40½ to 43	43½ to 46	46½ to 48 in.
If chest is...	22	23	24	25	25½ in.
If weight is...	29½ to 34	34½ to 38	38½ to 44	44½ to 49	49½ to 54 lbs.
Dress length	18½	20	21½	23	24½ in.

## CIRCLE SKIRT DRESSES



**\$3.98**



**\$3.98**



**\$2.98**

**\$2.98**



**\$3.98**

### OUR NATIONAL SHOPPERS REPORT

## "NO FINER-MADE DRESSES AVAILABLE

Than Sears Honeysuckles Priced from \$1.98 to \$5.98"

- FRENCH-SEWN side seams for longer wear, neater appearance
- ABOVE AVERAGE STITCHES PER INCH for over-all durability
- NEAT-FINISHED TRIMS—no raw ends on bows or separate ties
- TAPED ARMHOLES for a clean, neat finish and added strength

### 5 Adorable Little DRESSES with 360° CIRCLE SKIRTS

**A** GIBSON GIRL STYLE IN COTTON. Dan River\* multicolor woven plaid gingham skirt and bow. Classic bodice of blue Dan River polished chambray. White pique collar, cuffs; plastic belt. Washfast. Please state size 3, 4, 5, 6, 6x. Shipping weight 12 oz. 29 D 1372—Blue, multicolor plaid. Each.....\$3.98

**B** EVERGLAZE\* POLISHED COTTON classic style dress with full circle skirt. White bands trim skirt, collar and cuffs. Double-breasted effect front opening with red buttons. Separate red plastic belt. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. 29 D 1370—Gray 29 D 1371—Navy Each.....\$3.98

**C** DAN RIVER\* MULTICOLOR WOVEN PLAID GINGHAM in circle skirt style. White embossed cotton trim; metal buttons. Separate cinch belt with metal buckles. Pre-shrunk—max. shrinkage 1%. Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. each 11 oz. 29 D 1369—Multicolor plaid, white. Each.....\$3.98

**D** SANFORIZED COTTON BROADCLOTH in classic tailored circle skirt style. Max. fabric shrinkage 1%. Buttons to waist in front. Crisp cotton pique collar and cuffs. Separate plastic belt. Washable. State size 3, 4, 5, 6, 6x. See chart. 29 D 1368—Tangerine, dark gray stripes. Shpg. wt. 10 oz.....Each \$2.98

**E** SANFORIZED COTTON BROADCLOTH with woven plaid cotton gingham trim. Max. shrinkage 1%. Red binding trims collar and yoke ruffle. Red plastic belt. Buttons down back to waist. Washfast. State size 3, 4, 5, 6, 6x. See chart. 29 D 1367—Charcoal gray, multicolor plaid. Shpg. wt. 12 oz.....Each \$2.98

### BOX OF 2 CIRCLE SKIRT DRESSES

2 darling cottons with full 360° circle skirts

**2 FOR \$5.00**



**\$1.19** Each in lots of 3

THRIFTY BUY! Two lovely styles with 360° circle skirts. One is light gray polished cotton with red binding trim; red buttons and plastic belt. The other is 80-square percale with solid color navy skirt and red, white, and navy striped bodice. White cotton pique collar. Both button down back to waist. Washable. State size 3, 4, 5, 6, 6x. See size chart for correct size. Shpg. wt. 2, 1 lb. 3 oz. 29 D 1373—Box of 2 of 1 size for.....\$5.00

SET OF THREE LOW PRICED COTTON DRESSES in easy-to-do-up styles similar to those above. Do not have Honeysuckle specification-made features such as French seams—but a wonderful buy at this price! One is solid color yellow, one is a bright and gay blue and white stripe, the other is a cheerful red check. Washfast. State size 3, 4, 5, 6, 6x. See size chart at top of page for correct size. Shpg. wt. for package of 3, 1 lb. 29 D 1374—Package of 3 styles of 1 size.....\$3.57



Use size chart  
on facing  
page



**\$2.98**

Better quality cottons with more lavish trims. Bright ginghams, piques.



### NEW 4-WAY PARTY DRESS

Versatile navy and pink dress in polished cotton **\$5.98**

Lovely pink pique-effect cotton under-dress has a full dirndl skirt and elasticized puffed sleeves. Separate vestee and skirt of navy polished cotton. Vestee has pink trim on lapels and pink laces. Skirt swirls out to a full 360°! Wear as a dress alone, dress with vestee, dress with vestee and skirt or dress with skirt alone. Washfast. State size 3, 4, 5, 6, 6x. Measure and see size chart on facing page. Shpg. wt. 1 lb. 2 oz. 29 D 1366—Navy and pink. . . . . Each \$5.98



## WIDE SELECTION OF NEW FALL STYLES SPECIFICATION-MADE

To Sears Standards of Workmanship

- **THREE INCH HEMS** on every dress except for circular or swing-skirt styles
- **YOU KNOW THEY'LL FIT** because they're made to pre-tested size patterns



**\$3.98**

Our finest polished chambrays and plaid cotton ginghams

## NYLON

Quilt-effect embossed nylon

**\$4.98**



### New "go-everywhere" cottons

**A** WONDERFUL YEAR "ROUND STYLE in multicolor woven plaid gingham with cotton eyelet ruffle trimmed yoke. It's Sanforized, too—maximum fabric shrinkage 1%. Solid color contrasting 100x60 cotton broadcloth trims collar, cuffs, and pockets. Plastic belt. Washfast. State size 3, 4, 5, 6, 6x. See size chart. Shpg. wt. 12 oz. 29 D 1357—Multicolor plaid. . . . . Each \$2.98

**B** WHITE COTTON LACE AND DAISIES trim this little-girl dress of cotton pique. Gathered skirt, puffed sleeves. White pique collar. Buttons down back to waist. Tieback sash. Washfast. State size 3, 4, 5, 6, 6x. See chart facing page. Shpg. wt. 10 oz. 29 D 1358—Bright green. 29 D 1359—Tangerine. Each. . . . . \$2.98

**C** RUFFLED JUMPER-EFFECT COTTON DRESS. Sanforized woven plaid gingham skirt, sleeves and jumper straps. Maximum fabric shrinkage 1%. Top is crisp white cotton pique. Washfast. State size 3, 4, 5, 6, 6x. See size chart on facing page. Shpg. wt. 12 ounces. 29 D 1360—Multicolor plaid with white. Each \$2.98

**D** AVONDALE\* FINE QUALITY COMBED POLISHED COTTON CHAMBRAY. Solid color or gathered skirt with rayon grosgrain ribbon trim. Top is striped with white; trimmed with solid color. Neatly ruffled button front. Plastic belt. Washfast. State size 3, 4, 5, 6, 6x. 29 D 1361—Med. green. 29 D 1362—Med. blue. Wt. 12 oz. Each \$3.98  
\*Reg. U.S. Pat. Off.

**E** 2-PIECE BOLERO DRESS IN TWO FINE COTTONS. Skirt and bolero are multicolor woven plaid gingham—mercerized and Sanforized; won't shrink more than 1%. Top is light red fine quality chambray. Washfast. State size 3, 4, 5, 6, 6x. See size chart on facing page. Shpg. wt. 13 oz. 29 D 1363—Multicolor plaid with red. Each. . . . . \$3.98

**F** NEW 100% NYLON PARTY DRESS. Quilt-effect, embossed nylon with white collar. Collar and pockets edged in French imported nylon lace. Stays fresh with only an occasional touch of a warm iron. Wash separately. Dries fast. State size 3, 4, 5, 6, 6x. See chart facing page. Shpg. wt. 10 oz. 29 D 1364—Bright red. 29 D 1365—Lt. blue. Each. . . . . \$4.98



**\$1.98**

**\$1.98**

**\$1.98**

**\$1.98**

**\$1.98**

**G** JUMPER-EFFECT dress in multicolor woven plaid cotton gingham. Sleeves, collar, and yoke in blending gold color. Washfast. State size 3, 4, 5, 6, 6x. See chart facing page. Wt. 8 oz. 29 D 1350—Multicolor plaid, gold color. . . . . Each \$1.98

**H** VESTEE-EFFECT TOP! Multicolor woven plaid cotton gingham trims blue cotton broadcloth. Sanforized gingham won't shrink more than 1%. Washfast. State size 3, 4, 5, 6, 6x. 29 D 1351—Blue with plaid. Wt. 8 oz. . . . . Each \$1.98

**J** SOLID COLOR COTTON DRESS in 100x60 broadcloth. Ideal for every-day wear. Buttons trim yoke and pockets. Separate belt. Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. 29 D 1352—Aqua green \$1.98 29 D 1353—Med. blue. 1.98

**K** CHECKED COTTON JUMPER-EFFECT DRESS in 80-square percale. Solid color broadcloth trim; white pique collar. Washfast. State size 3, 4, 5, 6, 6x. See chart facing page. Wt. 8 oz. 29 D 1354—Red check \$1.98 29 D 1355—Blue check 1.98

**L** ANOTHER BRIGHT COTTON in multicolor woven plaid gingham. White embossed cotton yoke has rickrack edged ruffle. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. 29 D 1356—Multicolor plaid, white. Each \$1.98

Top values in cottons . . . specification made!

**\$1.98**

CPBKG PAGE 15



Avoid Disappointment! Measure now and get the right size the first time

SIZE CHART for 3 to 6x Skirts, Blouses, Suits					
Order size...	3	4	5	6	6x
If height is...	34½ to 37	37½ to 40	40½ to 43	43½ to 46	46½ to 48 inches
If chest is...	22	23	24	25	25½ in.
If weight is...	29½ to 34	34½ to 38	38½ to 44	44½ to 49	49½ to 54 pounds
Skirt length...	11	12	13	14	15 in.

**A**  
Skirt  
\$2.29  
Skirt, Blouse  
\$3.98



**B**  
Wool and Cotton  
\$3.98



**C**  
All around pleats  
\$2.98



### THREE FULL CIRCLE SKIRTS—Sizes 3 to 6x

**A** QUILTED CIRCLE SKIRT. Printed cotton broadcloth quilted to cotton. Adjustable suspenders. Wash separately. *State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. 29 D 4108—Red 29 D 4109—Blue. \$2.29*

SKIRT AND BLOUSE SET. Same skirt as above with white cotton blouse. Quilted trim matches skirt. Wash separately. *State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. 29 D 4090—Red 29 D 4091—Blue. Set \$3.98*

**B** HEART SHAPED POCKET trim circle skirt in 70% wool felt; 30% cotton. Wide Tyrolean style suspenders are adjustable. Elastic at waist back for trim fit. Button placket. Dry clean. *State size 3, 4, 5, 6, 6x. Wt. 15 oz. 29 D 4115—Brt. red... \$3.98 29 D 4116—Royal blue 3.98*

**C** ALL AROUND PLEATS fan out with every move! Full circle skirt beautifully tailored in 55% wool, 45% rayon. Adjustable button suspenders; button side placket. Dry clean. *State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. 29 D 4167—Red plaid. \$2.98 29 D 4168—Solid red... 2.98 29 D 4169—Solid navy. 2.98*



**D**  
Corduroy  
\$1.98

**E**  
Rayon Gabardine  
\$2.98



**F**  
Rayon and Nylon  
\$3.98

Include a classic white shirt in your order—see page 26



**H**  
Nylon Crepe  
\$1.98

**J**  
\$1.69 Ea.  
2 for \$3.32

**K**  
\$1.69 Ea.  
2 for \$3.32

**G**  
Nylon Tricot  
\$2.98

**L**  
\$1.49 Ea.  
2 for \$2.92

**M**  
Package of 2  
\$1.98

### Honeysuckle SKIRTS—3 to 6x

**D** CORDUROY SKIRT with two panel pleats in front. Adjustable button suspenders; elastic back waist. Wash separately. *State size 3, 4, 5, 6, 6x. 29 D 4102—Red 29 D 4103—Gray 29 D 4104—Gold color. Shpg. wt. 10 oz. .... \$1.98*

**E** RAYON GABARDINE SKIRT box pleated all around. Gaily embroidered band top. Button placket; detachable suspenders. Wide, easy-to-lengthen hem. Dry clean. *State size 3, 4, 5, 6, 6x. 29 D 4127—Navy blue 29 D 4128—Bright red 29 D 4129—Kelly green. Shpg. wt. 8 oz. .... \$2.98*

**F** DETACHABLE POUCH POCKET with wool fringe sets off this rayon and nylon plaid skirt. Plastic belt; zipper placket; detachable suspenders. Dry clean. *State size 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. 29 D 4110—Red plaid 29 D 4111—Blue plaid. \$3.98*

### Lovely NYLON BLOUSES

**G** NEW NYLON TRICOT! The first time we've ever offered a 100% knit nylon blouse in sizes 3 to 6x! Daintily ruffled yoke front with fagoting trim. Softly puffed sleeves. Dries so quickly and needs little or no ironing. Hand wash. *State size 3, 4, 5, 6, 6x. Shpg. wt. 4 oz. 29 D 4627—White 29 D 4628—Blue Each. .... \$2.98*

**H** 100% NYLON CREPE! Long-wearing nylon dries so quickly and needs little or no ironing. Nylon lace edged ruffles down front. Full puffed sleeves. Buttons down back. She'll wear it all year around with her suits and skirts. Hand wash. *State size 3, 4, 5, 6, 6x. See chart. Wt. 5 oz. 29 D 4624—White Each \$1.98, 2 for \$3.88*

### Daintily Trimmed WHITE BLOUSES

**J** NEW PUSH-UP SLEEVES. Sanforized cotton broadcloth won't shrink more than 1%. Eyelet ruffles. Washable. *State size 3, 4, 5, 6, 6x. 29 D 4644—White. .... \$1.69 Shpg. wt. ea. 6 oz. 2 for 3.32*

**L** COLORFUL EMBROIDERED tape edged with eyelet conceals front buttons. Pleats on each side. Eyelet edged collar. Cotton broadcloth. Washable. *State size 3, 4, 5, 6, 6x. 29 D 4607—White. .... \$1.49 Shpg. wt. ea. 5 oz. 2 for 2.92*

**K** DRESS-UP BLOUSE in acetate crepe with gay embroidery and lace trim. Peter Pan collar. Puffed sleeves. Hand wash. *State size 3, 4, 5, 6, 6x. 29 D 4620—White. .... \$1.69 Shpg. wt. ea. 5 oz. 2 for 3.32*

**M** SWISS EMBROIDERED BLOUSES in package of two. White cotton broadcloth with pastel embroidery—similar to those shown. Washable. *State size 3, 4, 5, 6, 6x. Wt. 2, 8 oz. 29 D 4610—Assorted styles Package of 2, 1 size. .... \$1.98*



See size chart, facing page



Two-tone  
Circle Skirt Suit  
**\$3.98**

Rayon Sheen  
Gabardine Suit  
**\$4.98**

Jumper and  
Bolero Set  
**\$6.98**

Corduroy  
Jacket,  
Rayon, Nylon  
Skirt  
**\$6.98**

### CIRCLE SKIRT SKATING SUIT

Corduroy skating suit. Wear it for ice skating, roller skating—other sports events, too! Bright red button front jacket. Blue skirt lined with red rayon taffeta. Adjustable button suspenders. Wash separately. State size 3, 4, 5, 6, 6x. Skates not included. 29 D 4097—Red, blue Shpg. wt. 1 lb. 4 oz. \$5.98

New!  
Taffeta Lined  
Corduroy  
Skating  
Outfit  
**\$5.98**

### Circle Skirt SUIT

Simulated checked corduroy vest-tee has solid color trim. Solid color pinwale corduroy 360° circle skirt has adjustable suspenders; elastic back waist. Wash separately. State size 3, 4, 5, 6, 6x. 29 D 4095—Red; red check 29 D 4096—Dk. green; green check Shpg. wt. 1 lb. .... Suit \$3.98

### Sheen Gabardine

Wrinkle resistant rayon sheen gabardine. Jacket has ¾ length sleeves, contrasting trim. Pleated suspender skirt. Dry clean. State size 3, 4, 5, 6, 6x. 29 D 4093—Navy, red trim 29 D 4094—Red, blue trim Shpg. wt. 1 lb. 2 oz. .... \$4.98

### JUMPER Set

Fine quality rayon gabardine set. Solid color swing skirt jumper. Contrasting checked bolero has solid color mandarin over-collar and cuffs. Dry clean. State size 3, 4, 5, 6, 6x. 29 D 4092—Red; check Shpg. wt. 1 lb. 3 oz. .... \$6.98

### Plaid 'n' Plain

Pinwale corduroy jacket has plaid piping. Suspender skirt in rayon and nylon plaid . . . box pleated. Zipper placket. Dry clean. State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 4 oz. 29 D 4088—Red plaid \$6.98 29 D 4089—Blue plaid . 6.98

### HONEYSUCKLE BLOUSE SLIPS in Nylon or Cotton



C  
360° Circle  
Skirt  
**\$1.98 Ea.**

A  
Easy-to-  
care-for  
NYLON  
**\$2.98**

B  
**\$1.84**  
Each in  
lots of 2

There's no shirt-tail to fly when she's wearing a Honeysuckle BLOUSLIP

A 100% NYLON CREPE. Ruffle trim on nylon puckerette front yoke, sleeves, skirt hem. Simulated pearl buttons. So pretty for dress-up . . . so practical for every day. Hand wash. State size 3, 4, 5, 6, 6x. 29 D 4629—White Wt. 6 oz. .... \$2.98

B SANFORIZED COTTON BROADCLOTH. Max. shrinkage 1%. Embroidered front panel; ruffle edged. Peter Pan collar and hem edged with ruffles. Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz. 29 D 4625—White Ea. \$1.89, 2 for \$3.68

C FULL CIRCLE SKIRT BLOUSLIP in Sanforized cotton broadcloth. Eyelet ruffle trims yoke; self ruffle at hemline. Washable . . . fabric won't shrink more than 1%. State size 3, 4, 5, 6, 6x. Shpg. wt. each 8 oz. 29 D 4626—White Ea. \$1.98; 2 for \$3.88

Quilted  
Rayon Taffeta  
Circle Skirt  
**\$2.98**



### Honeysuckle JUMPERS Cute "go-every- where" outfits

D Pinwale Corduroy  
**\$3.98**

Two lovely new JUMPERS—  
Rayon taffeta or corduroy

D PINWALE CORDUROY built-up style jumper with full, sweeping skirt. Elastic back waist. Neatly finished with wide taped hem; pinked seams. Full self-material belt. Wash separately. State size 3, 4, 5, 6, 6x. 29 D 4112—Gold color 29 D 4113—Bright red 29 D 4114—Medium blue Shpg. wt. 1 lb. .... \$3.98

E QUILTED RAYON TAFFETA (cotton back). Full circle skirt has sparkling simulated rhinestone settings in front. Elastic at waist back. Contrasting color plastic belt. Dry clean. State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 29 D 4118—Navy blue 29 D 4119—Red Each. .... \$2.98

### New! ORLON\* and Wool

- 55% Orlon Acrylic Fiber, 45% wool
- Pleats stay in after washing
- Easy to care for—no ironing

**\$6.98**

### 360° Pleated CIRCLE SKIRT

An adorable new jumper in ORLON\* and wool plaid. Full circle skirt is pleated all around—pleats stay in after repeated washings and never need ironing! A real break for Mom! Bright metal buttons to waist; patch pocket on top. Full plastic belt. Hand wash. State size 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. 29 D 4117—Red plaid. .... \$6.98

\*Du Pont's trade name for its Acrylic Fiber  
Blouses not included

For Easy Terms details see inside back cover



**NEW! Warm . . . Dressy**  
**Napped, Printed**  
**Sanforized Cotton Suiting**

- Bright plaid turn-up cuffs
- Won't shrink more than 1%
- Heavyweight 11-oz. suiting



Western  
Hat  
\$1.98

(D)

Longies  
98c  
Ea. (E)

"Dale Evans"  
Set  
\$3.98

Jodhpurs  
\$1.98 Ea. (F)

Overalls  
\$2.98 Ea. (H)

Overalls  
\$2.98 Ea. (J)  
Jacket  
\$3.98 Ea. (K)

Longies  
\$2.69 Ea. (L)

**PLAY TOG FAVORITES for Sizes 2 to 6x**  
**Real Western Styles in Long Wearing Cotton Twill**  
**Sturdy Corduroys in Cheerful Plaids and Checks**  
**All are Practical Styles that Youngsters Love**

(A) OVERALLS in cotton suiting. Inside is warmly napped, plaid printed. Gripper Fastener suspenders, sides. Double fabric bib; 2 pockets; elastic waist back. Washable. *State size 2, 3, 4, 5, 6, 6x.* See size chart on facing page. Shipping weight 14 oz. 29 D 4276—Green, multicolor plaid. Each.....\$2.98

(B) BOXER LONGIES in cotton suiting. Closely woven fabric keeps out the cold. Inside is softly napped; printed with gay plaid. All around elastic waist, 2 pockets. Washable. *State size 2, 3, 4, 5, 6, 6x.* See chart on facing page. 29 D 8132—Green, multicolor plaid. Shipping weight 14 oz. .... Each \$2.49

(C) 6-PC. SET. Bolero, skirt in Sanforized cotton twill. Cotton polo shirt. Lariat, kerchief, plastic gun in holster. Washable. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 1 lb. 2 oz. 29 D 4328—Red, yellow. Set \$3.98

(D) 100% WOOL FELT HAT. *State size small (19 3/4); med. (20 3/4); large (21 3/4) in.* Draw tape around head. 29 D 2900—Tan 29 D 2901—Bright red 29 D 2902—Kelly green. Wt. 1 lb. \$1.98

(E) BOXER LONGIES in cotton twill. All-around elastic waist. One back patch pocket. Washfast. *State size 3, 4, 5, 6, 6x.* Shpg. wt. ea. 7 oz. 29 D 4386—Dark green 29 D 4387—Red Ea. 98c; 3 for \$2.85

(F) JODHPURS—Sanforized cotton twill won't shrink more than 1%. Washable. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 10 oz. 29 D 4523—Red 29 D 4524—Brown 29 D 4525—Dark green. Each \$1.98 2 for.....\$3.88

(G) WESTERN BELT in genuine, embossed steerhide with jewel like studs. *State waist size 20, 22, 24, 26 in.* 29 D 4157—Tan. Wt. each 4 oz. Ea. 98c

(H) MULTICOLOR PLAID OVERALLS in pinwale corduroy. Side snaps. Self-lined bib; elastic back waist. Wash separately. *State size 3, 4, 5, 6, 6x.* Shpg. wt. ea. 11 oz. 29 D 4270—Each.....\$2.98 2 for.....5.86

(J) NEW! PINWALE CHECKED CORDUROY OVERALLS. Easy-on style zips to crotch. Adjustable suspenders, elastic back waist. Wash separately. *State size 3, 4, 5, 6, 6x.* 29D4277—Red check 29D4278—Blue check Shpg. wt. ea. 13 oz. Each \$2.98; 2 for \$5.86

(K) NEW PINWALE CHECKED CORDUROY JACKET with long sleeves. Order overalls "J" or longies "L" for smart set. Wash separately. *State size 3, 4, 5, 6, 6x.* 29D4520—Red check 29D4521—Blue check Shipping weight 10 oz. .... Each \$3.98

(L) PINWALE CHECKED CORDUROY BOXER LONGIES. Elastic waist. Turn-up cuffs. Wash separately. *State size 3, 4, 5, 6, 6x.* 29D8121—Blue check 29D8122—Red check Shpg. wt. ea. 10 oz. .... Each \$2.69; 2 for \$5.25

**Washable Knit Cotton POLO SHIRTS in Both Short and Long Sleeve Styles**



Short Sleeves  
\$1.69 Ea.  
Long Sleeves  
\$1.49 Ea.

Short Sleeves  
95c  
Each in lots of 3  
Long Sleeves  
\$1.16  
Each in lots of 3

Short Sleeves  
95c  
Each in lots of 3  
Long Sleeves  
\$1.16  
Each in lots of 3

Short Sleeves  
75c  
Each in lots of 4  
Long Sleeves  
85c  
Each in lots of 4

Short Sleeves  
75c  
Each in lots of 4  
Long Sleeves  
85c  
Each in lots of 4

Short Sleeves  
53c  
Each in lots of 2  
Long Sleeves  
50c  
Each in lots of 2

COMBED COTTON YARN. Taped neck. *State size 3, 4, 5, 6, 6x.*

(M) Short Sleeve Striped Shirt. Solid trim. Shpg. wt. ea. 6 oz. 29 D 4795—Red, white, navy. 29 D 4796—Rust, white, green. Each \$1.69.....2 for \$3.30

(N) Long Sleeve Solid Color shirt. Stripe trim. Wt. ea. 6 oz. 29D4797—Red 29D4798—Blue Each \$1.49.....2 for \$2.90

MERCERIZED DUR-ENE\* cotton. Solid color. *State size 3, 4, 5, 6, 6x.* Wt. ea. 6 oz. Short Sleeve Shirt. 29 D 4709—Navy. 98c 29 D 4710—White. 98c 29 D 4711—Red. .98c 3 for.....\$2.85

Long Sleeve Shirt. 29 D 4712—Navy. \$1.19 29 D 4713—White. 1.19 29 D 4714—Red. 1.19 3 for.....\$3.48

MULTICOLOR BLAZER STRIPE. Combed cotton. *State size 3, 4, 5, 6, 6x.* Wt. each 6 oz. Short Sleeve Shirt. 29 D 4715G—Green 29 D 4717G—Navy 29D4791G—Charcoal gray Ea. 98c; 3 for \$2.85

Long Sleeve Shirt. 29 D 4718G—Green 29 D 4720G—Navy 29 D 4722G—Charcoal gray Each \$1.19; 3 for \$3.48

SOLID COLOR COMBED COTTON. Taped neck. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 2, 10 oz. Short Sleeve Shirt. 29 D 4721—Med. blue 29 D 4722—Yellow 29D4723—Lime green 2 for.....\$1.58 Save 16c. 4 for 3.00

Long Sleeve Shirt. 29 D 4724—Med. blue 29 D 4725—Yellow 29D4726—Lime green 2 for.....\$1.78 Save 16c. 4 for 3.40

MULTICOLOR STRIPED COMBED COTTON. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 2, 9 oz. Short Sleeve Shirt. 29 D 4729G—Navy 29 D 4730G—Green 29 D 4731G—Brown 2 for.....\$1.58 Save 16c. 4 for 3.00

Long Sleeve Shirt. 29 D 4732G—Navy 29 D 4733G—Green 29 D 4734G—Brown 2 for.....\$1.78 Save 16c. 4 for 3.40

THRIFT PACKAGE. Three short sleeve polo shirts. Soft carded cotton yarn. Smooth rib knit crew neck. One med. blue, white, yellow in each package. Washable. *State size 3, 4, 5, 6, 6x.* See chart on facing page for correct size. 29 D 4727—Shpg. wt. for pkg. 8 oz. Package of three, 1 size.....\$1.59 Save 18c. 2 packages (6).....3.00

Same as above, except shirts have long sleeves. Shpg. wt. for package 10 oz. 29 D 4755—*State size above.* Package of three, 1 size.....\$1.98 Save 18c. 2 packages (6).....3.78

\*Reg. U.S. Pat. Off.



Measure and check this size scale each time you order

Size Chart for Play Togs SIZES 2 to 6x

Order Size	2	3	4
If height is...	31 1/2-34	34 1/2-37	37 1/2-40 in.
If chest is...	21	22	23 in.
If weight is...	25 1/2-29	29 1/2-34	34 1/2-38 lbs.

Order Size	5	6	6x
If height is...	40 1/2-43	43 1/2-46	46 1/2-48 in.
If chest is...	24	25	25 1/2 in.
If weight is...	38 1/2-44	44 1/2-49	49 1/2-54 lbs.

First time we've offered a washable Corduroy Shirt



**C**  
A Good Boxer Longie  
**\$1.94**  
Ea. in lots of 2

**D**  
Our Best Boxer Longie  
Less than **\$2.35**  
Ea. in lots of 2

**E**  
Budget Overall  
**\$1.94** Ea.  
in lots of 2

**F**  
Jacket and Longie Set  
**\$5.98**

**G**  
Shirt  
**\$1.94** Ea.  
in lots of 2

**B**  
Jodhpurs  
**\$2.98**

**A**  
Leisure Jacket  
**\$3.98**

## WASHABLE

## CORDUROY

SIZES 3 to 6x

Make washday easier! Tub them right with the rest of your washing ... lights with lights and darks with darks as you always do. They're all our own top quality, Honeysuckle pinwale corduroys, so practical and long wearing!

**A** LEISURE JACKET in sturdy pinwale corduroy to team with our other corduroy togs on this page ... or to give extra warmth with skirts and dresses! Smartly styled with center pleated back, belted at waistline for fit. Smooth rayon lining, 2 pockets. Washable. *State size 3, 4, 5, 6, 6x. Measure and see the size chart at top of page to be sure of correct fit.* Shpg. wt. 12 oz.  
29 D 4576—Dark green... \$3.98  
29 D 4577—Red... 3.98  
29 D 4578—Royal blue... 3.98

**D** OUR BEST BOXER LONGIE in pinwale corduroy. Smart turned-up cuffs are tacked to stay in place. 2 side pockets. All-around covered elastic waist. Order Leisure Jacket "A" for smart set. Washable. *State size 3, 4, 5, 6, 6x. See the size chart above for correct fit.* Shpg. wt. each 9 oz.  
29 D 8104—Red... Each \$2.39; 2 for \$4.69  
29 D 8105—Gray... Each 2.39; 2 for 4.69  
29 D 8106—Dark green... Each 2.39; 2 for 4.69

**B** WESTERN STYLE JODHPURS in pinwale corduroy. She's always trim and well-tailored for real or imaginary riding! Made to take youngsters, rough and tumble play. Two front pockets; button side opening; suspenders. Elastic foot straps keep pant legs down. Washable. *State size 3, 4, 5, 6, 6x. Always measure and check with the size chart at top of page.* Shipping weight 11 ounces.  
29 D 4511—Brown... \$2.98  
29 D 4512—Dark green... 2.98  
29 D 4513—Red... 2.98

**C** BOXER LONGIE in good quality pinwale corduroy. Comfortable, roomy style has stay-in-place covered elastic all around waist for neat fit. Sturdily constructed to take your small one's rugged play hours. One back patch pocket. Washable. *State size 3, 4, 5, 6, 6x. Always measure and see size chart at top of page for correct size.* Order several. Shpg. wt. ea. 8 oz.  
29 D 4352—Royal blue... \$1.98  
29 D 4353—Brown... 1.98  
29 D 4354—Gray... 1.98  
Save, Buy 2 for... 3.88

**E** THRIFT PRICED OVERALL in pinwale corduroy. Warm, practical style for fall and winter. A neat, well made overall with rip resistant button side plackets ... lined bib. Elastic at back of waist for better fit. Two side pockets. Order several now! Washable. *State size 3, 4, 5, 6. Check size chart above.* Shipping weight each 11 oz.  
29 D 4211—Brown... 29 D 4212—Royal blue (deep)  
Each \$1.98... 2 for only \$3.88

**F** SPECIFICATION-MADE JACKET AND LONGIE SET in pinwale corduroy. Casual zipper jacket lined with bright red cotton kasha for warmth. Elastic shirring at sides for neat fit. Matching longie has all-around elastic waist; 2 slash pockets and tacked-up cuffs. Washable. *State size 3, 4, 5, 6, 6x. See chart above.* Shipping weight for set 1 lb. 3 oz.  
29 D 8107—Gray... 29 D 8108—Red  
29 D 8109—Dark green... Set \$5.98

**G** SPORT SHIRT in pinwale corduroy. Teams with overalls and longies on this page to make a complete set. Warm long sleeve style with button cuffs. Smart convertible collar can be worn open or closed. Washable. *State size 3, 4, 5, 6, 6x. For correct size, please measure and see the size chart at top of page.* Shipping weight each 9 oz.  
29 D 6515—Red... 29 D 6516—Medium blue  
Each \$1.98... 2 for only \$3.88

Order Regularly and Get Sears Catalogs Regularly...



Another 4-STAR Feature

OUR BEST HONEYSUCKLE PINWALE CORDUROY OVERALL

**\$2.85** Each  
in lots of 2

A 4-STAR FEATURE BECAUSE it has extra features ... laboratory approved, compared in price, quality with other leading brands. We believe there's no finer value in America.

- Wider, self-lined bib
- Adjustable metal buckles, snap fasteners at side plackets
- Set-in front waistband, elastic back
- Full cuffs—stay up; they're tacked in place
- Washable corduroy
- Laboratory approved

OUR FINEST CORDUROY specification made to full, true sizes ... top workmanship. Washable. *State size 3, 4, 5, 6, 6x. See chart at top of page.* Shpg. wt. each 12 oz.  
29 D 4266—Dark green  
29 D 4267—Gray  
29 D 4268—Red  
29 D 4269—Brown  
Each \$2.90; 2 for \$5.70





It's Easy to Fit your Children when you  
Measure and Use this Chart Before Ordering

Order Size:	1	2	3	4	5	6	6x
If height is	29½ to 31	31½ to 34	34½ to 37	37½ to 40	40½ to 43	43½ to 46	46½ to 48 in.
If chest is	20	21	22	23	24	25	25½ in.
If weight is	22½ to 25	25½ to 29	29½ to 34	34½ to 38	38½ to 44	44½ to 49	49½ to 54 lbs.

## NEW! PLAID LINED DENIM ROBES

Warm and Rugged

- Plaid cotton flannel lined
- Sizes 1 to 4 and 3 to 6x
- Sanforized faded sport denim—fabric won't shrink more than 1%



**A**

\$3.98  
Sizes 3 to 6x



**B**

\$2.98  
Sizes 1 to 4

**A** GIRLS' DUSTER in faded denim lined with plaid cotton flannel. Long sleeves can turn up to show plaid cuffs. Plaid piping, ties, pocket. Wash separately. *State size* 3, 4, 5, 6, 6x. 29D1414-Faded blue 29D1415-Faded red Wt. 1 lb. 2 oz. \$3.98

**B** TODDLERS' ROBE for boys or girls. Plaid cotton flannel lining. Plaid piping, shawl collar. Calf length. Wash separately. *State size* 1, 2, 3, 4. 29D7939-Faded red 29D7940-Faded blue Shpg. wt. 13 oz. \$2.98



\$2.98



\$1.98



\$1.98



\$2.49

## Cuddly ROBES FOR TODDLERS, Sizes 1 to 3

OUR FINEST QUALITY cotton pinpoint chenille in a close, fine gauge. Double fabric collar; wrap-around belt; 1 pocket. Overlay design of ducks around skirt. Wash separately. *State size* 1, 2, 3. Shpg. wt. 13 oz. 29D7936—Mint green 29D7937—Pink 29D7938—Med. blue Each.....\$2.98

TODDLERS' DUSTER in our good quality cotton pinpoint chenille. Styled with swing back, button front... just like big sister's! Wash separately... no ironing. *State size* 1, 2, 3. Shpg. wt. 13 oz. 29D7933—Aqua (blue-green) 29D7934—Melon red 29D7935—Yellow Each.....\$1.98

OUR GOOD QUALITY pinpoint cotton chenille. Cozy revers collar; pocket. Wrap-around belt ties in front. Big colorful bear overlay design on skirt front. Wash separately... no ironing. *State size* 1, 2, 3. Shpg. wt. 11 oz. 29D7900—Med. blue 29D7901—Pink 29D7902—Yellow Each.....\$1.98

HEAVY QUALITY Beacon cotton blanket cloth robe. Double breasted style buttons either way for boy or girl. Gay nursery print on light blue ground. Rayon cord edged collar, cuffs, pocket. Wash separately. *State size* 1, 2, 3. Shpg. wt. 11 oz. 29D7920.....\$2.49



\$3.98



\$3.98



\$2.98



\$2.98



\$1.98

## Pretty Pinpoint Cotton CHENILLE ROBES and DUSTERS in sizes 3 to 6x... dry fluffy as new without ironing

OUR BEST QUALITY cotton chenille robe; flower design around skirt. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 3 oz. 29D1405—Aqua (blue-green) \$3.98 29D1406—Lime green... 3.98 29D1407—Melon red... 3.98

GIRLS' DUSTER in our best quality cotton chenille. Full back. Wash separately. *State size* 3, 4, 5, 6, 6x. Wt. 1 lb. 4 oz. 29D1411—Medium blue \$3.98 29D1412—Lime green... 3.98 29D1413—Rose... 3.98

OUR BETTER QUALITY cotton chenille robe with gay clover overlay design. Double fabric collar. Wash separately. *State size* 3, 4, 5, 6, 6x. See size chart above. Shipping wt. 1 lb. 6 oz. 29D1402—Medium blue \$2.98 29D1403—Yellow... 2.98 29D1404—Melon red... 2.98

GIRLS' DUSTER in our good quality cotton chenille. Smart ¾ length raglan sleeves; double fabric collar; gold color buttons. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. 29D1408—Aqua (blue-green) 29D1409—Melon red 29D1410—Yellow... \$2.98

OUR GOOD QUALITY cotton pinpoint chenille robe... contrasting color owl design on skirt front. Shawl collar; wrap-around belt ties in front. Wash separately. *State size* 3, 4, 5, 6, 6x. See chart. Shpg. wt. 1 lb. 1 oz. 29D1400—Medium blue \$1.98 29D1401—Scarlet... 1.98





### Run-Resistant KNIT RAYON

**HONEY-SUCKLE TREASURE** Box of 7 OF PANTIES BOOK BOX has 2 pink, 2 blue, 2 white, 1 yellow. Panties are lace trimmed. Double fabric crotch; elastic at waist and legs. Hand wash. *State size 2, 4, 6, 6x.* Shpg. wt. box 14 oz. 29 D 3050—Box of 7, 1 size.....\$2.39

**HONEY-SUCKLE TREASURE** Box of 7 OF PANTIES BOOK BOX with 2 white, 2 pink, 2 blue, 1 yellow. Sturdy panties with self cuffs. Double fabric crotch; covered elastic waist. Hand wash. *Please state size 2, 4, 6, 6x.* Shpg. wt. box 14 oz. 29 D 3033—Box of 7, 1 size.....\$2.29



### Nainsook

**COTTON NAINSOOK** 3 for \$1.47 panty. Lace trim. Elastic at waist, legs. Washable. *State size 1, 2, 4, 6, 6x.* Shpg. wt. for 3, 8 oz. 29 D 3064—White } 3 for 29 D 3065—Pink } \$1.47  
SAME STYLE BUT WITH DOUBLE PANEL BACK. 29 D 3059—White } 3 for 29 D 3060—Pink } \$1.77

### "Kickaways"

**RUN-RESISTANT** 3 for \$1.19 knit rayon. Hand wash. *State size 2, 4, 6, 6x.* Wt. 3, 11 oz. 29 D 3062—Pink } 3 for 29 D 3063—White } \$1.19  
6 for.....2.25  
SAME STYLE IN NYLON TRICOT. Wt. ea. 4 oz. 29 D 3011—Pink 29 D 3012—White Each 98c; 2 for \$1.90



### Runproof Knit Acetate

**PACKAGE OF 3** for heavy quality acetate tricot—runproof! Elastic at waist. Double fabric crotch. Bar tacked at waist and leg openings. 1 white, 1 pink, 1 yellow. Hand wash. *State size 2, 4, 6, 6x.* Shpg. wt. 3, 8 oz. 29 D 3051—Package of 3, 1 size.....\$1.00 2 pkgs. (6).....1.90

**NYLON LACE TRIMMED** 3 for \$1.19 runproof panties... heavy quality acetate tricot. Elastic at waist and leg openings. Double fabric crotch. 1 white, 1 pink, 1 blue in each package. Hand wash. *State size 2, 4, 6, 6x.* Shpg. wt. for 3, 5 oz. 29 D 3026—Package of 3, 1 size.....\$1.19 2 pkgs. (6).....2.25



Need a larger size than before? Use this chart!

Order Size...	1	2	3	4	6	6X
If chest is...	20	21	22	23	25	25½ in.
If hips are...	21½	22½	23½	25½	26½	26½ in.
Slip lgth. abt.	15	16	17½	19	23	24½ in.

**A** Thrifty Package of 2 slips \$1.69

**B** \$1.29 Each

**C** \$1.49 Each

Just snip the waist-tuck—slip is lengthened about 2 inches



### SANFORIZED!

**A** PACKAGE OF 2 white cotton slips with ruffled flounces, embroidered eyelet bodice fronts. One is a camisole style; the other has sweetheart neckline. Washable—won't shrink more than 1%. *State size 2, 4, 6, 6x.* See chart above for size. Shpg. wt. 2, 7 oz. 29 D 3210—Pkg. of 2, 1 size.\$1.69

### MAGIC-GROW

SLIPS THAT GROW. 88x80 Sanforized white cotton won't shrink over 1%. Shipping wt. each 5 ounces.

**B** LACE TRIM. Washable. *State size 2, 4, 6, 6x.* 29 D 3208—Ea. \$1.29; 2 for \$2.52  
**C** EYELET TOP. Washable. *State size 2, 4, 6, 6x.* 29 D 3273—Ea. \$1.49; 2 for \$2.92

### Lovely Under CIRCLE SKIRT DRESSES

**D** HONEYSUCKLE ACETATE TAFFETA slip with full circle skirt. Sweetheart neckline edged with dainty Val-type cotton lace. Hemstitched armholes. Swirling 4-tiered skirt. Hand wash. *State size 2, 4, 6, 6x.* See chart above for correct size. Shpg. wt. 6 oz. 29 D 3215—White.....\$1.79

**E** HONEYSUCKLE FINE QUALITY COTTON circle skirt slip. Embroidered eyelet straps, bodice trim. Straight back. Skirt has ruffled flounce. Washable. *State size 2, 4, 6, 6x.* See chart. 29 D 3211—White } Shpg. wt. 29 D 3212—Pink } each 6 oz. Each \$1.49.....2 for \$2.92

**D** \$1.79

### FULL CIRCLE SKIRT SLIPS

**E** \$1.49 Each



2 for \$1.59

2 for \$1.29

2 for \$1.59

98c Each

3 Insured Wear Slips \$2.39

### Honeysuckle COTTON SLIPS in sizes 1 to 3 and 2 to 6x

**TODDLERS'** fine quality 88x80 cotton batiste slip. Neck and armholes are daintily hemstitched. Six-gore shirred Gertrude skirt has a 2-inch embroidered eyelet flounce. Washable. *State size 1, 2, 3.* Shpg. wt. 2, 4 oz. 29 D 3213—White 2 of 1 size for...\$1.59

**SANFORIZED COTTON**—won't shrink more than 1%. Built-up shoulder style with hemstitched neck; shell stitched armholes. Fine quality eyelet ruffle skirt flounce. Washable. *State size 2, 4, 6, 6x.* Shpg. wt. for 2, 6 oz. 29 D 3214—White 2 of 1 size for...\$1.29

**SHIRRED WAIST** Gertrude slip. Fine quality 88x80 cotton. Val-type lace trim around neck, armholes and ruffle flounce. Smooth fitting 6-gore skirt. Washable. *Please state size 2, 4, 6, 6x.* Shpg. wt. 2, 6 oz. 29 D 3219—White 2 for.....\$1.59

**SANFORIZED COTTON**—won't shrink more than 1%. Eyelet embroidered V-top, flounce edge. Ribbon run beading straps. Elasticized sides. Straight back. Washable. *State size 2, 4, 6, 6x.* Shpg. wt. each 5 oz. 29 D 3233—White Each.....98c 2 for.....\$1.90

**INSURED WEAR** cotton slip package... guaranteed to wear a full year or your money refunded! 2 white, 1 pink. Rayon corded edges neck, armholes. Washable. *State size 2, 4, 6, 6x.* Shpg. wt. 3, 1 lb. 2 oz. 29 D 3232—Box of 3, 1 size.....\$2.39

Use Sears Easy Payment Plan... see inside back cover for details

CPBK PAGE 21... CHILDREN'S WEAR



**SIZE CHART for SLEEPWEAR, SIZES 6 mos. to 8**

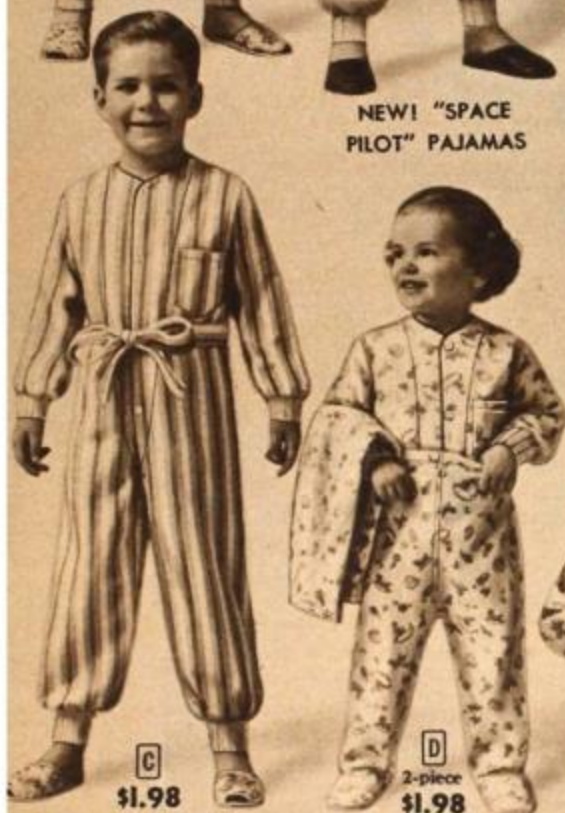
Order size	6 mos.	1	2	3
If chest is	18	20	21	22 in.
If height is	up to 26½	27-31	31½-34	34½-37 in.
Order size	4	5	6	8
If chest is	23	24	25	27 in.
If height is	37½-40	40½-43	43½-46	46½-52 in.



**A**  
\$1.98

**B**  
\$1.98

**NEW! "SPACE PILOT" PAJAMAS**



**C**  
\$1.98

**D**  
2-piece  
\$1.98

**Our Best Sanforized FLANNELETTE**

- Heavy quality cotton flannelette keeps its true fit—maximum shrinkage only 1%
- Strong washproof Gripper Fastener closings
- Double stitched seams for added wear

**A** ONE-PIECE SLEEPER in rosebud print with binding trim. Self-help drop seat. Washable. *State size* 4, 6, 8. Shipping weight each 10 ounces. 29D3179—Print on white. Each \$1.98; 2 for \$3.90

**B** "SPACE PILOT" in yellow and green sleeper. Gripper Fasteners. Elastic back drop seat; ribbed cuffs, ankles. Washable. *State size* 4, 6, 8. Wt. ea. 11 oz. 29D3498—Yellow, green. Each \$1.98; 2 for \$3.90

**C** MULTICOLOR STRIPED 1-piece sleeper with contrasting color binding trim. Self-help drop seat. Rib knit cuffs, ankles. Washable. *State size* 4, 6, 8. Be sure to measure and see chart. 29D3129—Wt. ea. 10 oz. Each \$1.98; 2 for \$3.90

**D** TOTS' 2-PC. SLEEPER. Nursery print on white. Double fabric feet. Washable. *State size* 1, 2, 3, 4. 29D3127—Wt. ea. 9 oz. Each \$1.98; 2 for \$3.90  
3-PC. SLEEPER. 2 pants. 29D3128—Wt. ea. 10 oz. Each \$2.69; 2 for \$5.30

22 . . SEARS, ROEBUCK AND CO. CPBK



**Honeysuckle Jamarettes**

- Finest quality, heavy cotton flannelette
- Gripper Fasteners
- Double-sewn seams for sturdy wear

**\$2.39**

**\$2.39**



**\$1.49**

**\$1.69**

**\$1.98**

**Our Finest PAJAMAS**

GIRLS' JAMARETTES in cotton flannelette print. Contrasting piping. Pants have fitted waist with adjustable band. Washable. *State size* 4, 6, 8. Wt. ea. 12 oz. 29 D 8650—Pink. 29 D 8651—Yellow. Ea. \$2.39; 2 for \$4.70

BOYS' JAMARETTES in cowboy print flannelette. Pants have fly front; elastic at sides of waist, drawstring back. Washable. *State size* 4, 6, 8. Wt. ea. 12 oz. 29 D 3418—Print. Ea. \$2.39; 2 for \$4.70

**Warm Flannelette GOWN and PAJAMAS**

CUDDLY WARM cotton flannelette gown in delicate rosebud print on white. Contrasting ruffle around neck and at front. Washable. *State size* 4, 6, 8. Wt. ea. 9 oz. 29 D 3490—Print. Ea. \$1.49; 2 for \$2.90

SKI-TYPE FLANNELETTE PAJAMAS. Slip-over top has ribbed neck, cuffs. Pants have boxer waist; rib knit anklets. Washable. *State size* 4, 6, 8. Wt. ea. 12 oz. 29 D 8676—Print. Ea. \$1.69; 2 for \$3.30

FLANNELETTE PAJAMAS. Top has fringe trim. Pants have fitted front, elastic back waist. Washable. *State size* 4, 6, 8. Shpg. wt. ea. 10 oz. 29 D 8652—Floral print on white. Ea. \$1.98; 2 for \$3.90

ORDER REGULARLY AND GET SEARS CATALOGS REGULARLY . . .



**E**  
Print  
\$1.29

**F**  
2-piece  
\$1.29

**G**  
2-piece  
\$1.39

**H**  
Gown  
\$1.49

**J**  
Pastels  
\$1.19

**K**  
Print  
\$1.49

**Budget Quality Honeysuckle FLANNELETES, Sizes 1 to 8**

**E** 1-PC. NURSERY PRINT SLEEPER. Gripper Fastener back closing, drop seat. Washable. *State size* 1, 2, 3, 4. Wt. ea. 8 oz. 29 D 3435—Print on white. . . Each \$1.29 2 for . . . . . 2.50  
PASTEL SLEEPER 29 D 3440—Pink 29 D 3441—Blue Ea. \$1.19; 2 for \$2.30

**F** 2-PC. SLEEPER. Gripper Fastener closings. Washable. *State size* 1, 2, 3, 4. Shpg. wt. ea. 8 oz. 29 D 8653—Blue 29 D 8654—Yellow Ea. \$1.29; 2 for \$2.50  
3-PC. STYLE 2 pants. Shpg. wt. ea. 10 oz. 29 D 8655—Blue 29 D 8656—Yellow Ea. \$1.79; 2 for \$3.50

**G** 2-PC. NURSERY PRINT SLEEPER. White ground. Gripper Fasteners at elastic drop seat. Washable. *State size* 6 mos., 1, 2, 3, 4. 29D3198—Print. Wt. ea. 8 oz. Ea. \$1.39 2 for . . . . . 2.70  
3-PC. STYLE 2 pants. 29D3199—Print. Wt. ea. 10 oz. Ea. \$1.98 2 for . . . . . 3.90

**H** FLANNELETTE GOWN. Rosebud print on white. Eyelet and self ruffle trim. Washable. *State size* 1, 2, 3. 29 D 3431—Wt. ea. 6 oz. Each . . . \$1.49 2 for . . . . . 2.90

**J** 1-PC. SLEEPER with Gripper Fastener closing; elastic back. Washable. *State size* 2, 4, 6, 8. Wt. ea. 9 oz. 29 D 8674—Blue 29 D 8675—Yellow Ea. \$1.19; 2 for \$2.30

**K** 1-PC. NURSERY PRINT SLEEPER. Gripper Fasteners. Elastic drop seat. Washable. *State size* 2, 4, 6, 8. Shpg. wt. ea. 10 oz. 29 D 3481 . . . . . Each \$1.49; 2 for \$2.90





## WASHABLE TERRY CLOTH

... No ironing  
necessary

\$2.39

\$2.39

### Winterweight Terry Cloth

HONEYSUCKLE SLEEP AND PLAY SET in knit cotton terry cloth. Pull-over top, panties, booties have elasticized openings. Washable. State size small (fits to 9 mos.), large (fits 9 to 18 mos.). Wt. ea. 14 oz. 29 D 8692—Pink 29 D 8693—Blue 29 D 8694—Mint green 29 D 8695—Yellow Each \$2.39, 2 for \$4.62

HONEYSUCKLE KNIT COTTON TERRY CLOTH SLEEPER with matching separate booties. Gripper Fasteners; elastic drop seat. Bar tacked at strain points. Booties lined with fleeced knit cotton. State size 1, 2, 3, 4. Wt. ea. 12 oz. 29 D 8657—Mint green 29 D 8658—Yellow 29 D 8659—Blue Each \$2.39, 2 for \$4.62



### Warm Knit Cotton PAJAMAS

HONEYSUCKLE BRUSHED KNIT COTTON PAJAMAS FOR BOYS. V-dyed contrasting ribbed crew neck, cuffs, and anklets. Pants have boxer waist; fly front. Washable. State size 4, 6, 8. Wt. each 14 oz. 29D3177—Medium blue, navy trim... Ea. \$1.98 29 D 3178—Yellow with brown trim. Each \$1.98, 2 for \$3.90

DELUXE QUALITY HEAVYWEIGHT KNIT COTTON PAJAMAS. Double ribbed neck, waistband, wristlets and anklets. Pants have boxer waist. Tape reinforced neck, shoulders. Washable. State size 4, 6, 8. Shpg. wt. ea. 16 oz. 29 D 3458—Yellow 29 D 3459—Blue 29 D 3464—Mint green Each \$1.98, 2 for \$3.90

Measure—Use size chart on facing page!



Budget Quality  
Sleepers  
\$1.39 Each  
2 for \$2.72



\$1.69



\$2.15



\$2.40

### Budget Quality

HONEYSUCKLE THRIFT PRICED knit cotton sleeper. Washproof Gripper Fastener closings; elastic back drop seat. Warm rib knit cuffs. Bootie feet with double fabric sole, toe. Washable. State size 1, 2, 3, 4. Wt. ea. 10 oz. 29 D 3405—Blue 29 D 3406—Yellow 29 D 3407—Mint green Each \$1.39, 2 for \$2.72

### Gro-Sleeper

"GRO-SLEEPER." Slip-over top and pants are longer than regular sizes... grow with child. Rib knit cuffs, crew neck. Elastic waist on pants; bootie feet with double sole, toe. Washable. State size 1, 2, 3, 4. Shpg. wt. ea. 11 oz. 29 D 3402—Blue 29 D 3403—Mint green 29 D 3404—Yellow Each \$1.69, 2 for \$3.32

### Famous Denton SLEEPERS

2-PC. FAMOUS MAKE SLEEPER in heavy quality knit cotton. Gripper Fastener closing. Elastic back drop seat. Double thick yarn at feet and ankles. Washable. State size 1, 2, 3, 4. See chart facing page. Shpg. wt. 12 oz. 29 D 3169—Yellow 29 D 3170—Blue 29 D 3176—Mint green Each \$2.15

FAMOUS DENTON ONE-PIECE SLEEPER in heavy quality knit cotton. Extra heavy yarn at ankles and feet. Gripper Fasteners at front. Double bar tacked at crotch. Elastic back drop seat. Washable. State size 4, 5, 6, 8. Shpg. wt. 14 oz. 29 D 3172—Yellow 29 D 3173—Blue 29 D 3175—Mint green Each \$2.40

## SHRINK-RESISTANT

### Our Finest Honeysuckle SLEEPERS

- Heavyweight knit cotton, napped on both sides
- 9-thread sewn seams... reinforced at strain points
- Fabric is specially processed for minimum shrinkage
- Matching laundry-proof gripper fasteners and thread
- Extra wide rib knit cuffs to allow generous turnback
- Warm bootie feet... double fabric up through ankle



\$1.98

Sizes 4 to 8



\$1.98

2-piece  
Sizes 6 mos. to 4

ONE-PIECE STYLE can be adjusted at front crotch (pull thread) to make fly front for boy. Downy-soft knit cotton is softly napped on both sides. Elastic back drop seat. Washable. State size 4, 5, 6, 8. Shipping wt. each 1 lb. 29 D 3124—Yellow 29 D 3125—Blue 29 D 3126—Mint green Each \$1.98... 2 for \$3.90

2-PC. SLEEPER. Elastic drop seat. Washable. State size 6 mos., 1, 2, 3, 4. Wt. ea. 15 oz. 29D3120—Yellow 29D3121—Pink 29D3122—Blue 29D3123—Mint green Each \$1.98... 2 for \$3.90 3-PC. STYLE. 2 pair pants. State size. Wt. ea. 1 lb. 3 oz. 29D3116—Yellow 29D3117—Pink 29D3118—Blue 29D3119—Mint green Each \$2.89... 2 for \$5.68

### Honeysuckle Budget Quality KNIT COTTON SLEEPERS

- Fabric fleeced on both sides for warmth
- Firm, 9-thread sewn seams for wear
- Extra warm double fabric bootie feet
- Strong washproof Gripper Fasteners

\$1.69  
Ea.  
4 to 8

A 1-PC. SLEEPER. Shrink resistant knit cotton, softly napped. Elastic drop seat. Double-sole bootie feet. Washable. State size 4, 5, 6, 8. Shpg. wt. ea. 14 oz. 29 D 3494—Yellow 29 D 3495—Blue 29 D 3496—Pink Each \$1.69, 2 for \$3.32

B \$1.69  
Ea.  
2-piece

B 2-PIECE STYLE in shrink resistant knit cotton. Elastic drop seat; warm bootie feet. Washable. State size 1, 2, 3, 4. Shpg. wt. ea. 12 oz. 29 D 3470—Yellow 29 D 3471—Blue 29 D 3472—Mint green Each \$1.69, 2 for \$3.32 3-PC. STYLE. 2 pair pants. State size. Shpg. wt. ea. 14 oz. 29 D 3422—Yellow 29 D 3423—Blue 29 D 3424—Mint green Each \$2.29, 2 for \$4.50

CPBK PAGE 23





Honeysuckle Togs Are Guaranteed to Fit . . Just Measure Your Tot and Check the Chart before Ordering

SIZE CHART for Playwear Sizes 6 to 18 months, Sizes 1 to 6X											
Order size	6 mos.	12 mos.	18 mos.	1	2	3	4	5	6	6x	
If height is	24½	27	29½	29½	31½	34½	37½	40½	43½	46½	to 48 in.
If chest is	to 26½	to 29	to 31½	to 31	to 34	to 37	to 40	to 43	to 46	to 49	to 54 lbs.
If weight is	18	19	20	20	21	22	23	24	25	25½	

## For Knee-high Cowhands . . Sizes 1 to 4 Honeysuckle Ranch Style BLUE JEANS

- Cut like "grown-ups" in real western style
- Tapered legs, big turn-up cuffs, yoke styled backs
- Made of sturdy, closely woven navy blue denim
- Sanforized—won't shrink over 1% when washed
- All snap fasteners . . no buttons or buttonholes
- Seams double needle stitched with contrasting thread
- Strain points reinforced with metal rivets, bar-tacking



**A** BOYS' BLUE JEAN. 8-oz. navy blue denim. Zipper fly front. Western style yoke back. Snap-on detachable suspenders with adjustable buckles. Crossed and bar-tacked in back. Belt loops. 2 side pockets, 2 back pockets. Wash separately. State size 1, 2, 3, 4. Shpg. wt. each 10 oz. 29 D 6818—Each \$1.49. Save, buy 3 for 4.38

**C** GIRLS' BLUE JEAN. 8-oz. navy blue denim. Snap-on adjustable suspenders with adjustable buckles. Crossed and bar-tacked in back. Western style yoke back. 2 side pockets, 2 back pockets. Zipper side placket. Wash separately. Please state size 1, 2, 3, or 4. Shpg. wt. each 10 oz. 29 D 6819—Each \$1.49. Save, buy 3 for 4.38

**E** BOXER LONGIE—a blue jean style that's popular with both boys and girls. 7-oz. navy blue denim. Shirred elastic waist hugs shirt to keep it tucked in place. Fly front opening, patch pockets. Wash separately. State size 1, 2, 3, 4. Shpg. wt. ea. 7 oz. 29 D 6820—Ea. \$1.09. Save, buy 3 for 3.18

**B** WARM COTTON FLANNEL SHIRT. Sanforized—fabric won't shrink over 1%. Multicolor plaid. Harmonizes nicely with blue jeans. Washable. State size 1, 2, 3, 4, 5, 6, 6x. Wt. each 7 oz. 29 D 6500—Ea. \$1.49. Save, buy 2 for 2.90

**D** BRIGHT MULTICOLOR PLAID SHIRT of Dan River® wrinkle-shed cotton gingham. Maximum fabric shrinkage 1%. Washfast. Yoke back. State size 1, 2, 3, 4, 5, 6, 6x. Wt. ea. 6 oz. 29 D 6504—Long sleeve Each \$1.59; 2 for \$3.10 29 D 6530—Short sleeve Each \$1.29; 2 for \$2.50

**F** KNIT COTTON SWEATSHIRT. Warmly fleeced inside. Rib knit crew neck, cuffs. Print on front. Washable. State size 2, 3, or 4. Shipping weight each 6 oz. 29 D 6513—Med. blue 29 D 6514—White Each . . . . . 98c Save, . . . 3 for \$2.85

24 . . SEARS CFBKMN

Shirt  
\$1.45  
Each in  
lots of 2



## Tiny Tykes' JEANS

SANFORIZED 7-oz. NAVY BLUE DENIM—won't shrink over 1%. Snap crotch. Elastic back waist. Wash separately. State size 6, 12, 18 mos. 29 D 6615—Shpg. wt. ea. 7 oz. Each \$1.29; 3 for only \$3.75 Sanforized multicolor plaid cotton flannel shirt. Washable. State size 6, 12, 18 mos. 29 D 6531—Shpg. wt. ea. 6 oz. Each \$1.49; 2 for only \$2.90

## Sturdy OVERALLS for Rugged Play Wear

SANFORIZED 6-oz. NAVY BLUE DENIM. Suspenders crossed, bar-tacked at back. Copper-colored buckles. Wash separately. State size 1, 2, 3, or 4. 29 D 6986—Wt. ea. 8 oz. Ea. \$1.19 3 for only 3.45

MULTICOLOR CHECK DENIM. Seat snaps open without removing non-slip suspenders. Elastic back waist. Washable. Sanforized—fabric won't shrink over 1%. State size 2, 3, 4. Wt. ea. 8 oz. 29 D 6923—Ea. \$1.59 Buy 2 for only 3.10

SANFORIZED COTTON TWILL—won't shrink over 1%. Embroidered. Adjustable snap suspenders, side placket. Elastic waist back. Washable. State size 2, 3, 4. Wt. ea. 8 oz. 29 D 8540—Med. blue 29 D 8541—Red Ea. \$1.39; 2 for \$2.72



\$2.98  
Set

\$2.98  
Set

3 for \$2.99

THRIFT  
BUY!  
3 for \$3.45

## Order a husky SHIRT to wear with playtogs

## DENIM Funtime Outfits

## SAVE, buy a package!

PERT SHIRT of multicolor print cotton flannel. Stout faded blue denim overall warmly lined to match shirt. Big turn-up cuffs, elastic back waist. Sanforized—fabric won't shrink over 1%. Washable. State size 1, 2, 3, or 4. Shpg. wt. 14 oz. 29 D 6938—Set \$2.98

CUTE FOR DRESS-UP, tough enough for playwear. Faded blue denim boxer longie with blue and white check cuffs. Matching sport shirt with check front, plain back and collar. Washable. State size 1, 2, 3, 4. Check size chart before ordering. Shpg. wt. 10 oz. 29 D 6939—Set \$2.98

SANFORIZED COTTON OVERALLS. Fabric won't shrink over 1%. 1 navy blue denim, 1 brown twill, 1 multicolor plaid denim. Elastic back waist. Wash separately. State size 1, 2, 3, 4. Shpg. wt. pkg. 15 oz. 29 D 8545—Package of 3, 1 size . . . \$2.99

SANFORIZED COTTON FLANNEL. Won't shrink over 1%. Boys or girls—big or little—all love these multicolor plaid shirts. Long sleeves. 3 different plaids in each package. Washable. State size 2, 3, 4, 5, 6, 6x. Wt. pkg. 1 lb. 2 oz. 29 D 6547—Package of 3, 1 size . . . \$3.45





**\$2.74** Each in sets of 2



**\$1.94** Each in lots of 2



**Suit \$3.98**

## NEW! Charcoal Gray DENIM SPORTSWEAR

- Sanforized 7-oz. denim—won't shrink over 1%
- Gay red, white, gray carousel stripe trim of Avondale vat-dyed combed cotton chambray
- Double needle sewn, bar-tacked at strain points
- Bright silver-colored buttons add spark
- All items mix together for a versatile wardrobe



**\$1.94** Each in lots of 2

**\$1.94** Each in lots of 2



Jacket **\$2.98**  
Hat **98c**

**\$1.94** Each in lots of 2

### OVERALL Set

Vat-dyed cotton twill overall. Sanforized—fabric won't shrink over 1%. Elastic back waist. Combed cotton polo shirt. Knit-in train stripe matches embroidery on overall. 2-button shoulder. Taped neck and shoulder seam. Washable. *State size* 2, 3, 4. Shpg. wt. set 11 oz. 29 D 6840—Red 29 D 6841—Medium blue Set \$2.79.... 2 sets \$5.48

### Twill JODHPURS

Popular cotton twill jodhpurs to spur the imagination of little girls and boys. Sanforized—fabric won't shrink over 1%. Button suspenders, belt loops, 2 side plackets. Western style pockets. Cuffed. Washable. *Please state size* 1, 2, 3, 4. See chart opposite page. Shpg. wt. ea. 8 oz. 29 D 6878—Red 29 D 6879—Medium blue Each \$1.98.... 2 for \$3.88

### JODHPUR Suit

Jodhpur suit of Sanforized cotton twill—won't shrink over 1%. Zipper jacket. 2 slash pockets, stitched down belt in back. Jodhpur has suspenders, belt loops, cuffs, elastic boot straps. Double needle construction. Girls and boys love their snappy look. Washable. *State size* 1, 2, 3, 4. Shpg. wt. 14 oz. 29 D 8538—Light tan 29 D 8539—Red. Suit \$3.98

**A** RED, WHITE, GRAY STRIPE SHIRT. Sanforized combed cotton chambray. Yoke style back. Wear it in or out. Washfast. *State size* 1, 2, 3, 4. Shpg. wt. ea. 6 oz. 29 D 6522M—Each \$1.98; 2 for \$3.88

**B** CHARCOAL GRAY DENIM CREEPALONG. Snap crotch for quick changes. Elastic back waist, non-slip suspenders. Washable. *State size* 6, 12, 18 mos. Wt. ea. 8 oz. 29 D 6600M—Ea. \$1.98; 2 for \$3.88

**C** SPORTY CHARCOAL GRAY DENIM JACKET features big pockets, saucy striped collar. Washable. *State size* 1, 2, 3, or 4. 29 D 4514M—Shpg. wt. 10 oz.... Each \$2.98 MATCHING CAP. *State size* 19, 20 1/4, 21 1/4 in. Pull tape around head, order nearest size. 29 D 4515M—Wt. ea. 4 oz. Ea. 98c; 2 for \$1.88

**D** CHARCOAL GRAY DENIM JEAN dressed-up with carousel striped trim. Non-slip suspenders, elastic back waist. Zipper fly. Washable. *State size* 2, 3, 4. Shpg. wt. ea. 8 oz. 29 D 6802M—Each \$1.98.... 2 for only \$3.88

See Size Chart opposite page



Pinwaile Corduroy ONLY—\$1.33 Each in package of 3



**\$1.94** Each in lots of 2



**\$2.44** Each in lots of 2



**\$1.26** Each in lots of 2



**\$1.65** Each in lots of 2



**\$2.59** Each

### BARGAIN BUY

LOW PRICED PACKAGE of 3 fine pinwaile corduroy longies. All around elastic waists, back pocket. 1 brown, 1 maroon, 1 dark green. Wash separately. *State size* 2, 3, 4. Shipping weight package 1 lb. 2 oz. 29 D 8552—Package of 3 1 size, for only... \$3.99

### Cotton Gabardine

ZIP-FRONT OVERALL makes dressing quick, easy. Top quality washfast cotton gabardine. Sanforized—won't shrink over 1%. Adjustable suspenders, snap fasteners. Elastic back waist. *State size* 1, 2, 3, 4. Wt. ea. 13 oz. 29 D 6850—Medium blue 29 D 6851—Gray Each \$1.98.... 2 for \$3.88

### Twieedy Corduroy

HANDSOME TWEED print gives new look to ever-popular corduroy overalls. Convenient drop seat snaps open without removing the non-slip, adjustable suspenders. Elastic back waist. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. ea. 9 oz. 29 D 6880—Navy blue tweed 29 D 6881—Brown tweed Each \$2.49.... 2 for \$4.88

HUSKY COTTON CHAMBRAY PLAYSUIT. Seams double stitched for added strength. Button drop seat. Medium blue with bright red buttons, stitching, piping. Washable. *State size* 1, 2, 3, 4. See size chart. Shpg. wt. each 8 oz. 29 D 6859—Each \$1.29. Save, buy 2 for 2.52

### Practical PLAYSUITS for Rough Romps

DAN RIVER\* COTTON CHAMBRAY PLAYSUIT. Gingham piping, applique. Sanforized—fabric won't shrink over 1%. Zipper front. Elasticized waist. Wash separately. *State size* 1, 2, 3. Wt. ea. 8 oz. 29 D 6807—Red 29 D 6808—Green Each \$1.69; 2 for only \$3.30

\*Reg. U. S. Pat. Off.

PINWALE CORDUROY COVERALL—a wintertime favorite. Plaid-piped Peter Pan collar. Zipper front for dressing ease. Embroidered trim. Elastic at waist. A pert, comfortable outfit for playtime. Wash separately. *State size* 1, 2, 3. 29 D 8563—Bright red 29 D 8564—Medium blue Shpg. wt. 10 oz.... \$2.59

Be sure to check size chart on opposite page

CPBKMN PAGE 25... CHILDREN'S WEAR





Right for  
play or  
party wear

#### SUITS for Active Boys

**AA** COMBED COTTON SET. Cardigan, polo have knit-in rocking horse design. Taped necks. 2-button shoulder on polo. Interlock knit shorts, trim. Washable. *State size* 1, 2, 3, 4. 29 D 6976—Navy blue with light blue. \$2.98 29 D 6975—Brown, tan. Shpg. wt. 11 oz. 2.98

**BB** WASHABLE RAYON GABARDINE. Maximum shrinkage 3%. Zipper front jacket. Longies with shirred elastic waist, fly front opening, cuffs. Boxed. *State size* 1, 2, 3, 4. 29 D 6710—Royal blue with gray. \$3.98 29 D 6709—Brown, tan. Shpg. wt. 1 lb. 3.98

**CC** WASHABLE RAYON GABARDINE SLACKS. Elastic waist, fly front opening, cuffs. Matching rayon gabardine jacket has sporty all wool front. Fully lined with acetate. Dry clean jacket. *State size* 2, 3, 4. Shpg. wt. 1 lb. 29 D 8542—Navy blue 29 D 8543—Brown. \$4.98

**DD** TEXAS-MADE! Finest quality cotton cover pants. Belted front, elastic back waist. Embroidered cotton broadcloth shirt. Western pockets, shank buttons. Sanforized—fabric won't shrink over 1%. Washable. *State size* 2, 3, 4. 29 D 6821—Red, light blue. Suit \$3.98 29 D 6822—2-tone green. Shpg. wt. 11 oz. 3.98

**EE** SANFORIZED COTTON T WILLY FLIGHT SUIT. Rib knit cuffs, waist on pullover jacket. Comfortable gaucho collar. Cuffed boxer longies. Washable. *State size* 1, 2, 3, 4. Wt. 8 oz. 29 D 8546—Med. blue 29 D 8547—Brown. \$2.98



**FF** WHITE INTERLOCKED KNIT COTTON SHIRT with check vest front. Longsleeves. Washable. *State size* 2, 3, 4. 29 D 6518—Navy blue 29 D 6519—Brown Shpg. wt. ea. 6 oz. Ea. \$1.49; 2 for \$2.90

**GG** HEATHER INTERLOCK KNIT COTTON. Dark trim. Long sleeves. Button placket. Washable. *State size* 2, 3, 4. 29 D 6520—Gray, navy blue. Wt. ea. 7 oz. 29 D 6521—Tan, brown. Ea. \$1.49; 2 for \$2.90

**HH** KNIT COMBED COTTON. Nursery print on front. Long sleeves. Taped neck. 2-button shoulder. Washable. *State size* 1, 2, 3, 4. 29 D 8311—White 29 D 8312—Yellow Shpg. wt. ea. 5 oz. Ea. 98c; 3 for \$2.85

**JJ** FINE WHITE COTTON BROADCLOTH SHIRT. Sanforized fabric—won't shrink over 1%. Mercerized. Short sleeves. Washable. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz. 29 D 6525—Each 98c. 3 for \$2.85

Eliminate troublesome returns—measure now!

SIZE CHART FOR 1 to 6x SPORTSWEAR									
Order size	1	2	3	4	5	6	6x		
If height is	29 1/2-31	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.		
If chest is	20	21	22	23	24	25	25 1/2 in.		
If weight is	22 1/2-25	25 1/2-29	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.		

MERCHANDISE DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

#### Honeysuckle CORDUROY—Toddler Favorites

**A** PINWALE CORDUROY OVERALL. Adjustable button suspenders. Snug elastic back waist. Side plackets. Washable. *State size* 1, 2, 3 or 4. Shpg. wt. ea. 9 oz. 29 D 8504—Gray 29 D 8505—Dark green 29 D 8506—Red Each \$1.98. 2 for \$3.88

**B** WASHABLE CORDUROY SHIRT. Long sleeves with button cuff. Convertible collar. Just-right warmth for winter. *State size* 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 9 oz. 29 D 6515—Red 29 D 6516—Med. blue Each \$1.98. 2 for \$3.88

**C** SHARP-LOOKING SLACKS with detachable button-on suspenders. Adjustable half belt, elastic back waist. Zipper fly. Full cuffs. Washable pinwale corduroy. *State size* 1, 2, 3, 4. Wt. ea. 10 oz. 29 D 8502—Dark green 29 D 8503—Brown Each \$2.98. 2 for \$5.88

**D** JACKET, OVERALL SET. Washable pinwale corduroy. Zip-front jacket fully lined with warm cotton kasha. 2 pockets, cute embroidery. Button suspenders on overall. Elastic back waist, side plackets. *State size* 1, 2, 3, 4. Shpg. wt. set 1 lb. 29 D 8510—Red 29 D 8511—Med. blue 29 D 8512—Aqua (blue-green). Set \$4.98

**E** FEMININE PINAFORE OVERALL. Ruffled top is completely detachable—can also be worn as boxer longie. All around elastic waist. Embroidered trim. Washable pinwale corduroy. *State size* 1, 2, 3, 4. 29 D 8516—Aqua (lt. blue-green) 29 D 8517—Shrimp pink. Wt. ea. 9 oz. Each \$2.69. Save, buy 2 for only \$5.28

**F** DROP-SEAT OVERALL. Embroidered bib. Snap-on adjustable suspenders. Won't slip off shoulders. Seat snaps open without removing suspenders. Elastic back waist. Washable pinwale corduroy. Bar tacked front seam can be opened for fly. *State size* 1, 2, 3, 4. Shpg. wt. ea. 9 oz. 29 D 8518—Red 29 D 8519—Aqua (blue-green) 29 D 8520—Med. blue. Ea. \$2.29; 2 for \$4.48

**G** ZIP-FRONT OVERALL. Drop seat snaps open without removing suspenders. Can't be beat for convenience of design, quality of construction. Adjustable suspenders with snap buckles. Embroidered. Elastic back waist. Full cuffs. Washable pinwale corduroy. *State size* 1, 2, 3, 4. 29 D 8522—Brown 29 D 8521—Med. blue Shpg. wt. ea. 11 oz. Ea. \$2.98; 2 for \$5.88

#### Watch Your Tot "Steal" the Show in These SUITS!

**H** RAYON CASUAL SUIT. Worthy of his best-dress occasions. Sporty checked-front jacket. 2 set-in pockets. Boxer style longie. Elastic waist, fly front opening. Cuffs. Boxed. Wash separately. *State size* 2, 3, 4. 29 D 6991—Navy blue 29 D 6992—Brown Shpg. wt. 1 lb. 1 oz. Suit \$3.98

**J** BRIGHT TANGERINE teams happily with charcoal gray in these sharp new suits for sister and brother. Fine pinwale corduroy. Pert weasits have 2-button shoulder opening for dressing ease. Sister set has full gathered skirt, eyelet trimmed cotton broadcloth blouse. Brother set has neat shorts, broadcloth shirt piped to match shorts. Elastic back waists, button suspenders for a smooth-looking fit. Wash separately. *State size* 2, 3, 4, 5, or 6. Shpg. wt. each set 14 oz. 29 D 8523—Brother set. 3-pc. \$4.98 29 D 8524—Sister set. 3-pc. 4.98

**L** NEW! EXTRA STRONG GABARDINE of 85% rayon, 15% nylon. Washable. Eton jackets. Handkerchief in chest pocket. Boys' style has boxer longie with detachable suspenders, fly front opening. Girls' skirt has deep pleats front and back, button suspenders, snug elastic at waist. Sanforized white cotton broadcloth shirts included. *Please state size* 2, 3, 4, 5, 6. 29 D 8596—Boys' suit; maroon, gray 29 D 8597—Boys' suit; navy blue, gray 29 D 8598—Girls' suit; maroon, gray 29 D 8599—Girls' suit; navy blue, gray Shpg. wt. 1 lb. 3-piece suit. \$5.98

**N** BROTHERS AND SISTERS look twice as cute in these dress-alike suits. Rich brown corduroy. Jackets have natty yellow windowpane check print. Shiny buttons, 2 patch pockets. Boxer longie with boys' style. Neat cuffs, fly front opening. Girls' suit has swing skirt with button suspenders, elastic insert at waist back. Yellow cotton shirts included. Short sleeves. Convertible collar for boy, Peter Pan collar for girl. Wash separately. *State size* 2, 3, 4, 5, 6. Shpg. wt. 15 oz. 29 D 8585—Boys' style. 3-pc. suit \$5.98 29 D 8587—Girls' style. 3-pc. suit 5.98

#### Washfast Knit Combed Cotton POLO SHIRTS

**R** 2-BUTTON SHOULDER. Ribbed neck. *State size* 1, 2, 3, 4. Wt. for 2, 8 oz. LONG SLEEVES: 29 D 6972—Med. blue 29 D 6970—Yellow 29 D 6971—White 2 for \$1.49. Save, buy 4 for only \$2.80 SHORT SLEEVES: 29 D 6884—Med. blue 29 D 6882—Yellow 29 D 6883—White 2 for \$1.19. Save, buy 4 for only \$2.20

**S** VAT-DYED, WASHFAST STRIPES. 2-button shoulder. Ribbed neck. *State size* 1, 2, 3, 4. Shpg. wt. for 2, 8 oz. LONG SLEEVES: 29 D 6780—Med. blue 29 D 6778—Red 29 D 6779—Med. green 2 for \$1.58. Save, buy 4 for only \$3.00 SHORT SLEEVES: 29 D 6810—Med. blue 29 D 6809—Red. 2 for \$1.38; 4 for \$2.60

#### Shrink-resistant POLOS . . Our Finest Quality

FAMOUS "COLOR-MATE" WASHFAST COLORS. Knit of extra fine Durene\* mercerized combed cotton. Treated with special double process for shrink and stretch resistance. Polos have 2-button shoulder, reinforced taped rib neck, ribbed cuffs on long sleeves. \*Reg. U.S. Pat. Off.

**T** SOLID COLORS. Match cardigan (X). *State size* 1, 2, 3, 4. Shpg. wt. ea. 6 oz. LONG SLEEVES: 29 D 6911M—Med. blue 29 D 6910M—Yellow 29 D 6912M—White Each \$1.19. Save, buy 3 for only \$3.48 SHORT SLEEVES: 29 D 6936M—Med. blue 29 D 6935M—Yellow 29 D 6937M—White Each \$1.09. Save, buy 3 for only \$3.15

**V** HANDSOME STRIPES. Wardrobe harmonizing colors. *State size* 1, 2, 3, 4. LONG SLEEVES: 29 D 6900M—Navy blue 29 D 6901M—Med. blue 29 D 6902M—Red Shpg. wt. ea. 5 oz. Ea. \$1.19; 3 for \$3.48 SHORT SLEEVES: 29 D 6731M—Navy blue 29 D 6732M—Med. Blue 29 D 6733M—Red Shpg. wt. ea. 5 oz. Ea. \$1.09; 3 for \$3.15

**W** WHITE POLO SHIRT with gay "choo-choo train" stripe across chest. Long sleeves. Cute with cardigan at right. *State size* 1, 2, 3, 4. Shpg. wt. ea. 5 oz. 29 D 6903M—Navy Blue 29 D 6904M—Red 29 D 6905M—Brown. Ea. \$1.19; 3 for \$3.48

**X** HEAVY RIB KNIT "COLOR-MATE" CARDIGAN. 2-ply Durene\* cotton yarns. Wash red separately. Shrink resistant. *State size* 1, 2, 3, 4. Shpg. wt. ea. 6 oz. 29 D 6926M—Red 29 D 6927M—Med. blue 29 D 6928M—Yellow. Ea. \$1.69; 2 for \$3.32



# Honeysuckle WASHABLE CORDUROY

Our finest quality . . . superior in every way

- Extra full cut
- Stronger sewn seams
- Elastic back waists
- Fully lined bibs
- Rip-resistant plackets
- Tub 'em right with the rest of your laundry . . . washing lights with lights darks with other dark colors

**A**  
\$1.94  
Each in  
lots of 2



**B**  
\$1.94  
Each in  
lots of 2



**C**  
\$2.94  
Each in  
lots of 2



**D**  
2-pc. set  
\$4.98



**E**  
\$2.64  
Each in  
lots of 2



**F**  
\$2.24  
Each in  
lots of 2

**G**  
Our  
finest  
Overall  
\$2.94  
Each in  
lots of 2

## DROP-SEAT OVERALLS

Snap open without removing suspenders

Elasticized waist fits neatly when drop seat is closed. Suspenders will not slip off.



So easy to snap open . . . a child can do it. Makes toilet training easier.

## Fine Honeysuckle CORDUROY, GABARDINES—wardrobe brightening POLO SHIRTS



**H**  
2-pc. Suit  
\$3.98  
Washable rayon gabardine

**J**  
Button suspenders  
\$4.98 Each  
3-pc. Suit  
Pinwale corduroy

**L**  
Button suspenders  
\$5.98 Each  
3-pc. Suit  
Rayon-nylon washable gabardine

**N**  
\$5.98 Each  
3-pc. Suit  
Pinwale corduroy



**R**  
55c Each in  
lots of 4  
Short sleeve styles



**S**  
65c Each in  
lots of 4  
Short sleeve styles



**T**  
\$1.05 Each in  
lots of 3  
Short sleeve styles



**V**  
\$1.05 Each in  
lots of 3  
Short sleeve styles



**W**  
\$1.16 Each in  
lots of 3

Cardigan to match polos

**X**  
\$1.66 Each in  
lots of 2



or PAGE 27 . . . TOTS' WEAR



**A** and **B** PERSONALIZED with her name! Write her first name on card enclosed with coat, mail. You'll receive woven label with her name to sew in coat.

## 2 to 4x COAT SETS

Use this chart for correct size

Order Size	2	3	4	4x
If height is.....	31 1/2-34	34 1/2-37	37 1/2-40	37 1/2-40 in.
If chest is.....	21	22	23	23 in.
If weight is.....	25 1/2-29	29 1/2-34	34 1/2-38	34 1/2-38 lbs.
Coat lgth.....	17	18	19 1/2	20 1/2 in.
Slack lgth.....	20 1/2	22	24	24 in.



**A**  
New!  
All Wool

**\$18.95** 3-pc. Set

**A** FINE QUALITY 100% WOOL SET. Dyed mouton-processed lamb trims coat. Unpressed pleats front and back. Rayon lined; 100% reprocessed wool interlined. Matching clip hat. Cotton kasha lined slacks have suspenders. State size 2, 3, 4, 4x. See chart. Shpg. wt. 3 lbs. 6 oz. 29 D 7311—Red 29 D 7312—Aqua blue 3-piece Set.....\$18.95



**B**  
New!  
Wool Fleece

**\$16.95** 3-pc. Set

**B** 100% WOOL SHAG FLEECE. Princess style coat has scalloped cotton velveteen trim. Rayon lined; 100% reprocessed wool interlined. Matching clip hat. Cotton kasha lined suspender slacks. State size 2, 3, 4, 4x. See chart. Shpg. wt. 3 lbs. 29 D 7309—Ice blue 29 D 7310—Coral red 3-piece Set.....\$16.95



**C**  
Velveteen

**\$16.95**

**C** COTTON VELVETEEN. Coat has fluffy fur collar; hand embroidery. Rayon lined; 100% reprocessed wool interlined. Matching bonnet. Cotton kasha lined suspender leggings. State size 2, 3, 4, 4x. Shpg. wt. 3 lbs. 29 D 7333—Wine 29 D 7334—Royal blue...3-pc. Set \$16.95



**D**  
Wool Check

**\$15.95**

**D** 100% WOOL CHECK. Princess style coat has dyed mouton-processed lamb trim. Rayon lined; 100% reprocessed wool interlined. Matching clip hat. Cotton kasha lined slacks. State size 2, 3, 4, 4x. Wt. 3 lbs. 6 oz. 29 D 7308—Blue, gray check 3-piece Set....\$15.95



**E**

Wool Suede **\$14.95** 3-piece Set

**E** WOOL SUEDE. Coat has fur trim. Rayon lined; reprocessed wool interlined. Matching bonnet. Cotton kasha lined slacks. State size 2, 3, 4, 4x. Shpg. wt. 3 lbs. 2 oz. 29 D 7356—Red.....\$14.95 29 D 7357—Med. blue. 14.95



**F**

Donegal Tweed **\$13.95** 3-piece Set

**F** WOOL DONEGAL TWEED. Pleated coat has fur collar. Rayon lined; reprocessed wool interlined. Matching bonnet. Cotton kasha lined slacks. State size 2, 3, 4, 4x. Shpg. wt. 3 lbs. 6 oz. 29 D 7352—Blue-gray tweed 29 D 7353—Tan tweed....\$13.95



**G**

Body lined with 100% Alpaca (cotton back 25% of total). Skirt, sleeves lined with 100% wool quilted to rayon.

**\$18.95**



**H**

Body 100% Alpaca pile lined (cotton back 25% of total). Skirt, sleeves with 100% reprocessed wool quilted to rayon.

**\$11.95**



**J**

Wash-it-yourself 100% Nylon Snowsuit with new extra strong overcast seams—Sears laboratory tested for washability

**\$9.95**

## STORM COAT SET

**G** SHEEN GABARDINE, rayon and nylon, 3-piece storm coat set... water repellent. Dyed mouton-processed lamb collar; hidden knit wristlets. Elastic at back waist. Matching lamb trimmed clip hat. Rayon and cotton fleece lined slacks have zipper side placket; adjustable suspenders. Elastic at back waist and ankles. Dry clean. State size 2, 3, 4. Shpg. wt. 3 lbs. 3 oz. 29 D 7302—Red...Set \$18.95 29 D 7303—Navy...Set 18.95

## SURCOAT SUIT

**H** RAYON AND COTTON SATIN TWILL... water repellent. Warmly lined surcoat style zip front jacket. Timton\* trims jacket and matching clip hat. Fleecy rayon and cotton lined slacks and hat. Dry clean. State size 2, 3, 4. Shpg. wt. 3 lbs. 8 oz. 29 D 7464—Med. green \$11.95 29 D 7465—Red..... 11.95

## 2-ZIP NYLON!

**J** EASY-ON STYLE has two full length zippers. Takes rough and tumble play and you can wash it yourself. Warmly lined with Intercel\*\* quilted to acetate. Matching hat. Wash separately. State size 2, 3, 4. Wt. 2 lbs. 3 oz. 29 D 7460—Copen blue \$9.95 29 D 7461—Red..... 9.95

\*Timton—Trade name for a 100% wool pile on cotton back (25% of total fabric)  
\*\*Intercel—trademark for a cellulose fiber batting.



**\$10.95**



**\$7.95**

3-PIECE SET in 100% reprocessed wool melton. Coat has cotton velveteen and Persian fur-like fabric (rayon on cotton back) trim. Rayon lined; cotton flannel interlined. Matching bonnet. Cotton kasha lined slacks. State size 2, 3, 4, 4x. Shpg. wt. 3 lbs. 12 oz. 29 D 7395—Royal blue 29 D 7396—Wine red 3-piece Set.....\$10.95

BUDGET PRICED fleecy suede finish fabric of 75% rayon, 25% wool face on cotton back (50% of total). Persian fur-like fabric (rayon on cotton back) trim. Coat is cotton kasha lined. Matching bonnet. Unlined leggings. State size 2, 3, 4. Shipping weight 3 pounds. 29 D 7390—Coral red 29 D 7391—Aqua blue 3-piece Set.....\$7.95



## Handsome COAT SETS



\$10.95

\$16.95

**HANDSOME DONEGAL TWEED** in 30% rayon, 25% reprocessed wool, 25% reused wool, 20% cotton. Coat lined with 100% reprocessed wool quilted to rayon. Matching helmet. Cotton kasha lined slacks with adjustable suspenders. Dry clean. *State size 2, 3, 4.* 29 D 7350—Blue tweed 29 D 7351—Brown tweed Shpg. wt. 2 lbs. 12 oz. \$10.95

**100% VIRGIN WOOL COVERT** with easy to lengthen hem. 100% reprocessed wool quilted to rayon lining. Matching cap with earflaps. Cotton kasha lined slacks have zipper fly front; adjustable suspenders. Dry clean. *State size 2, 3, 4.* 29 D 7345—Natural 29 D 7346—Dk. brown Shpg. wt. 3 lbs. \$16.95

## Warm COAT SETS and SNOW SUITS for Toddlers, Sizes 2 to 4

### Durable Nylon

**A EASY-ON NYLON ONE-PIECE SUIT** has two full length zippers. Wonder wearing Nylon withstands your toddler's rough treatment. And you can wash it yourself... dries quickly. Warmly lined with Intercel\*\* quilted to acetate. Elasticized waist. Matching helmet. Wash separately. *State size 2, 3, 4.* Shpg. wt. 2 lbs. 3 oz. 29 D 7472—Brown.....\$9.95 29 D 7473—Med. green... 9.95

### STORM COAT SET

**B SHEEN GABARDINE 3-piece set**, rayon and nylon. Water repellent. Warmly lined coat has dyed Mouton-processed lamb fur collar. Body lined with Alpaca; skirt and sleeves with rayon quilted to new wool. Ski cap has Alpaca lined innerband. Fleecy rayon and cotton lined slacks. Dry clean. *State size 2, 3, 4.* Wt. 3 lbs. 6 oz. 29 D 7300—Green.....\$18.95 29 D 7301—Navy..... 18.95

### Wonderfully Warm

**C KEEP HIM TWICE AS WARM** in this double-quilted, water repellent, 3-piece snow suit! Rayon and cotton satin twill zip front jacket. Dyed Mouton-processed lamb fur collar and matching helmet trim. Reverse rayon and cotton satin twill slacks; fleecy rayon and cotton lining. Zipper fly, adjustable suspenders. Dry clean. *State size 2, 3, 4.* Shpg. wt. 3 lbs. 29 D 7450—Wine red...\$12.95 29 D 7451—Med. green... 12.95



Wash-it-yourself Nylon suit with new extra strong double stitched overcast seams—Sears laboratory tested for washability. Warmly lined with Intercel\*\*

\$9.95

Body lined with 100% Alpaca (cotton back; 25% of total)

\$18.95



Visible quilting—double lined jacket has 6-oz. reprocessed wool quilted through rayon, cotton satin twill; 6-oz. reprocessed wool quilted through rayon lining

\$12.95

Use size chart on facing page



Boys' or Girls' \$2.98



Boys' or Girls' \$5.98



2-Zipper Gabardine \$9.95



Bomber Style \$10.95



Bright Plaid \$12.95



Washable Nylon \$14.95

**BUDGET PRICED SUEDE FINISH SUIT** for boys or girls. Fleecy 45% rayon, 40% cotton, 15% wool. Comfortable cold weather outfit for indoors or outdoors. Button shoulder pullover with rib knit neck, cuffs and waistband. Elastic waist ski-style pants. Dry clean. No hat. *State size 2, 3, 4.* Shpg. wt. 1 lb. 29 D 7296—Red.....\$2.98 29 D 7295—Copen blue 2.98 29 D 7297—Brown... 2.98

**A REAL BUY AT THIS PRICE!** One-piece water repellent snow suit in acetate satin twill for boys or girls. Zip front style with elastic at waist. Rib knit wristlets and anklets. 100% reprocessed wool quilted to contrasting color rayon lining. Dry clean. No hat. *State size 2, 3, 4.* Shpg. wt. 1 lb. 10 oz. 29 D 7455—Copen blue 29 D 7456—Red...\$5.98

**RAYON AND NYLON GABARDINE** one-piece snow suit... water repellent. 2 full length zippers. Timon\* collar, helmet peak. 100% reprocessed wool quilted to cotton lining. Dry clean. *State size 2, 3, 4.* Wt. 2 lbs. 10 oz. 29 D 7470—Med. green 29 D 7471—Brown 2-piece set.....\$9.95

\*Trade name for a 100% wool pile on cotton back (28% of total fabric)

**RAYON AND NYLON GABARDINE**... water repellent. Timon\* collar on jacket. 100% reprocessed wool quilted to rayon jacket lining. Fleeced rayon and cotton lined slacks. Matching helmet. Dry clean. *State size 2, 3, 4.* Shpg. wt. 3 lbs. 29 D 7483—Taupe, brown 29 D 7484—Gray, green 3-piece set.....\$10.95

**NYLON REINFORCED PLAID JACKET**, 50% wool, 40% reused wool, 10% nylon... water repellent. Fur trim. Reprocessed wool quilted to rayon lining. Matching helmet. Reprocessed wool slacks, cotton lined. Dry clean. *State size 2, 3, 4.* Wt. 3 lbs. 6 oz. 29 D 7490—Blue plaid 29 D 7491—Brown plaid 3-piece set.....\$12.95

**"FRONTIER-STYLE"** 2-piece washable nylon snow suit with tapered zipper legs. Zip front jacket has quilted yoke. Elasticized waist; knit cuffs. Adjustable suspender slacks have zipper fly. Suit lined with Intercel\*\* quilted to acetate. Matching ski cap. Washable. *State size 2, 3, 4.* Shpg. wt. 2 lbs. 10 oz. 29 D 7409—Gray with medium green... 3-pc. set \$14.95

\*\*Reg. trade mark, cellulose fiber batting

CP PAGE 29... LITTLE BOYS' WEAR



## WARM OUTFITS for Tykes 12 to 24 Months

**D**  
Zip-Crotch  
Suit  
\$6.98

**E**  
Baby  
"Bomber"  
Suit  
\$4.98

**F**  
Indoor,  
Outdoor  
Suit  
\$2.49

2 zippers from  
neck to ankles  
speed dressing

**G**  
Nylon  
\$9.98

**H**  
Embroidered  
Estron  
\$7.98

**J**  
Estron  
and  
Nylon  
\$3.98

**C**  
"Bootee"  
Suit  
\$9.98

### Warm Snow Suits

- Cozy snow suits in three sturdy fabrics
- All have comfortable rib knit cuffs and anklets
- Suits "C," "D" and "E" warmly lined to keep out the cold . . . have matching hats

**A**  
\$9.98

**B**  
\$9.98

### Carriage Suits

- Warmly lined suits keep your little one cozy for all his winter outings
- Closed hands and feet for warmth
- All suits have matching hats suitable for either boys or girls

**K**  
Creeper-  
style  
Bunting  
\$5.98

**L**  
Jacket-  
style  
Bunting  
\$4.98

**M**  
Embroidered  
Nylon  
Bunting  
\$8.98

**NYLON** . . wash it yourself . . . new  
extra-strong seams—Sears  
lab tested for washability

**S**  
Rich  
Cotton  
Velveteen  
\$14.95

**R**  
100% Wool  
Flannel  
\$12.95

**P**  
Rayon  
Flannel  
\$10.95

**N**  
Suede-  
finish  
Fleece  
\$7.95

### Little Girls' 3-piece Coat Sets

Four lovely styles for little girls . . . all have matching lined bonnets and warm leggings . . . fully cut for cuddly warmth. Set [S] is an adorable new dress-up style in rich-feeling cotton velveteen

### For Baby's First Outings

Cuddly buntings in fabrics you can wash yourself . . . lovely pastel colors . . . Lustrous Estron (acetate) and cotton or warm but lightweight 100% Nylon . . . All 3 have long front zippers and closed hands



Be Sure! Always measure before ordering

Size chart for Coat Sets, Snowsuits, Sizes 12 to 24 mos.			
Order size	12 mos.	18 mos.	24 mos.
If chest is	19	20	21 in.
If height is	27-29	29 1/2-31 1/2	32-34 in.
Coat length	15 1/2	16 1/2	17 in.

Size chart for Sweaters, Sizes 1 to 3			
Order size	1	2	3
If chest is	20	21	22 in.

ILLUSTRATED ON OPPOSITE PAGE

## Boys', Girls' Nylon SNOW SUITS...Suds Clean

Now, A COMPLETELY WASHABLE SNOW SUIT! Saves you cleaning bills! Nylon suit has strong, double-stitched overcast seams—Sears laboratory tested for washability. Washable fleeced Estron (acetate) lining is warm and cuddly. Two long zippers down front from neck to above ankles for complete dressing ease. Warm vat-dyed knit wristlets and anklets in 50% wool, 50% cotton.

- A** Girls' Style with matching hat. State size 12, 18, 24 mos. Wt. 1 lb. 11 oz.  
 29 D 7156—Yellow.....\$9.98  
 29 D 7155—Medium blue..... 9.98
- B** Boys' Style with matching helmet. State size 12, 18, 24 mos. Wt. 1 lb. 11 oz.  
 29 D 7157—Red.....\$9.98  
 29 D 7158—Medium blue..... 9.98

## Warm SNOW SUITS for Boys or Girls

- C** DETACHABLE BOOTEES and MITTS over knit anklets and cuffs keep little fingers and toes warm... new Estron (acetate) suit. Long front zipper. Fleecy Estron (acetate) lining. Water repellent. Matching hat, dry clean. State size 12, 18, 24 mos. Wt. 1 lb. 14 oz.  
 29 D 7100—Blue.....\$9.98  
 29 D 7101—Lt. mint green..... 9.98
- D** WATER REPELLENT ESTRON (acetate) suit has zipper crotch and front zipper. Heavy cotton flannel lining; rib knit wristlets and anklets. Attached drawstring hood has fluffy white fur trim. Dry clean. State size 12, 18, 24 mos. Shpg. wt. 1 lb. 8 oz.  
 29 D 7144—Red.....\$6.98  
 29 D 7145—Medium blue..... 6.98
- E** SATINY ACETATE TWILL 3-pc. set is water repellent. Zipper front jacket. Rib knit "bomber" style waistband, cuffs. Ski pants with all around elastic waist. Matching hat. Fleecy rayon and cotton lining. Dry clean. State size 12, 18, 24 mos. Wt. 1 lb.  
 29 D 7150—Mint green.....\$4.98  
 29 D 7151—Medium blue..... 4.98
- F** "LITTLE SOFTIE" 2-PIECE SUIT keeps baby warm indoors or outdoors. Fleecy fabric is 50% acetate, 25% nylon, 25% cotton. Rib knit cuffs, neck, waistband. Elastic waist ski-style pants. Wash separately. State size 12, 18, 24 mos. Shpg. wt. 14 oz.  
 29 D 7165—Yellow 29 D 7166—Lt. blue  
 29 D 7167—Lt. mint green.....\$2.49

## CARRIAGE SUITS—fit infants to 12 months

- G** 100% NYLON SUIT has 2 long front zippers to speed dressing. Lined in matching fleeced Estron (acetate). New, extra strong overcast seams—Sears lab tested for washability. Closed hands, feet. Matching hat. Washable. Fits to 12 mos. Shpg. wt. 1 lb. 7 oz.  
 29 D 7108—Light blue.....\$9.98  
 29 D 7109—Yellow..... 9.98
- H** WATER REPELLENT ESTRON (acetate) suit lined with fleeced rayon and cotton. Long front zipper. Embroidered nursery design. Closed hands and feet; elasticized waist. Matching hat. Dry clean. Fits infants to 12 months. Shpg. wt. 1 lb. 8 oz.  
 29 D 7110—Yellow 29 D 7111—Pink  
 29 D 7112—Blue.....2-pc. set \$7.98
- J** TUB IT CLEAN! Thrift priced suit of fleecy Estron (acetate) and nylon. Zips from neck to crotch. Closed hands, bootie feet. Matching cotton flannel lined hat. Hand wash. Fits infants to 12 months. Shpg. wt. 15 oz.  
 29 D 7087—Mint green 29 D 7086—Yellow 29 D 7088—Light blue.....\$3.98

## Cozy BUNTINGS for Infants to 12 months

- K** INFANTS' CREEPER-TYPE BUNTING in fleecy Estron (acetate) and cotton. Separate zip front creeper is plastic lined below waist. Snap crotch. Zip front bag with rayon satin binding, bow. Matching hat. Infants' size. Hand wash. Shpg. wt. 1 lb. 11 oz.  
 29 D 7168—Yellow 29 D 7169—Blue  
 29 D 7170—Lt. mint green.....\$5.98
- L** SEPARATE JACKET and zip-front bunting in fleecy Estron (acetate) and cotton. Jacket has rayon lined drawstring hood. Bag is 3/4 plastic lined. Rayon satin binding, bow. Closed hands. Applique trim. Hand wash. Infants' size. Wt. 1 lb. 10 oz.  
 29 D 7171—Pink 29 D 7172—Blue  
 29 D 7173—Yellow.....\$4.98
- M** 100% NYLON PRAM BUNTING with embroidered design... wash it yourself! Fleecy Estron (acetate) quilted to multifilament rayon crepe lining. Matching hat. Long front zipper; elasticized waist; closed hands. Hand wash. Infants' size.  
 29 D 7179—Light blue 29 D 7180—Pink. Shpg. wt. 1 lb. 5 oz.....\$8.98

## Warm LEGGING SETS—sizes 12 to 24 months

- P** 3-PIECE SET in fleecy suede finish, 75% rayon, 25% wool face, cotton back (50% of total fabric). Flannel lining. Fur trim. Unlined zip leggings. Matching bonnet. Dry clean. State size 12, 18, 24 mos. Wt. 2 lbs. 2 oz.  
 29 D 7181—Pink 29 D 7182—Aqua blue  
 29 D 7183—Yellow.....Set \$7.95
- Q** 100% WOOL FLANNEL. Coat has fur and hand loomed embroidery m. Rayon lined; 100% new wool interlined. Matching bonnet. Cotton kasha lined leggings. Dry clean. State size 12, 18, 24 mos. Shpg. wt. 2 lbs.  
 29 D 7187—Light blue.....\$12.95  
 29 D 7188—Pink..... 12.95
- R** RAYON FLANNEL 3-piece set. Coat rayon lined; 100% new wool interlined. Fluffy fur trim, front and back pleats. Matching hat. Cotton kasha lined leggings. State size 12, 18, 24 mos. Dry clean. Shpg. wt. 2 lbs.  
 29 D 7184—Mint green.....\$10.95  
 29 D 7185—Yellow..... 10.95
- S** RICH COTTON VELVETEEN SET. Coat has hand smocking, piping. Rayon lined; reprocessed wool interlined. Matching bonnet. Cotton kasha lined zip ankle leggings. Dry clean. State size 12, 18, 24 mos. Wt. 2 lbs.  
 29 D 7189—Coral berry.....\$14.95  
 29 D 7190—Turquoise blue..... 14.95

## Warm KNITS for Toddlers—Sizes 1 to 3



## NYLON

Crimp set Nylon—so soft and warm. A joy to launder because it dries quickly and never needs blocking to retain its shape.

100% NYLON CARDIGAN for girls, boys. Hand wash separately. State size 1, 2, 3. Wt. 5 oz.  
 29 D 7800—Med. green  
 29 D 7801—Cherry red  
 29 D 7802—Yellow \$1.98

BOYS' V-NECK CARDIGAN in 100% VIRGIN NYLON. Rib knit cuffs and bottom. Hand wash separately. State size 1, 2, 3. Wt. 6 oz.  
 29 D 7809—Red.....\$2.79  
 29 D 7810—Dk. blue. 2.79

HAND EMBROIDERED NYLON CARDIGAN. Hand wash separately. State size 1, 2, 3. Wt. 5 oz.  
 29 D 7811—White...\$2.98  
 29 D 7812—Yellow... 2.98  
 29 D 7813—Lt. green. 2.98



**AA** \$1.29

**AA** HEAVYWEIGHT KNIT COTTON CARDIGAN. Hand wash separately. State size 1, 2, 3. Wt. 6 oz.  
 29D7862—Med. blue.\$1.29  
 29D7863—Red..... 1.29  
 29D7864—Yellow.... 1.29

**BB** 100% WOOL CARDIGAN. Hand embroidered. Wash separately. State size 1, 2, 3. Wt. 6 oz.  
 29 D 7803—Pink...\$1.98  
 29 D 7804—Lt. blue.. 1.98  
 29 D 7805—Lt. green. 1.98



**BB** \$1.98



**CC** \$1.39



**DD** \$1.59



**EE** \$1.09



**FF** \$1.39



**GG** Package of 2 prs. \$1.19



**HH** \$1.39

## Honeysuckle HATS and MITTENS—sizes 1 to 3

- CC** 100% KNIT ZEPHYR WOOL BERET. Double thickness. Ear tabs and chin ties. Popular style, always becoming. Hand wash. Fits 1 to 3 years.  
 29D7609—White Wt. 3 oz. Ea. \$1.39
- DD** WARM ALL-WOOL BERET. Angora knit in jacquard design. Double thickness. Hand wash separately. Fits 1 to 3 years. Wt. 4 oz.  
 29 D 7634—Red  
 29 D 7635—Light blue...Each \$1.59
- EE** SCREEN PRINTED "MUSHER CAP" in 100% wool. Snap fastener strap. Hand wash separately. Fits 1 to 3 years. Wt. 4 oz.  
 29 D 7636—Navy  
 29 D 7637—Red  
 Each.....\$1.09
- FF** STOCKING CAP knit of 64% wool, 36% cotton... double thickness. Hand wash separately. Fits 1 to 3 years. Shpg. wt. 5 oz.  
 29 D 7688—Red  
 29 D 7690—White  
 Each.....\$1.39
- GG** 100% WOOL MITTENS—package of 2 contains 1 solid, 1 striped pair. Cotton lined. Elastic and clip attach to sleeves. Hand wash separately. State size small (1), medium (2), large (3).  
 29D7646—Red pkg. 29D7647—Navy pkg.  
 Shpg. wt. pkg. 4 oz. Package of 2, \$1.19
- HH** DOUBLE THICK HOCKEY CAP knit of warm 100% wool. Turned back cuff, earflaps, chin ties. Hand wash separately. Fits 1 to 3 years. Wt. 4 oz.  
 29D7639—Navy 29D7640—Red.Ea. \$1.39



For a better fit, check measurements with chart.

SIZE CHART FOR DRESSES			
Order size	1	2	3
If height is..	29½ to 31	31½ to 34	34½ to 37 in.
If chest is..	20	21	22 in.
If weight is..	22½ to 25	25½ to 29	29½ to 34 lbs.



**C**  
\$1.98



**B**  
\$2.98

**NYLON**  
Sheer, dreamy party frock that tucks with ease... needs little ironing

**A**  
\$3.98

**NYLON**  
Sheer, dreamy party frock that tucks with ease... needs little ironing

**A**  
\$3.98

**A** SHEER NYLON PARTY DRESS. Petite floral print gives a pinafore effect. Rest of dress solid color. Lace edged shoulder ruffles, skirt tier. Fray-resistant waist, shoulder, side seams. Tiesash. Hand wash. State size 1, 2, 3. 29 D 6311—Pink 29 D 6312—Yellow Shpg. wt. 5 oz. \$3.98

**B** PIQUE-EMBOSSED POLISHED COTTON. Swirling gathered-circle skirt. Detachable vestee over smooth white bodice. Sweet embroidery, lace edge on collar. Washfast. French seams, tie-back sash. 2½-in. hem. State size 1, 2, 3. 29 D 6306—Lt. green 29 D 6307—Yellow Shpg. wt. 8 oz. \$2.98

**C** SAUCY CIRCLE DRESS of bright multicolor woven cotton plaid. Sanforized—fabric won't shrink over 1%. Washfast. White cotton pique puff sleeves, trim. Tie-back sash. Easy on your budget. State size 1, 2, 3. Shpg. wt. 6 oz. 29 D 6303... \$1.98

**D** CLAN PLAID CHARMER frosted with white eyelet, lace edging. Dan River "Wrinkl-Shed" cotton. Button back, tie sash. French side seams. 3-in. hem. Multicolor. Washfast. State size 1, 2, 3. Shpg. wt. 6 oz. 29 D 6308... \$2.98

\* Reg. U.S. Pat. Off.

**E** CONFECTION-SWEET DRESS of polished cotton. Pinafore inspired ruffles of eyelet embroidery. White cotton pique collar. Daisy chain trim. Tie-back sash. 3-in. hem allows for growth. Washfast. Please state size 1, 2, 3. Check size chart above. 29 D 6304—Light blue 29 D 6305—Pink Shipping weight 6 oz. \$1.98

**F** THREE COMPLIMENT-CATCHING DRESSES of lustrous polished cotton. Excellent quality. 2 have swishy circle skirts. 1 yellow, 1 lt. mint green, 1 blue. Tie-back sashes. Washable. State size 1, 2, 3. Measure and check chart above. Shipping weight package 12 oz. 29 D 6302—Pkg. of 3, 1 size... \$3.98



**F**  
3 full-skirted  
Polished Cotton  
beauties for just  
**\$3.98**

# **Corduroy CIRCLE SKIRT**



**G**  
\$2.98



**H**  
\$2.49



**J**  
\$1.39  
Each



**K**  
\$1.98  
Each

**L**  
2-piece set  
\$2.98



**M**  
3 Thrifty  
Percales  
Only **\$2.98**

## **Spark Her Fall Wardrobe with these sprightly young "SEPARATES"**

**G** FINE PINWALE CORDUROY SKIRT features perky check print on yellow background. Full circle skirt, 2 novel pockets. Wonderful mate for all her blouses and sweaters. Button side placket, detachable suspenders. Wash separately. See (J) for blouse. Please state size 1, 2, 3. 29 D 6551—Wt. 7 oz. \$2.98

**H** 100% wool skirt. Spruce box pleats all around. "A-B-C" embroidery at waist. Button side placket and detachable suspenders. Dry clean. State size 1, 2, or 3. Shpg. wt. 6 oz. 29 D 6552—Navy blue 29 D 6553—Red \$2.49

**J** Sanforized cotton broadcloth blouse—fabric won't shrink over 1%. Eyelet ruffling, embroidered panel. Washable. State size 1, 2, 3. Check size chart above. Shpg. wt. each 4 oz. 29 D 6550—White... Each \$1.39; 2 for \$2.72

**K** COTTON BROADCLOTH BLOUSESLIP. Never a flapping shirt tail, always neat looking. Sanforized—fabric won't shrink over 1%. Embroidered panel, eyelet ruffling. Ruffle bottom. Washable. Please state size 1, 2, 3. Shipping wt. each 5 oz. 29 D 6593—White. Each \$1.98; 2 for \$3.88

**L** PINWALE CORDUROY JUMPER. Daisy and button trim on wide cotton-lined collar. Button back, tie sash. 3-in. hem. Includes separate white blouse of Sanforized cotton percale—fabric won't shrink over 1%. Wash separately. State size 1, 2, 3. See size chart above. Shipping weight 10 oz. 29 D 6309—Medium blue 29 D 6310—Red... \$2.98

## **Save, Buy a Package!**

**M** GOOD QUALITY COTTON PERCALE DRESSES. Three different assorted colors, three different styles similar to above. Tie-back sashes. Nicely made. Washable. Buy the threesome for what you'd expect to pay for just one! State size 1, 2, 3. See chart above. 29 D 6301—Shpg. wt. pkg. 12 oz. Package of 3, 1 size \$2.98

Easy Terms Inside Back Cover





**PACKAGE BUY!**  
3 dresses for  
**\$3.39**

Lustrous polished cotton percale dresses. 1 pink, 1 yellow, 1 lt. mint green. One dress has sweetly embroidered yoke, rickrack on skirt. One with embossed yoke and skirt insert. One with ruffle trimmed yoke. 2-inch hems. Tie-back sashes. Washable. Please state size 9, 12, or 18 months. Measure your type and check chart for size before you order. Shipping weight for package of 3, 10 ounces.  
29 D 6001—Package of three dresses, one size.....\$3.39



\$1.98

\$1.98

Set  
\$1.98

Hear the admiring o-o-h's and a-a-h's  
When she wears her Honeydew DRESS!

#### Cotton Plisse

Work-saver that needs no ironing. Wrinkle-defying cotton plisse with tiny candy stripes. Smocked front. Eyelet embroidery, ribbon trim. Tie-back sash. 3-in. hem gives room to "grow on." French side seams. Taped armholes. Washable. State size 9, 12, 18 mos.  
29 D 6016—Red Stripe  
29 D 6017—Blue stripe  
Shpg. wt. 6 oz. \$1.98

#### Broadcloth

Button-front dress of cotton broadcloth. Beautifully smocked, lace edge on collar, down front panel. Tie-back sash. 3-inch hem. Neatly finished with French side seams, taped armholes. Washfast. State size 9, 12, 18 months.  
29 D 6038—Yellow  
29 D 6039—Aqua (light blue-green)  
29 D 6040—Pink  
Shpg. wt. 6 oz. \$1.98

#### Acetate Knit

Rumple-resisting acetate knit—needs no ironing. Yoke style dress, prettily piped and embroidered. Button opening on both shoulders for dressing ease. Matching elastic waist panty. Picot ruffling at leg. Hand wash. State size 9, 12, 18 mos.  
29 D 6005—Pink  
29 D 6006—Lt. green  
29 D 6007—Yellow  
Shpg. wt. 6 oz. \$1.98

Size Chart for 6 to 18 Months  
Check it before ordering!

Order size	6, 9 mos.	12 mos.	18 mos.
If chest is	18	19	20
If height is	24½–26½	27–29	29½–31½ in.



Set  
\$2.98

Set  
\$2.98

#### Puckered Nylon

Puckered nylon set. Never needs a touch of ironing. Tiny pearl buttons, petite checked nylon ruffling. Button opening each shoulder. Plastic lined panty. Elastic back waist, legs. Washable. State size 9, 12, 18 months. Wt. 5 oz.  
29 D 6012—Lt. blue \$2.98  
29 D 6013—Yellow.. 2.98

#### Cotton Knit

Interlock knit combed cotton dress with its own matching cardigan. Sweetly embroidered yoke. 2-button opening each shoulder for dressing ease. Washable. Needs little or no ironing. State size 9, 12, 18 months. Wt. 8 oz.  
29 D 6014—Lt. mint green  
29 D 6015—Yellow.. \$2.98



Our Lowest Price!  
3 for only  
**\$2.49**

3 Perky Sets of  
Polished Percale  
**\$2.98**



\$1.09

\$1.09

\$1.69



#### SWEATERS in Cotton, Wool or Nylon

\$1.19

\$1.98

\$1.98

#### Three Cute Dresses Only 83c Each

**A** Piggy-bank priced and sweet as a lollipop. Three different pastel colors, three different styles similar to those illustrated above in each package. Rickrack and embroidered trims. State size 9, 12, or 18 mos. Wt. for pkg. of 3, 10 oz.  
29 D 6000—Package of 3 dresses, 1 size.....\$2.49

#### Topper Sets Package Bargain!

**B** Polished percale topper and panty sets. Quick, easy to pop on. 1 yellow, 1 blue, 1 lt. green. 2 are solid colors, 1 a check print. Rickrack, embossed cotton trims. Elastic back waists on panties. Washable. State size 9, 12, 18 mos. Wt. pkg. 10 oz.  
29 D 6002—Package of 3 sets, 1 size only.....\$2.98

#### Becoming Headwear

**C** ALL WOOL HOCKEY CAP. Ties snugly. Hand wash. Fits to 18 mos. Wt. 4 oz.  
29D7624—Lt. blue 29D7626—White \$1.09  
**D** EMBROIDERED PINWALE CORDUROY HAT. Contrasting piping. Rayon lined. Ribbon ties. State size 12, 13, 14, 15 in.  
29 D 7645—Med. blue. Wt. 4 oz. \$1.09  
**E** PINWALE CORDUROY BONNET. Fur edged under-shirred brim. Grosgrain ribbon ties. Rayon lined. State size 13, 14, 15 in. Shpg. wt. 4 oz.  
29D7632—Light blue 29D7633—Pink \$1.69  
Pull measuring tape around head, order nearest size

#### For Your Tyke's Year Around Comfort

**F** HEAVYWEIGHT COTTON COAT SWEATER. Fleeced inside for greater warmth. Rib knit crew neck. Nursery designs on front. Washable. State size 6, 12, or 18 months.  
29 D 7702—Lt. blue  
29 D 7703—Yellow  
Shpg. wt. 6 oz. \$1.19

**G** ALL WOOL COAT SWEATER with knit-in design, hand embroidery. Shape-holding rib-knit crew neck and cuffs. Hand wash. State size 6, 12, 18 mos.  
29 D 7889—Pink  
29 D 7890—Lt. blue  
Shpg. wt. 5 oz. \$1.98

**H** 100% NYLON COAT SWEATER. Rib-knit crew neck, cuffs and waistband. Hand wash. Dries quickly. State size 6, 12, 18 mos.  
29D7877—Yellow  
29D7878—Lt. green  
29D7879—White  
Shpg. wt. 5 oz. \$1.98

CPBKMN PAGE 33 .. CHILDREN'S WEAR



Your tot may have grown!  
Be sure to check size  
chart before ordering

Size Chart for 6 to 18 Mos.			
Order size	6 mos.	12 mos.	18 mos.
If chest is...	18	19	20 in.
If height is...	24½ to 26½	27 to 29	29½ to 31½ in.



Set  
**A** \$2.49

Matching panty  
Dualoy treated  
for water  
repellency



Set  
**B** \$1.59



**D**  
\$1.56  
Each in  
lots of 2



**E**  
\$1.16  
Each in  
lots of 3

**F**  
\$1.16  
Each in  
lots of 3

## Shrink-Stretch-Sag Resistant!

- COLORMATES—All colors dyed to mix, and match
- Knit of fine DURENE\*\* mercerized 2-ply combed cotton
- WASHFAST, need no ironing. DOUBLY treated for shrink resistance—GUARANTEED to keep their shape.

**A** DRESS AND PANTY SET. Dainty embroidered yoke dress. Matching panty is Dualoy-treated for water repellency. Elastic waist, legs. State color lt. mint green, lt. blue, yellow. State size 6, 12, 18 mos. 29 D 8421M—Wt. 7 oz. Set \$2.49; 2 sets \$4.90

**B** EASY-TO-WASH. Embroidered creeper. 2 button shoulder. Elastic waist. Snap crotch. State color yellow, lt. mint green, lt. blue. State size 6, 12, 18 mos. 29 D 8416M—Wt. 5 oz. Set \$1.59; 2 sets \$3.12

**C** NON-SLIP SUSPENDER CREEPALONG. Colorful embroidery. Snap crotch. Elastic waist back. State color lt. mint green, lt. blue, yellow. State size 6, 12, 18 mos. 29 D 8417M—Wt. 6 oz. Set \$1.79; 2 sets \$3.48

**D** WARM RIB KNIT CARDIGAN. Decorative hand loomed embroidery, ocean pearl buttons. State color lt. mint green, lt. blue, yellow. State size 6, 12, 18 months. 29 D 8415M—Wt. ea. 6 oz. Ea. \$1.59; 2 for \$3.12

**E** MIX 'N' MATCH POLO. Long sleeves. Taped neck. Embroidered front. 2-button shoulder. State color lt. mint green, lt. blue, yellow, white. State size 6, 12, 18 mos. 29 D 8419M—Wt. ea. 5 oz. Ea. \$1.19; 3 for \$3.48

**F** GAILY PATTERNED long sleeve polo shirt. Rib knit crew neck. 2 button shoulder. Washfast. State color lt. blue, lt. green, yellow. State size 6, 12, 18 mos. Wt. ea. 5 oz. 29 D 8420M. . . . . Each \$1.19; 3 for \$3.48

\*\*Reg. U. S. Pat. Off.

## Orlon® and Nylon in Tub-loving CREEPERS

Dry in a twinkling . . . Need no ironing



Set  
**L** \$2.79



Set  
**M** \$2.98



Set  
**N** \$2.98



Each  
**P** \$1.98



3-pc. set  
**R** \$1.98



Less than  
**S** \$1.00  
Each in  
pkg. of 3

**L** CRINKLY NYLON. ORLON® creeper set. White nylon top. Peter Pan collar, sleeves, front all trimmed to match checked panty. Frosty handloomed embroidery. Panty is 70% Orlon, 30% nylon. Elastic waist inserts. Waterproof plastic lining. Snap crotch front opening. Will not shrink. Needs no ironing. State size 6, 12, 18 mos. Shpg. wt. 5 oz. 29 D 6672—Red, white Set \$2.79; 2 sets \$5.40

\*Orlon is DuPont's trade mark for its acrylic fiber

**M** CREEPER WITH CARDIGAN. 30% Orlon®, 70% cotton knit. Cute matching long sleeve cardigan. Fit-assuring elastic insert at waist of creeper; button shoulder for dressing ease. Snap crotch for quick changes. Handloomed embroidery on cardigan and creeper. Washes in a jiffy. No ironing. Resists shrinkage. State size 6, 12, 18 mos. 29 D 8452—Lt. mint green 29 D 8453—Light blue. Shpg. wt. set 6 oz. Set \$2.98

**N** 2-PC. COTTON CREEPALONG set. Cozy-warm cotton knit shirt has long sleeves, neatly taped neck and shoulders for greater seam strength, longer wear. Shirt collar, button-front in cute knitted check to match creepalong pants. Pants have ladder-back non-slip suspenders. Snug elastic waist back. Convenient snap crotch opening for quick diaper changes. Pleated front. Guaranteed washable. Color white with medium blue. State size 6, 12, 18 months. Shpg. wt. 9 oz. 29 D 6671. . . . . Set \$2.98

**P** CREEPER with button-front. Embroidered design. Button-on Dualoy-treated water repellent pants. Will not crack or peel. Stretches right with fabric. Snap crotch. Entire garment is knit of soft combed cotton. Washable, needs no ironing. State size 6, 12; 18 months. 29 D 6651—Light mint green and white. 29 D 6650—Lt. blue, white. Shpg. wt. 6 oz. Each \$1.98; 2 for \$3.88

**R** CREEPER with 2 button-on pants. Both are water-repellent treated to resist moisture from diapers. No need for extra waterproof pants. White top, 2-button shoulder for easy dressing. Handloomed embroidery. Interlock knit combed cotton. Washable; no ironing needed. 1 yellow panty, 1 lt. mint green. Makes two colorful sets. Please state size 6, 12, 18 months. Shpg. wt. 7 oz. 29 D 6611—3-pc. set \$1.98. Save, buy 2 sets for \$3.88

**S** THREE-KNIT CREEPERS only \$2.99. Wonderful bargain price for creepers. All three in fine interlock knit combed cotton. Waterproof plastic lined pants. Sweet handloomed embroidery. 2-button shoulder opening. Snap crotch for easy diaper changes. Washable. Need no ironing. 3 different colors in each package—light blue with white, yellow, mint green. State size 6, 12, 18 mos. Shpg. wt. 12 oz. 3 of one size to a package. 29 D 6682—Pkg. of 3, \$2.99

## Knit Combed Cotton POLO SHIRTS

**G** BRIGHT STRIPE POLO SHIRT. Ribbed neck, cuffs. 2 button shoulder. Long sleeves. Sturdy taped neck, shoulder seams. State size 6, 12, 18 mos. 29 D 6666—Med. blue 29 D 6667—Red. Shpg. wt. ea. 7 oz. 2 for \$1.58. Save, buy 4 for \$3.00

**H** PRINT DESIGN on front. Long sleeves. Rib neck, cuffs. Neat taped neck. State size 6, 12, 18 mos. 29 D 8460—White 29 D 8461—Lt. blue. Shpg. wt. ea. 5 oz. Each 98c. . . . . 3 for \$2.85

**J** TAPED SHOULDER SEAMS, neck. Long sleeves. Button shoulder. State size 6, 12, 18 months. 29 D 8464—Lt. blue 29 D 8465—Yellow. Shpg. wt. for 2, 7 oz. . . . . 2 for \$1.49. . . . . 4 for \$2.80

**K** THRIFTY POLO SHIRT PACKAGE. Button shoulder. Short sleeves. 3 shirts. 1 each white, light blue, yellow. State size 6, 12, 18 mos. Shpg. wt. 8 oz. 29 D 8484—Package 3, 1 size \$1.59; 2 pkgs. \$3.00







Size Chart  
on page  
34

**A** \$1.26 Each in  
lots of 2

**B** \$1.45 Each in  
lots of 2

**C** \$2.50 Each in  
lots of 2

**D** \$2.35 Each in  
lots of 2

## Handy CREEPALONGS

Snap-fastened crotches for quick, easy diaper changes . . Elastic back waists for a shirt-hugging fit . . Ladder-back suspenders that won't slip off tot's shoulders

**A** SANFORIZED 7-OZ. DENIM—max. shrinkage 1%. Multicolor woven-in checks. Snap crotch. Snap fasteners on suspenders, plackets. Washable. *State size* 6, 12, 18 mos. Wt. ea. 8 oz. 29 D 6610—Ea. \$1.29 Save . . . 2 for \$2.52

**B** STURDY COTTON TWILL. Sanforized—won't shrink over 1%. Double fabric bib with cute embroidered design. Convenient snap crotch and drop seat. Washfast. *State size* 6, 12, 18 months. 29 D 8441—Yellow 29 D 8442—Med. blue Shpg. wt. ea. 6 oz. Ea. \$1.49; 2 for \$2.90

**C** WASHABLE PINWALE CORDUROY pinafore creepalong. Sweetly embroidered bib. Pleated front. Rip-resistant plackets. Snap crotch. *State size* 6, 12, 18 mos. Shpg. wt. each 9 oz. 29 D 8428—Aqua (lt. blue-green) 29 D 8429—Shrimp pink. . . . Each \$2.59 Save . . . 2 for 5.00

**D** PINWALE CORDUROY creepalong with covered feet. Keeps tiny toes warm. No need for shoes. Lined embroidered bib. Snap crotch. Elastic ankles. Wash separately. *State size* 6, 12, 18 months. Shpg. wt. each 8 oz. 29 D 6677—Lt. green 29 D 6678—Yellow Ea. \$2.39; 2 for \$4.70

## The original "CRAWLERS" in CORDUROY

Our finest quality in fabric and every construction detail  
Built-up back with non-slip suspenders . . Snap crotch



Back  
view of  
"Crawlers"



**E** \$1.94 Each in  
lots of 2



**F** \$2.44 Each in  
lots of 2



2-pc.  
set \$4.98

"CRAWLER" with back and front bibs for extra warmth. Ends flapping shirt-tail problem. Extra fine corduroy. Snap crotch, non-slip suspenders. Pleated front and back. Wash separately. *State size* 6, 12, 18 mos. Wt. ea. 8 oz. 29 D 6620—Med. blue 29 D 6621—Red Ea. \$1.98; 2 for \$3.88

OUR BEST "CRAWLER." Finest pinwale corduroy. Embroidered nursery applique. Front and back bib. Shirt can't pop out. Snap crotch, non-slip suspenders. Wash alone. *State size* 6, 12, 18 mos. Wt. ea. 8 oz. 29 D 8436—Lt. green 29 D 8437—Yellow 29 D 8438—Med. blue Ea. \$2.49; 2 for \$4.88

FINEST QUALITY CORDUROY SET. Warm cotton flannelette lined jacket. Raglan sleeves. Buttons for boy or girl. Embroidered applique. Snap crotch "Crawler" with non-slip suspenders, front and back bibs. Wash separately. *State size* 6, 12, 18 mos. 29 D 8456—Med. blue 29 D 8457—Red Shpg. wt. 12 oz. . . \$4.98

THRIFT  
PACKAGE

3 FOR  
ONLY  
\$2.99



**G** \$1.94 Set in lots  
of 2 sets



**H** \$1.56 Set in lots  
of 2 sets



**I**



**J**

2-pc.  
set \$2.69



**K**



3-pc.  
set \$5.98



**L**

## CREEPALONG

Less than \$1.00 each! Sanforized cotton creepalongs—fabric won't shrink over 1%—1 multicolor woven plaid denim, 1 navy blue denim, 1 red twill. Snap crotches, elastic back waists. Button suspenders. Pleated front. Wash separately. *State size* 6, 12, 18 months. Shpg. wt. pkg. 14 oz. 29 D 8432—Package of 3, 1 size . . . \$2.99

## PLAYSUITS for Tiny Tykes

Rumpus-ready cotton twill playsuit! Sanforized—fabric won't shrink over 1%. Nursery motif trim. Rib knit waist band, collar, cuffs on jacket. Matching creepalong with snap crotch, elastic back waist. Washable. *State size* 6, 12, 18 months. Shpg. wt. set 10 oz. 29 D 6690—Med. blue 29 D 6691—Red Each \$1.98; 2 for \$3.88

PERKY PLAYSUIT with 2 pairs of button-on pants. Twice as useful! Rickrack trimmed top buttons down back, Vat-dyed check cotton percale. Low-priced, practical for mischief-loving little tykes. Washable. *Please state size* 6, 12, or 18 months. Shpg. wt. each set 8 oz. 29 D 6630—Red check 29 D 6631—Blue check Set \$1.59; 2 sets \$3.12

Sturdy sets for playtime fun. Sanforized fabric—won't shrink over 1%. Faded denim creepalong in sister or brother style. Non-slip suspenders. Elastic back waist for snug fit. Snap crotch and side plackets. Bib and cuffs trimmed to match plaid denim shirt. Boys' shirt man-tailored like Dad's. Girls' butcher boy style pleated shirt feminized by puff sleeves, Peter Pan collar. Faded blue is washable, wash shrimp pink separately. *Save, order both sets now. State size* 6, 12, 18 mos. Shpg. wt. set 8 oz.

**E** 29 D 6604—Faded blue denim boys' set  
**F** 29 D 6605—Shrimp pink denim girls' set  
Set \$2.69 . . . . . 2 sets \$5.20

## CREEPALONG SETS for Knee-high Brothers . . Sisters

HANDSOME PINWALE CORDUROY SETS. Creepalongs have snap crotch, non-slip suspenders, elastic back waist. Double fabric bib. Pleated front. Boys' jacket has zipper front, embroidered trim. Girls' jacket has embroidered, lace trimmed yoke and collar, button front. Both warmly lined with fleeced cotton. Matching chin-strap cap with boys' set, bonnet with girls'. Wash separately. Grand for fall outdoor wear—under wraps in colder weather. *State size* 6, 12, 18 months. Shpg. wt. set 15 oz.

**G** 29 D 6640—Honey tan set for boys. . . . \$5.98  
**H** 29 D 6641—Light mint green set for boys. 5.98  
29 D 6642—Light mint green set for girls. 5.98  
29 D 6643—Yellow corduroy set for girls. 5.98



## Pert TOPPER SETS

The modern way to dress baby  
Comfortable, convenient, cute



Set \$2.98  
2 Sets \$5.80

### ORLON\* and NYLON... Dries in a jiffy

60% Orlon\*, 40% nylon topper sets. Daintily checked. Snap-on panties have waterproof plastic lining. Elastic at waist and legs for sure fit. Washable.

**SPORTY SET** with tailored topper. Notched collar, chest pocket. Wonderful gift for the new baby boy. Needs no ironing. *State size* 6, 12, 18\* months. Shpg. wt. set 5 oz.

29 D 5182—Blue check  
29 D 5183—Lt. green check  
Set \$2.98; 2 sets \$5.80

\*du Pont acrylic-fiber, Reg. U.S. Pat. Off.

**ADORABLE SET** frosted with lace and ribbon trimmed. Generously gathered topper, tiny pocket. *State size* 6, 12, 18 mos. Shipping weight set 5 oz.

29 D 5185—Pink check  
29 D 5186—Yellow check  
Set \$2.98; 2 sets \$5.80



Set \$1.98  
2 sets \$3.90

### SWEET SETS of knit acetate

**SMOOTH TRICOT KNIT** acetate. Rickrack trimmed topper with white yoke. Waterproof plastic lined snap-on panty. Hand wash separately. *State size* 6, 12, 18 mos. Wt. set 5 oz.

29 D 5164—Pink

29 D 5165—Lt. mint green

Set \$1.98; 2 sets for \$3.90

**BOYISH TOPPER** with piped sport collar, chest pocket. Fine tricot knit acetate. Waterproof plastic lined snap-on panty. Hand wash separately. *State size* 6, 12, 18 months. Wt. set 5 oz.

29 D 5162—Light blue

29 D 5163—Yellow

Set \$1.98; 2 sets for \$3.90

### Size Scale for Topper Sets, Sizes 6 to 18 Mos.

Order size	6 months	12 months	18 months
If chest is....	18	19	20 in.
If height is....	24½-26½	27-29	29½-31½ in.



## 4-STAR Feature Anklets because..

they have extra features... have been laboratory approved and compared in price and quality with other brands. We know of no finer value in America

### HONEYSUCKLE HEELGUARD ANKLETS

3 pairs guaranteed to wear 3 months

3 PAIRS 98c

Less than 32c each in lots of 6

- Nylon reinforced toe and EXTRA-HIGH Heelguard
- Super-wearing qualities test-proven! Resisted 7,031 double rubs in heel-wear tests. Non-reinforced anklets resisted only 2,613 in the same test.
- Finely knit of high-twist DURENE\* mercerized cotton
- Three assorted washfast colors in each festive package

\*Reg. U.S. Pat. Off.



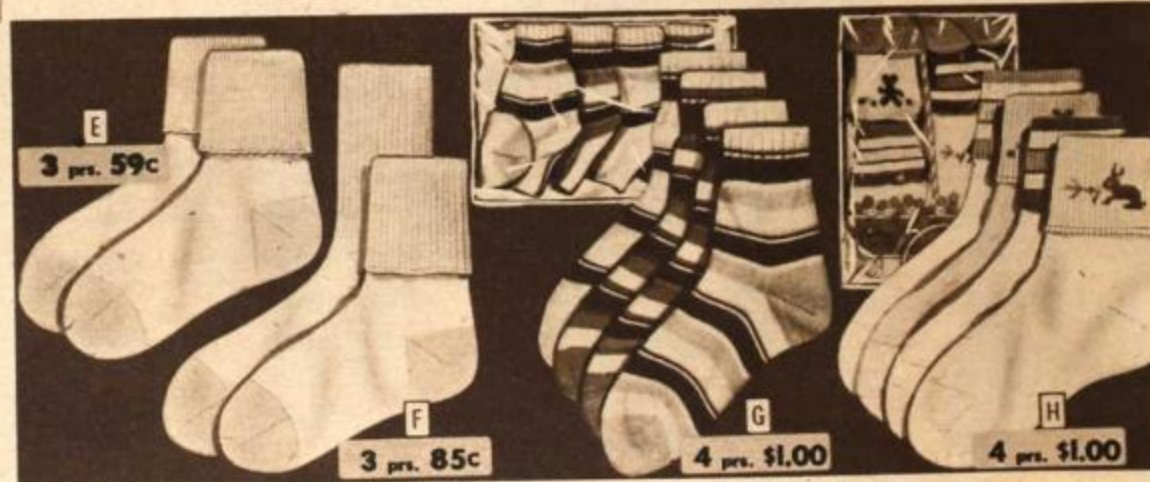
Nylon reinforced Heelguard Anklets are guaranteed to wear 3 months... actually wear much longer. Each size is "knit to fit". That means it won't stretch or shrink out of shape when washed! Smoothly fashioned around ankle and instep to prevent "bunching up". *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Order only 1 size to each package.

**A PICOT-EDGED CUFF.** Finest knit. Solid colors. Wt. pkg. 5 oz.  
29 D 8900G—White  
29 D 8901G—Pink, yellow, and light blue.  
29 D 8902G—Red, navy blue and dark green.  
Package of 3 pairs... 98c  
Any two pkgs.... \$1.90

**B THREE DIFFERENT KNIT-IN CUFF PATTERNS** in each colorful package. Shipping weight each package 5 oz.  
29 D 8903G—White  
29 D 8904G—Pink, yellow, and light blue  
Package of 3 pairs... 98c  
Any two pkgs.... \$1.90

**C BOLD BLAZER STRIPED ANKLETS.** White with handsome bright colors. Shpg. wt. package 5 oz.  
29 D 8905G—Red, yellow, and medium blue  
29 D 8906G—Green, brown, and royal blue  
Package of 3 pairs... 98c  
Any two pkgs.... \$1.90

**D SAUCY KNIT-IN CUFF DESIGNS** feature favorite nursery motifs. Shipping wt. package 5 oz.  
29 D 8907G—White, yellow, and medium blue  
29 D 8908G—Red, brown, and navy blue  
Package of 3 pairs... 98c  
Any two pkgs.... \$1.90



### Lowest Priced Honeysuckle ANKLET

**E** Washfast, mercerized cotton. Vat-dyed colors. Picot-edged cuffs. Priced for penny-pinching. *State size* 4, 4½, 5, 5½, 6, 6½. Order only 1 size to each package.  
29 D 5901—1 pair white, 1 pair yellow, 1 pair pink  
29 D 5903—1 pair white, 1 pair yellow, 1 pair lt. blue  
Shpg. wt. pkg. 5 oz. Package of 3 pairs 59c; 2 pkgs. \$1.15

### Crew Style—wear cuff up or turned down

**F** Ever popular with the lollipop crowd. Heavy rib knit cuff can be left up or neatly turned down. Mercerized Durene\* cotton. Finely knit. Nylon reinforced heel and toe for longer wear. Washfast. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Order only 1 size to each anklet package.  
29 D 5950G—1 pair lt. blue, 1 pair yellow, 1 pair lt. green  
29 D 5952G—1 pair red, 1 pair navy blue, 1 pair dk. green  
29 D 5900G—3 pairs white anklets. Shpg. wt. pkg. 5 oz. Package of 3 pairs, 85c; Save, buy 2 packages for \$1.66

### Cellophane packaged ANKLETS Gay gifts at a small price

**G** WASHFAST MERCERIZED COTTON ANKLETS. Assorted blazer stripes. Elasticized cuffs. Bright, wardrobe-harmonizing colors. Reinforced heels, toes. Cellophane-windowed gift package. *State size* 5, 5½, 6, 6½, 7, 7½. Shipping weight package 6 oz.  
29 D 5938—Gift package of 4 pairs, 1 size... \$1.00

**H** FOUR JOLLY KNIT-IN CUFF PATTERNS. Washfast mercerized cotton. Reinforced heels and toes. Buy some for gifts, some for your own tot. In a colorful cellophane package. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Shpg. wt. pkg. 6 oz.  
29 D 5902—White  
29 D 5917—Assorted pastels  
Package of 4 pairs of anklets, 1 size... \$1.00

See Anklet Size Chart, Opposite Page





**A**  
\$1.00



**C**  
\$1.39



**E**  
\$1.49



**G**  
\$1.79



**J**  
\$3.59



**B**  
\$1.00



**D**  
\$1.29



**F**  
\$1.59



**H**  
\$1.59



**K**  
\$1.98

## FIRST SHOES to tenderly cradle baby's tiny feet

Specially designed to encourage proper growth . . . extra soft, supple

**A** OUR LOWEST PRICED LEATHER SHOE. Excellent quality for such a tiny price! Moccasin styling gives baby plenty of toe room. White elk-tanned leather. Foot cushioning soft sole. Washes clean. *State size 0, 1, 2, 3. Shpg. wt. 5 oz.* 29 D 5800 . . . . . Pair \$1.00

**C** LACES ALL THE WAY from ankle to toe. Slips on with ease, can be adjusted for just right snugness. Picot edged, decorative perforations. Soft white leather. Washes clean. *State size 0, 1, 2, 3. See size chart below. Shpg. wt. 6 oz.* 29 D 5816 . . . . . Pair \$1.39

**E** BEGUILING LITTLE BUTTON SHOE with 3 straps across the vamp. Soft white elk-tanned leather. Gives baby's tiny feet free movement. Cushioned leather soles. Prettily patterned perforations. Wash clean. *State size 0, 1, 2, 3. Shpg. wt. 6 oz.* 29 D 5806 . . . . . Pair \$1.49

**B** A SWEET GIFT AT A THRIFTY PRICE! Pretty white acetate ballerina slipper for baby's glamorous occasions. Button ankle strap. Cushioned sole. Neatly bound edges. In clear acetate box. *State size 0, 1, 2. Wt. 4 oz.* 29 D 5808 . . . . . Pair \$1.00

**D** CHOOSE BLUE, PINK OR WHITE! Soft elk-tanned leather Christening booties. White rayon satin lining, ribbon bow. Gift boxed. *State size 0, 1, 2. Shpg. wt. 5 oz.* 29 D 5825—Blue . . . Pair \$1.29  
29 D 5826—Pink . . . Pair 1.29  
29 D 5822—White . . . Pair 1.29

**F** CUDDLY SHOE of combed cotton corduroy. Looks so cute! Smoothly lined, reinforced with leather inside heel. Embroidered vamp. Padded corduroy sole. In a clear acetate gift box. *State size 0, 1, 2. Shpg. wt. 5 oz.* 29 D 5833—Light blue. Pair \$1.59  
29 D 5834—Yellow . . . Pair 1.59

## CREEPER SHOES

For babies 9 to 12 mos.

**G** MADE ON A ROUNDER, fuller last to give chubby ankles a better fit. Moccasin style gives toes plenty of wiggle room. White elk-tanned leather uppers. Flexible leather soles with neat turned-under construction. Wash clean. *State size 1, 2, 3, 4.* 29 D 5831—Shpg. wt. 6 oz. Pr. \$1.79

**H** POPULAR BLUCHER STYLE shoe of capeskin leather. Provides the gentle support little creepers need. Pliant non-slip leather sole. Turned under construction. Perforated design on vamp, heel. White. Easy to keep clean with soap and water. *State size 1, 2, 3, 4.* 29 D 5821—Shpg. wt. 6 oz. Pr. \$1.59

## PRE-WALK SHOES

For More Active Babies

**J** HAND-SEWN MOCCASIN STYLE of best quality elk-tanned white leather. One piece of flexible leather forms sole, extends around heel and up back of shoe. Gives a better fit, encourages proper growth, provides extra support older babies need. Wash clean. *Please state size 2, 3, 4, 5.* 29 D 5804—Shpg. wt. 8 oz. . \$3.59

**K** SPECIALLY REINFORCED to give additional ankle support. Roomy walled moccasin toe allows for growth. Supple white elk-tanned leather uppers, hard-leather soles. Buffed to prevent slipping. Able to take tough wear. Priced well within your budget. Wash clean. *State size 2, 3, 4, 5.* 29 D 5812—Shpg. wt. 8 oz. Pr. \$1.98

Please be sure to measure baby's foot, check size chart below for correct size before ordering shoes



**L**  
\$1.95



**M**  
\$1.95

Snug  
zip-up  
leather  
Slipper

**N**  
\$1.98

For wee  
loafers who  
love comfort



**P**  
\$1.98



**R**  
\$1.98

**S**  
\$1.00

## Please tots with warm FOOT-EASE

**L** ALL WOOL FOOT-EASE loafer socks with appealing knit-in design. Small children love their cozy comfort. Longwearing leather sole. Hand wash. *State size small, medium, large. Shpg. wt. 7 oz.* 29 D 5884—Blue . . . Pair \$1.95  
29 D 5885—Pink . . . Pair 1.95  
29 D 5886—Yellow. Pair 1.95

**M** 100% NYLON FOOT-EASE. Easy to launder, dry in no time. Top knit of warm spun nylon. Tricot knit nylon sole. Fuzzypompons. Boxed. Washable. *State size small, medium, large. Shpg. wt. 7 oz.* 29 D 5863—Blue . . . Pair \$1.95  
29 D 5864—Pink . . . Pair 1.95  
29 D 5865—Yellow. Pair 1.95

## FOOT-CODDLERS for the Sleeper Set . . Thriftly priced, durable

**N** LONG-WEARING CAPEKIN LEATHER. Zips snugly around ankle. Soft fur-like rayon cuff. Flexible leather soles. Crayon-bright colors. *State size 2, 3, 4, 5, 6, 7, 8. Shpg. wt. 7 oz.* 29D5873—Royal Blue  
29D5874—Red. Pr. \$1.98

**P** NEW PINWALE CORDUROY SLIPPER. A darling mate for sleepers and tiny robes. Elastic gore at sides for sure fit. Contrasting binding. *State size 3, 4, 5, 6, 7, 8.* 29D5877—Bright red  
29D5878—Royal blue  
Shpg. wt. 5 oz. Pr. \$1.98

**R** A TOT FAVORITE! Indian style moccasins of stout cowhide leather. Design on vamp. Fluffy rabbit fur cuff. A cute, practical gift. *State size 3, 4, 5, 6, 7, 8.* 29D5852—Bright red  
29D5853—Royal blue  
Shpg. wt. 9 oz. Pr. \$1.98

**S** FUZZY BUNNY SLIPPERS of rayon plush. Shiny shoe-button eyes, rabbit-like ears. Cushiony padded soles. Sure to delight any child. *State size 2, 3, 4, 5, 6, 7 or 8. Shpg. wt. 6 oz.* 29D5868—Blue. Pr. \$1.00  
29D5869—Pink. Pr. 1.00

### SIZE CHART FOR HONEY-SUCKLE ANKLETS

Order size . . . . .	4	4½	5	5½	6	6½	7	7½
For foot length	3½	4	4½	5	5½	6	6½	7 in.

### Measure to be sure . . . . . SIZE CHART FOR SHOES

Order shoe size . . . . .	0	1	2	3	4	5	6	7	8
if foot length is . . . . .	3½ or less	3¾	4¼	4½	4¾	5¼	5½	5¾	6¼ in.

### SIZE CHART FOR FOOT-EASE

Order size nearest foot length	Size	Small	Medium	Large
Foot length	4	4½	5 in.	

See Sears convenient Easy Terms inside back cover





### COZY LITTLE KNITS to Keep the Carriage Crowd Warm

**A** SACQUE, BONNET, AND BOOTEE SET. Hand crocheted in Japan. 100% wool for warmth. Assorted patterns similar to illustration. Fits infants up to 9 months. Hand wash. 29 D 7844—Pink 29 D 7845—Light blue 29 D 7846—Yellow. Shpg. wt. 7 oz. .... \$1.98

**B** NYLON SWEATER, BONNET, BOOTEE SET. Knit-in pattern. Hand embroidery. White yoke. Fits to 9 mos. Hand washes in a jiffy. 29 D 7738—Lt. green 29 D 7739—Yellow 29 D 7740—Solid white. Shpg. wt. 7 oz. \$2.98

**C** COZY ALL WOOL SWEATER, BONNET AND BOOTIES. Knit-in pattern, hand embroidery. Hand wash. Fits up to 9 months. 29 D 7741—Yellow 29 D 7742—Lt. mint green Shpg. wt. 7 oz. 3-pc. set. .... \$2.98

**D** 100% NYLON SWEATER. Lovely hand embroidery. Ocean pearl buttons. Knit-in design. Hand wash. Fits up to 9 months. Shpg. wt. 4 oz. 29 D 7747—Lt. blue 29 D 7748—Yellow 29 D 7749—White. .... \$1.98

**E** ALL WOOL COAT SWEATER. Cable stitch pattern, hand embroidery. Ocean pearl buttons. Snowy white with light mint green trim. Hand wash. Fits up to 9 mos. 29 D 7743—Wt. 4 oz. \$1.98

**F** NYLON HOCKEY STYLE CAP topped with a fluffy white fur pompon. Covers baby's ears, ties snugly under chin. Gift boxed. Fits up to 9 mos. Shpg. wt. 4 oz. 29D7584—Yellow. \$1.69 29D7585—Lt. Blue. 1.69

**G** ALL WOOL BOOTEE. Knit-in pattern. Hand wash. Fits up to 4 mos. Shpg. wt. 3 pr. 5 oz. 29 D 7523—Lt. blue 29 D 7526—White 29 D 7525—Yellow 3 pairs of booties. \$1.47

**H** NYLON SHAWL with rich hand knotted fringe. Attractive pastel and white pattern. Knit of top quality crimp-set virgin nylon for a warmer, fluffier texture. Hand wash. About 44x48 inches, including fringe. Gift boxed for your convenience. 29D7513—Lt. blue 29D7514—Lt. green 29D7515—Yellow 29D7516—All white Wt. 12 oz. .... \$3.98

**J** LOVELY KNIT-IN PATTERN and lacy border have the delicacy of treasured Belgian-type hand work. Top quality crimp set virgin nylon gives this shawl superior warmth and softness. Size about 40x40 inches. Hand wash. Nicely boxed for gift-giving. 29 D 7510—Lt. green 29 D 7511—Yellow 29 D 7512—White Wt. 12 oz. .... \$3.98

**K** ALL WOOL SHAWL with elegant knit-in pattern. Soft, warm. Dainty hand embroidery. Size 40x48 inches, including hand knotted fringe. A thrifty buy. Hand wash. In a white box to make gift wrapping easy. 29 D 7503—Pink 29 D 7504—Yellow 29 D 7505—Light mint green 29 D 7506—White Wt. 10 oz. .... \$2.98

### Philippine Hand Sewn, Hand Embroidered



### Enhance Baby's Wardrobe with these Wee Treasures



### As charming as baby's first smile!

**L** RIBBON TRIMMED DRESS in designs similar to illustration. Daintily tucked, hand embroidered. Scaloped embroidery on matching button-shoulder slip. Cotton batiste. Hand wash. State size 6, 12 mos. 29 D 6031—Lt. blue 29 D 6032—Yellow 29 D 6033—Pink 29 D 6034—White Wt. 4 oz. Set \$2.98

**M** FINE COTTON BATISTE DRESS generously enriched with exquisite hand embroidery, tiny tucks. Assorted designs similar to illustration. Hand wash. State size 6, 12 mos. 29 D 6163—Yellow 29 D 6165—White 29 D 6166—Green Wt. ea. 3 oz. Ea. \$1.59; 3 for \$4.59

**N** SPECIAL BOX ASSORTMENT of beautifully hand embroidered gifts for baby. 1 white and 1 pastel dress. 1 white slip. 1 pastel shirt to top diapers. All fine cotton batiste. Hand wash. State size 6, 12 months. Shpg. wt. box 9 oz. 29 D 6100—Box of 4 garments. \$2.98

### Swiss Trim

**P** SWEET COTTON BATISTE SET daintily decorated with imported hand loomed Swiss embroidery. Assorted designs similar to illustration. Ribbon trimmed dress. Ruffled slip with button shoulder. Gift box. Hand wash. State size 6 or 12 months. 29D6113—Yellow 29D6114—Lt. Green 29D6115—White Shpg. wt. 8 oz. \$1.79

### Nylon

**R** SHEER WHITE NYLON DRESS with pastel rayon slip for baby's best-dress occasions. Frosty cotton lace trim, ribbon banding and bows. Shell stitched slip. Hand wash. Fit to 12 mos. 29 D 6190—White dress, yellow slip 29 D 6191—White dress, lt. green slip 29 D 6192—White dress, pink slip. Shpg. wt. 8 oz. \$1.98

### Rayon Crepe

**S** DEAR LITTLE COAT and matching bonnet of rayon crepe. Sure to inspire many oh's and ah's! Self-lined yoke style coat. Hand embroidery on collar and front panels. Designs similar to illustration. Hand wash. Size fits infants up to 12 mos. Shpg. wt. 12 oz. 29 D 7106—Pink 29 D 7107—White 2-piece set. .... \$3.98

### Package Savings

**T** BUY BABY THESE THREE cotton batiste charmers for one small price! Assorted yoke and collar styles. Sweetly embroidered. Hand wash. State size 6 or 12 mos. 29D6199—Pink, Yellow, Lt. Green 29D6198—White. Shpg. wt. pkg. 7 oz. Pkg. of 3, 1 size. .... \$1.79

**V** COTTON BATISTE SLIPS. Buttoned shoulder. Assorted ruffled, lace trimmed styles. Hand wash. State size 6, 12 mos. 29D6118—Pink, yellow, lt. green 29D6119—White. Wt. pkg. 5 oz. Package of 3, 1 size. .... \$1.19

See size chart on page 34





Easy, Economical Way to Buy

## Baby's LAYETTE

Depend on Honeysuckle's baby know-how for a balanced selection of nursery essentials... and for guaranteed fine quality in each item. Attractively packaged in a ribbon-tied box. A wise baby gift proud parents appreciate. Your choice of diaper fabric and color trim.



**\$1375** 35 of above items with birdseye diapers

### 35-piece Starter Layette

- 12 absorbent HONEYSUCKLE diapers
- 1 waterproof plastic snap-on panty
- 2 rib-knit combed cotton binders
- 2 knit combed cotton gowns with easy-to-slip-on neckline drawstrings
- 1 knit combed cotton wrapper
- 4 tie-side short sleeve knit shirts
- 2 bibs of triple-thick knit cotton
- 2 knit cotton towels, size 16x22 in.
- 4 soft knit cotton washcloths
- 2 quilted cotton pads, 15x17 in.
- 1 waterproof plastic sheet 18x27 in.
- 2 napped cotton receiving blankets
- Twin Insurance and a 6-months subscription to "Parents" magazine included with layette. All knit items are made of fine combed cotton for extra softness, absorbency. White with pink, blue or yellow trim. State color trim desired. Shpg. wt. 6 lbs.
- 29 D 05652—35-pc. layette with birdseye diapers.....\$13.75
- 29 D 05655—35-piece layette with flannelette diapers.....\$13.75
- 29 D 05656—35-piece layette with gauze diapers.....\$14.25

**\$2350** 54 of above items with birdseye diapers

### 54-piece Basic Assortment

- 24 absorbent HONEYSUCKLE diapers
- 2 waterproof plastic snap-on panties
- 3 rib-knit combed cotton binders
- 3 combed cotton gowns with easy-to-slip-on neckline, drawstrings
- 1 knit combed cotton wrapper
- 4 tie-side short sleeve knit shirts
- 3 bibs of triple-thick knit cotton
- 2 knit cotton towels, size 16x22 in.
- 4 soft knit cotton washcloths
- 2 quilted cotton pads, 15x17 in.
- 2 waterproof plastic sheets, 18x27 in.
- 3 napped cotton receiving blankets
- 1 warmly napped cotton crib blanket with woven-in design, 36x50 in.
- Layette includes Sears Twin Insurance and a 6-months subscription to "Parents" magazine. See below. Knit items of soft, absorbent combed cotton. Fine quality guaranteed. White with pink, blue, or yellow trim. State color trim desired. Shpg. wt. 10 lbs.
- 29 D 05668—54-piece layette with birdseye diapers.....\$23.50
- 29 D 05672—54-piece layette with flannelette diapers.....\$23.50
- 29 D 05653—54-piece layette with gauze diapers.....\$24.50

**\$3350** 74 of above items with birdseye diapers

### 74-pc. Assortment of Essentials

- 36 Absorbent HONEYSUCKLE diapers
- 2 waterproof plastic snap-on panties
- 3 rib-knit combed cotton binders
- 3 knit combed cotton gowns with easy-to-slip-on neckline, drawstrings
- 1 knit combed cotton wrapper
- 6 tie-side short sleeve knit shirts
- 3 bibs of triple-thick knit cotton
- 2 knit cotton towels, size 16x22 in.
- 4 soft knit cotton washcloths
- 2 quilted cotton pads 15x17 inches
- 2 waterproof plastic sheets 18x27 in.
- 4 cotton receiving blankets 36x36 in.
- 1 warmly napped cotton crib blanket with woven-in design, 36x50 in.
- 2 rubberized flannelette lap pads 12x14
- 2 dresses, 1 slip. Philippine hand made, hand embroidered cotton batiste. Twin insurance, 6-months "Parents" magazine subscription included. Knit items of cuddly combed cottons. Quality of every item backed by Sears guarantee of satisfaction. White with pink, blue, or yellow trim. State color trim. Shpg. wt. 13 lbs.
- 29 D 05658—74-piece layette with birdseye diapers.....\$33.50
- 29 D 05659—74-piece layette with flannelette diapers.....\$33.50
- 29 D 05654—74-pc., gauze diapers 34.95

**\$4595** All 93 items shown above, birdseye diapers

### 93-pc. Deluxe Honeysuckle Layette

- 48 absorbent HONEYSUCKLE diapers
- 2 waterproof plastic snap-on panties
- 3 rib-knit combed cotton binders
- 3 knit combed cotton gowns with easy-to-slip-on neckline, drawstrings
- 2 knit combed cotton wrappers
- 6 tie-side short sleeve knit shirts
- 3 bibs of triple-thick knit cotton
- 2 knit combed cotton towels 20x30 in.
- 1 knit cotton bath towel 36x36 in.
- 4 soft knit combed cotton washcloths
- 4 absorbent quilted cotton pads 15x17 in.
- 2 waterproof plastic sheets 18x27 in.
- 4 napped cotton receiving blankets
- 1 crib blanket of heavier napped cotton. Extra soft, warm. 4-in. binding. 36x50 in.
- 3 fitted cotton crib sheets, mitered corners
- 2 rubberized flannelette lap pads
- 2 dainty dresses, 1 slip. Philippine hand made. Hand embroidered cotton batiste
- Wonderful assortment for your own baby—an unsurpassed gift. Includes all items illustrated. Twin Insurance, 6-mos. "Parents" magazine subscription. Knit items of soft, absorbent combed cotton. Fine quality of every item guaranteed. White with pink, blue, yellow trim. State color trim. Shpg. wt. 17 lbs.
- 29 D 05676—93-piece layette with birdseye diapers.....\$45.95
- 29 D 05677—93-piece layette with flannelette diapers.....\$45.95
- 29 D 05678—93-pc., gauze diapers.....47.95

Buy any Honeysuckle LAYETTE for only 10% down! See inside back cover for Easy Terms

SEARS TWIN INSURANCE. Offered with each layette bought from Sears by mail, if ordered before baby is born. In case of twins... triplets... or even more, Sears will send you another layette—or layettes—just like the one you originally ordered. Postpaid—no additional charge at all! Just send us the form you find enclosed in the layette along with a statement signed by your physician or minister.

6-MONTHS SUBSCRIPTION TO "PARENTS" MAGAZINE given with each layette. Benefit from the world of helpful, up-to-date information in each issue.







**Blended  
BLANKETS**  
Reinforced with  
Long-wearing  
NYLON



**REVERSIBLE**

- 50% rayon, 25% nylon, 25% cotton
- Soft, fleecy texture
- 6-in. acetate binding
- Easy to wash
- Reversible colors or Jacquard pattern

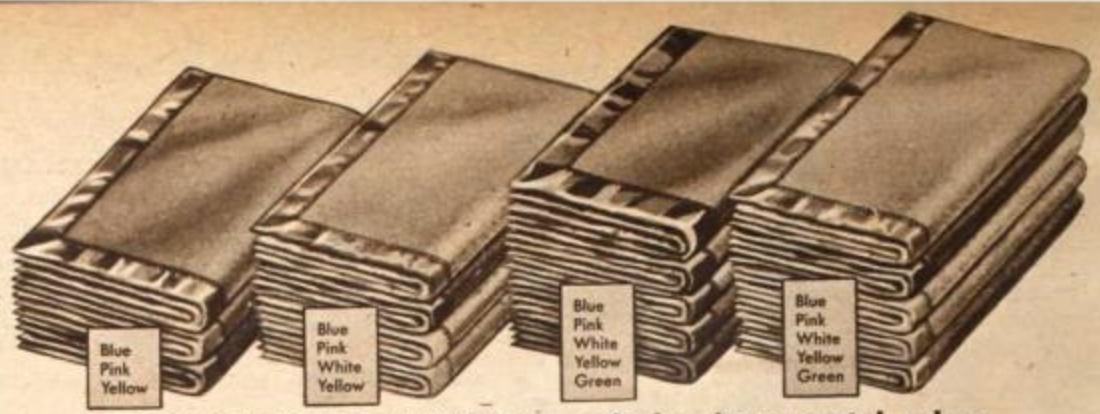
**\$3.93**  
Each in lots of 2  
36x50 inches

**"Ducky" Pattern Delights the Crib-aged**

50% rayon, 25% nylon, 25% cotton blended into a soft, warm fabric. Attractive woven-in pattern is sure to win the love of little sleepy heads. Smooth 6-in. acetate satin binding. Washable. Size about 36x50 inches. A marvelous gift for any new baby. Nicely boxed. Colors blue, pink, yellow, pale green. *State color.* 29D5326—Shpg. wt. ea. 1 lb. 14 oz. Ea. \$3.98; 2 for \$7.86

**2 Different Color Blankets in One!**

Even the 6-inch acetate binding is a different color on reverse side. Fleecy 50% rayon, 25% nylon, 25% cotton blend. Boxed. Choose reversible blue and pink, or reversible yellow and pale green. *State color.* 29 D 5323—Size 36x50 in. Shpg. wt. 2 lbs. Each \$3.98. Save, buy 2 blankets for only \$7.86. 29 D 5331—Size 40x60 in. Shpg. wt. 2 lbs. 4 oz. Each \$4.98. Save, buy 2 blankets for only \$9.80



**HONEYSUCKLE BLANKETS** in soft, luscious pastel colors  
Finest quality assured by Sears rigid manufacturing specifications

100% wool	Part Wool	Better Cotton	Good Cotton
Warm 100% virgin wool. Soft, fluffy brushed nap. 4-in. acetate satin binding. A pleasure to use in any crib... any season. Boxed. Wash with care. Colors blue, pink, yellow. <i>State color.</i> 29 D 5332—36x50 in. Shpg. wt. ea. 1 lb. 14 oz. Each \$4.98; 2 for \$9.80. 29 D 5334—42x60 in. Wt. 2 lbs. 5 oz. Each \$6.49	50% rayon, 25% wool, 25% cotton. Richly napped. 4-in. acetate binding. Boxed for gift-use. Wash with care. Colors blue, pink, yellow, white. <i>State color.</i> 29 D 5369—36x50 in. Shpg. wt. ea. 1 lb. 11 oz. Each \$3.69; 2 for \$7.28. 29 D 5372—40x60 in. Shpg. wt. ea. 2 lbs. 5 oz. Each \$4.79; 2 for \$9.42	Downy-soft napped cotton blanket. 5-in. acetate satin binding. 5 posy-pretty colors. Washable. Boxed. Colors blue, pink, white, yellow, pale green. <i>State color.</i> 29 D 5366—36x50 in. Shpg. wt. ea. 1 lb. 10 oz. Each \$2.98; 2 for \$5.88. 29 D 5367—40x60 in. Shpg. wt. ea. 2 lbs. Each \$3.98; 2 for \$7.86	New lighter weight cotton crib blanket at a price that pampers your budget. 3-inch acetate satin binding. Napped for warmth. 36x50 inches. Washable. Honeysuckle boxed. Colors blue, pink, yellow, white, or pale green. <i>State color.</i> Shpg. wt. ea. 1 lb. 4 oz. 29 D 5315—Each \$1.98. Save, buy 2 for \$3.90



Washes in machine  
... Dries quickly!



**Pepperell's  
DYNEL Blanket**

- Soft, resilient
- Warm, lightweight
- Moth, mildew proof
- Shrink resistant
- Dries quickly
- Stain resistant

**Dynel Filled NYLON COMFORTER**

As handsome as it is super-practical! \$7.49  
Quilted nylon cover with resilient Dynel synthetic fiber filling. Light weight, yet warm enough to take the place of several ordinary blankets. Moth and mildew proof... wears and wears. Both fibers take to tubbings, dry speedily and wrinklefree. Tiny rosebud print on an eggshell background. About 33x42 inches. Boxed. Makes a marvelous gift. 29 D 5341—Shipping weight 2 lbs. Each \$7.49

**A "Dream" BLANKET for Crib Use**

Dynel-synthetic fiber gives blanket light-weight comfort plus toasty warmth. Washes right in your machine with maximum shrinkage of 1% to 2%. Dries quickly with same fluffy texture. Long-wearing—no worries about moth or mildew damage. 6-in. acetate binding. Boxed. Colors blue, pink, yellow, pale green. *State color.* 29 D 5286—36x50 inches. Shpg. wt. 2 lbs. Ea. \$5.39. 29 D 5279—40x60 in. Shpg. wt. 2 lbs. 4 oz. Ea. 7.67

**NAPPED COTTON CRIB BLANKETS**

**Woven-in Patterns**

**\$2.94**  
Each in lots of 2



**Better Quality**

Thickly napped, warm cotton crib blanket with lovable "Panda" woven-in design. Smooth 5-in. acetate satin binding. Washable. 36 x 50 inches. Boxed. Colors blue, pink, pale green, yellow. *State color.* Shpg. wt. ea. 1 lb. 11 oz. 29 D 5325—Ea. \$2.98. Buy 2 for only \$5.88

**\$1.95**  
Each in lots of 2

**Good Quality**

Lighter weight napped cotton crib blanket with pretty "pussy cat" woven-in design. 3-inch acetate satin binding. Washable. Boxed for gift wrapping. 36x50 in. Colors blue, pink, yellow, pale green. *State color.* Shpg. wt. ea. 1 lb. 8 oz. 29 D 5324—Ea. \$1.98. Save, buy 2 for \$3.90



Multicolor on white



**REVERSIBLE**

Pink-blue  
Yellow-green

**CRIB SPREAD  
Pinpoint Chenille**

Close, fluffy pinpoint cotton chenille on firm white cotton sheeting. Enchanting multicolor design on white background. Washable. Buy 2, have one always fresh and ready for use on baby's crib. About 40x64 inches. Shpg. wt. each 1 lb. 5 oz. 29 D 5333—Each \$2.98. Save, buy 2 for only \$5.88

**Cotton QUILT  
Patchwork Print**

Colorful patchwork print crib quilt has all the charm of Grandma's hand made ones. Serves as a top spread and blanket, too! Bleached white cotton filling. Firmly stitched. Washfast. About 39x54 in. Colors blue, pink, or yellow print. *State color.* Shpg. wt. 1 lb. 8 oz. 29 D 5301—Each \$2.98

**COMFORTER SET  
Beautiful Acetate Satin**

Rich-looking, warm. 100% wool filled acetate satin comforter, 2-pc. set stitched in bow-knot design. Reversible—different color on each side. About 34x46 inches. Matching cotton filled pillow, 12x16 in. Dry clean. Boxed. Pink with blue, yellow with pale green. *State color.* Shipping weight 2 lbs. 11 oz. 29 D 5340—2-piece set \$5.98





Blue  
Pink  
White  
Yellow  
Green

Pocket end construction keeps blanket tucked snugly in place—reduces your bed-making chore

**NEW!**  
Another  
Sears "First"

## PRE-SHRUNK FITTED CRIB BLANKET

Soft Napped Cotton . . Maximum Shrinkage 3%

Lab tests show similar blankets, untreated, lose 9% of their original length in first washing, even more in second. No wonder we're so proud to offer the first

### SHRINK-RESISTANT fitted blanket!

Downy soft napped cotton—PRESHRUNK to keep its original shape and good fit. Guaranteed not to shrink more than 3%. Pocket end construction holds blanket tucked in place. For older babies, tie attached tapes to sides of crib. Baby stays warmly covered, you save in lots of 2 bed-making time. New 5-in. acetate binding with sweet nursery print across top and full length of sides. Washable. Fits standard 52x28-in. crib mattress. In 5 yummy pastel colors—yellow, blue, pink, green, white. *State color*. 29 D 5342—Shpg. wt. each 1 lb. 2 oz. Each \$3.98. . . . . Save, buy 2 for only \$7.86

**\$3.98**  
Each



Blue  
Pink  
Yellow  
Green

Pink  
Blue  
White  
Yellow  
Green

Blue  
Pink  
Yellow  
Green

## Honeyuckle Napped Cotton RECEIVING BLANKETS

Budget-easing Prices . . Bud-fresh colors . . 3 weights to choose

**HEAVIEST 95c**  
WEIGHT NAPPED COTTON. Each in lots of 3. Adorable woven-in pattern featuring circus elephants. Stitched ends. 30x40 in. Washable. *State color* blue, pink, yellow, pale green. Wt. ea. 10 oz.

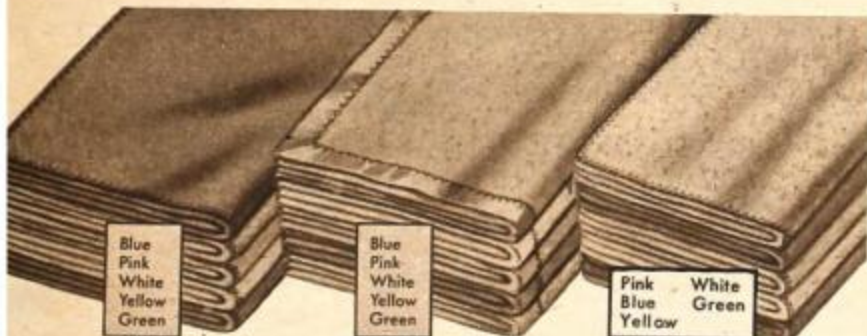
29 D 5322—Each . . . 98c  
Save, buy 3 for . . . \$2.85

**MEDIUM WEIGHT 64c**  
NAPPED COTTON. Each in lots of 6. Soft, cuddly. Multicolor striped ends. Stitched edges. Washable. 30x40 in. *State color* pink, blue, white, yellow, pale green. Shpg. wt. for 3, 1 lb. 4 oz.

29 D 5302—3 for . . . \$1.98  
Save, buy 6 for . . . 3.84

**THRIFT BUY! Less than FLUFFY NAPPED 38c**  
COTTON receive- Each in lots of 8. 1 blue, 1 pink, 1 yellow, 1 pale green in each money-saving package. Stitched ends. Washable. 26x34 inches. Shpg. wt. each package 1 lb. 6 oz.

29 D 5270—Pkg. of 4, \$1.59  
Buy 2 packages for 3.00



Blue  
Pink  
White  
Yellow  
Green

Blue  
Pink  
White  
Yellow  
Green

Pink  
Blue  
White  
Yellow  
Green

## SANFORIZED NAPPED COTTON . . Shrinkage less than 1%

Soft Receiving Blankets

Useful Sheet-Blanket

**LIGHTLY 82c**  
NAPPED. Each in lots of 3. ITY Sanforized cotton. Firmly stitched edges. Washable. 30x40 in. *State color* blue, pink, yellow, white, pale green. Shpg. wt. ea. 9 oz.

29 D 5344—Each . 85c  
Save, buy 3 for \$2.46

**OUR BEST 1.12**  
QUALITY Each in lots of 3. NAPPED COTTON. Sanforized. Attractive 1½-in. acetate binding. Washable. 30x40 in. *State color* blue, pink, yellow, white, pale green. Wt. ea. 9 oz.

29 D 5345—Each \$1.15  
Save, buy 3 for 3.36

**USE AS WARM, CUD- 1.30**  
DLY SHEET or as light Each in lots of 2. weight crib blanket. 36x50 in. Makes a fine bath blanket, too. Sanforized napped cotton. Stitched edges. Washable. *State color* pink, blue, white, yellow, pale green.

29 D 5356—36x50 in. Wt. ea. 9 oz. Ea. \$1.33; 2 for . . . \$2.60  
29 D 5357—40x72 in. Wt. ea. 11 oz. Ea. \$1.98; 2 for . . . \$3.90



**A**  
\$1.98

**B**  
\$2.19

**C**  
\$2.98

**D**  
\$3.98 Ea.  
Flannelette



Add months of wear to "Slumber-Gro" by releasing tucks

## SLEEPING BAGS

A Safe, Comfortable Way to Keep Baby Cozily Covered. Convenient, Not Only in Crib, but on Carriage and Auto Trips

**A** 75% FLEECY, ABSORBENT COTTON, 25% Dynel synthetic fiber added for warmth, shrink resistance. Knit. Washfast. Top slips easily over head, has mitten cuffs. Detachable bottom. Snap fastens to top. Fits to 18 mos. *State color* blue, pink, yellow, green. 29 D 5618—Shpg. wt. 7 oz. . . . Each \$1.98; 2 for \$3.90

**B** SOFT COTTON FLANNELETTE. Comfortable knitted collar. Warm mitten cuffs. Long zipper opening. button tab covers zipper lock, protects baby's chin. Barrel bottom gives lots of leg room. Wash separately. Fits up to 12 mos. *State color* blue, pink, yellow, green. 29 D 5641—Shipping weight 8 oz. Each \$2.19; 2 for \$4.30

**C** FLUFFY KNIT TERRY CLOTH of 85% cotton, 15% nylon. Long wearing, loves tubbings. Snaps from neck to barrel bottom. Elastic at waist, cuffs. Washable. Fits to 18 mos. *State color* pink, blue, yellow, green. 29 D 5642—Shpg. wt. ea. 11 oz. Each \$2.98; 2 for \$5.88

**D** SLUMBER-GRO SLEEPING BAG. "Grows" to fit baby from 3 to 24 months. Just pull thread to release tucked-in folds. Each adds 6 in. to length. Knitted cuffs, neckband. Long zipper opening. Washable. *State color* pink, blue, yellow, or pale green. Shpg. wt. 12 oz. 29 D 5609—Sanforized flannelette. Ea. \$3.98. Save, buy 2 for \$7.86. 29 D 5617—Warm blend of 80% Estelon, 20% Cotton. . . Each \$6.98

## SAFETY SLEEPING COVER

Doesn't confine baby—keeps him safely covered always



Easy to slip on, snap fastens

Tucks, ties snugly in place

Baby is free to sit up or turn

**\$3.98**  
Flannelette



## 2 weights of fleecy napped cotton . . 3 colors

Honeyuckle patented sleeping cover provides extra safety features . . extra comfort for baby. Designed by a mother for her own baby, so you can be sure it's practical and easy to use! Eases anxious mothers' minds . . keeps baby safely tucked-in, snugly covered no matter how much he kicks and twists. He can't throw covers off or wiggle out of gown. Simple to slip on, closes with 3 rustproof snap fasteners down back. Tuck the sides under mattress, tie tapes to sides of crib. Baby can sit or turn in any direction. Size about 50x60 inches. Fits any standard size crib. 2 warm fabrics to choose.

29 D 5643—MEDIUM WEIGHT COTTON FLANNELETTE. Sanforized—won't shrink over 1%. Washable. *State color* blue, pink, or yellow. Shpg. wt. 13 oz. . . . . Each \$3.98

29 D 5644—HEAVIER WEIGHT NAPPED COTTON BLANKET CLOTH. More closely woven, thicker nap. Washable. *State color* blue, pink, yellow. Shpg. wt. 1 lb. 1 oz. . . Each \$5.98

Order regularly . . be sure of getting Sears Catalogs regularly

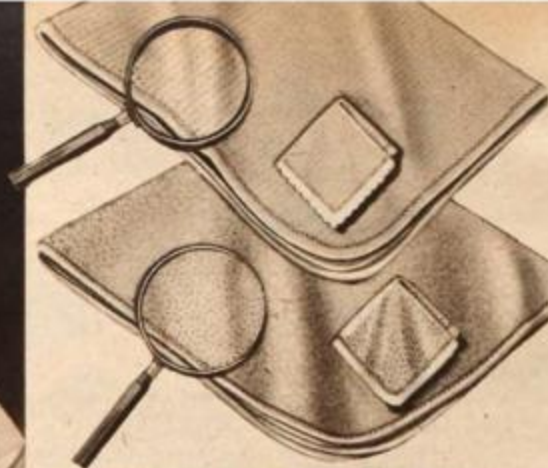


# Honeysuckle Smooth, Fitted Crib Sheets

Woven of durable select cotton tailored for long wear  
Sanforized... fabric won't shrink over 1%.  
Three smooth-fitting styles that cut your bed-making job



Youth Bed Size Too!



## Gentle TOWELS, WASHCLOTHS

**SMOOTH COMBED COTTON KNIT. 57c ea.**  
Neatly bound edges. White with blue or pink binding. *State trim* in lots of 4 18x27 in. color desired.

29 D 5210—Towel, 18x27 in. Shpg. wt. for 2, 6 oz. 2 for \$1.19. Save, buy 4 for \$2.28

29 D 5211—Towel, 20x40 in. Shpg. wt. for 2, 8 oz. 2 for \$1.79. Save, buy 4 for \$3.38

29 D 5213—Both Blanket 40x40 in. Shpg. wt. ea. 12 oz. Each \$1.79. Save, buy 2 for \$3.48

29 D 5209—Washcloths, 10x10 in. Shpg. wt. 4, 6 oz. 4 for 59c. Save, buy 8 for \$1.12

**FLUFFY, EXTRA ABSORBENT knit 72c ea.**  
cotton terry cloth. Tape bound in lots of 4 18x30 in. binding. *State color of trim.*

29 D 5204—Towel 18x30 in. Shpg. wt. for 2, 8 oz. 2 for \$1.49. Save, buy 4 for \$2.88

29 D 5219—Towel 24x36 in. Shpg. wt. for 2, 14 oz. 2 for \$2.49. Save, buy 4 for \$4.84

29 D 5220—Towel 36x36 in. Shpg. wt. ea. 10 oz. Each \$1.55. Save, buy 2 for \$3.00

29 D 5203—Washcloths 9x9 in. Shpg. wt. for 4, 6 oz. 4 for 64c. Save, buy 8 for \$1.20

## Our Finest Percale Neat Mitered Corners

**PETAL-SOFT COTTON PER- 1.50**  
CALE. 190 threads per sq. in. after washing. Mitered corners hold sheet securely in place. Saves you time in bedmaking. Delightful pastel colors that dress up your tot's bed. Washable. Light blue, pink, yellow, pale green, or white. *State color.*  
29D5401—Fits 52x28-in. crib mattress. Wt. 3, 15 oz. 3 for \$4.65; 6 for \$9.00  
29 D 5403—Fits 66x33-in. youth bed. White only. Shipping weight 12 oz. Each \$2.58. Save, buy 2 for \$5.08

## Better Quality Cotton "Expanding Corner" Sheet

**BETTER QUALITY sturdy 1.33 ea.**  
white cotton. 166 threads in lots of 6 per sq. in. after washing. All four corners of sheet are elasticized flat knit fabric to make sheet fit smoothly. Sheet slips on easily, no need to bend or lift mattress. Washable. Reinforced at strain points with strong bar tacking. Fits standard 52x28-in. crib mattress. Be thrifty, order two packages of sheets now. Shipping weight package 1 lb. 2 oz.  
29 D 5421—Package of 3 for \$4.17. Save, buy 2 packages for 7.98

## Our Good Quality "End Pocket" Crib Sheet

**BUDGET-WISE CHOICE FOR 1.05 ea.**  
BABY'S CRIB. Two snug-fitting capped ends hold sheet in place. Gives baby a smooth, wrinkle-free sleeping surface, saves you bed-making time. Firm white cotton. 148 threads per square inch after washing. Long wearing and thrifty too! Each sheet just \$1.05 when you buy two packages. Washable. Strongly stitched throughout. Fits standard 52x28-inch crib mattress.  
29 D 5444—Shpg. wt. pkg. 13 oz. Package of 3 for \$3.27; 2 pkgs. \$6.30  
*Sears Easy Terms Inside Back Cover.*



## CRIB SHEETS, PILLOW CASES REDUCED

Sturdy white cotton. 144 threads per sq. in. after washing. Hemstitched. Sizes quoted before hemming. Takes lots of tough wear. Washable. **Were 77c ea. 70c ea.** in lots of 6  
29 D 5417—36x54-inch sheet. Shpg. wt. pkg. 14 oz. Package of 3 was \$2.42, now only \$2.22. 2 packages were \$4.62, now only 4.20  
29 D 5418—42x72-in. sheet. Shpg. wt. pkg. 1 lb. 10 oz. Pkg. of 3 was \$3.38, now \$3.20. 2 pkgs. were \$6.54, now \$6.18  
29 D 5419—Crib pillow case. Same quality and features as crib sheets above. Finished size about 17x13 inches. Shpg. wt. package 8 oz. Package of 3 was 89c, now only 82c. 2 packages were \$1.68, now only \$1.56

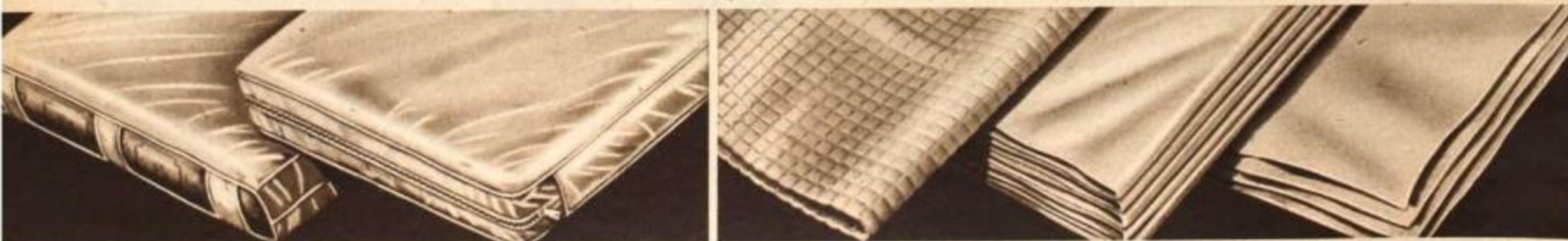
## LAP PADS

**WATERPROOF 23c ea.**  
LAYER OF RUB- in lots of 8  
BER between two layers of fleecy, absorbent flannelette. Pinked on two edges. Use for holding baby or whenever moisture protection is needed. 12x14 in. Boilable. Shpg. wt. for pkg. 1 lb.  
29 D 5454—Pkg. of 4 for 95c. Save, buy 2 pkgs. \$1.84

## Soft, Absorbent Honeysuckle QUILTED PADS

Our best quality cotton pads. Firmly quilted with nylon thread. Sanforized white cotton cover—won't shrink over 1%. Sterilized bleached white cotton filling. Washable. **Less than 61c ea.** in lots of 4 17x18 in.  
29 D 5471—17x18 in. Shpg. wt. pkg. 14 oz. Pkg. of 2, \$1.28; 2 pkgs. \$2.42  
29 D 5472—17x30 in. Shpg. wt. pkg. 1 lb. 4 oz. Pkg. of 2, \$2.14; 2 pkgs. \$4.08  
29 D 5473—27x34 in. Shpg. wt. each 1 lb. 2 oz. Each \$1.88; 2 for \$3.66

**THRIFT QUALITY QUILT- 35c ea.**  
ED PAD. Strong, white in lots of 4 15x17 in. cotton cover. Zig-zag stitching keeps bleached cotton filler smooth, lump-free. Washable.  
29 D 5435—15x17 in. Shpg. wt. pkg. of 2, 10 oz. 74c. 2 pkgs. \$1.40  
29 D 5442—17x30 in. Shpg. wt. pkg. of 2, 14 oz. \$1.50. 2 pkgs. \$2.88  
29 D 5434—34x52 in. Shpg. wt. ea. 1 lb. 13 oz. Each \$2.39; 2 for \$4.58



## Durable Waterproof Plastic MATTRESS COVERS

**COVERALL DESIGN— 1.59**  
guards top, bottom and Each sides of mattress against moisture, soil, and stains. Durable plastic, wipes clean. Elastic straps at one end, plastic straps at other to keep cover firmly in place. About 52x28 in. Pink or lt. blue. *State color.*  
29 D 5460—Shpg. wt. ea. 14 oz. Each \$1.59; 2 for \$3.12

**ZIPPER STYLE COVER 2.29**  
gives complete protection to all sides of mattress. Each Seals out dirt and moisture. Long-wearing plastic. Lanolin treated for softness and flexibility. Boxed edges. Zipper opening. About 29x52x4 1/2 in. Clear white.  
29 D 5586—Shpg. wt. ea. 13 oz. Each \$2.29. Save, buy 2 for \$4.38

## Use WATERPROOF SHEETS... stop stains, moisture damage

**KLEINERT'S RUB- 73c ea.**  
BER PADS. Water- in lots of 4 18x18 in. proof. Each square an air-filled cushion. Flesh color. Washable.  
29D5456—18x18 in. Wt. 2, 1 lb. 2 oz. 2 for \$1.56; 4 for \$2.92  
29D5457—18x27 in. Wt. 2, 1 lb. 4 oz. 2 for \$1.88; 4 for \$3.66  
29 D 5458—27 x 36 inches. Shipping wt. each 1 lb. 3 oz. Each \$1.89. 2 for \$3.70

**WHITE 2-PLY 35c ea.**  
SYNTHETIC RUB- in lots of 4 18x27 in. BER SHEETS. Wa- terproof. Resists oils, stains, acids. Washable.  
29D5553—18x27 in. Wt. pkg. 15 oz. Pkg. of 2, 74c; 2 pkgs. \$1.38  
29D5554—27x36 in. Wt. pkg. 1 lb. 10 oz. Package of 2, \$1.34. 2 packages 2.56  
29D5558—36x54 in. Wt. ea. 1 lb. 6 oz. Ea. \$1.34; 2 for \$2.56

**WHITE COTTON 42c ea.**  
FLANNELETTE in lots of 4 18x27 in. bonded to flesh colored synthetic rubber. Boilable.  
29D5452—18x27 in. Wt. pkg. 11 oz. Pkg. of 2, 87c; 2 pkgs. \$1.68  
29 D 5453—27x36 in. Shpg. wt. 1 lb. 6 oz for package of 2. Pkg. of 2, \$1.67; 2 pkgs. \$3.24  
29 D 5557—36x54 in. Wt. ea. 1 lb. 8 oz. Ea. \$1.64; 2 for \$3.18



PRICES LOWER than in BIG SPRING BOOK

# HONEYSUCKLE LAB-TESTED DIAPERS

Our laboratory tests all 3 types to make sure your baby's diapers meet Sears exacting standards for size, absorbency, breaking strength, shrinkage, and speed of drying. Each is washed under actual home conditions, then carefully judged by scientific testing methods. Whether you choose birdseye, flannelette, or gauze—our good, better, or best—you can depend on Honeysuckle diapers for consistent high quality. Kept clean and fresh, ready for baby's use, in dustproof packages.



## FLANNELETTE

Good Quality Were ~~\$2.36~~ **\$2.26**  
Package of 12 in lots of 3 packages

- Tops in absorbency
- Soft, fleecy nap
- Bleached snowy white

## BIRDSEYE

Good Quality Were ~~\$2.36~~ **\$2.26**  
Package of 12 in lots of 3 packages

- Strongest by lab test
- Easy to keep white
- Select cotton for softness, ready absorbency

## GAUZE

Good Quality Were ~~\$2.86~~ **\$2.81**  
Package of 12 in lots of 3 packages

- Dry in just half the time needed for other diaper fabrics
- Fold neatly without bulking

**SANFORIZED Honeysuckle Diapers**  
Won't shrink over 1% when washed  
Hemmed with nylon thread

Package of 12 in lots of 3 packages Were ~~\$3.44~~ **\$3.33**

Comparative testing by our laboratory shows HONEYSUCKLE flannelette diapers have superior moisture-holding ability. Woven of fine quality white cotton, softly napped on both sides for greater comfort. Retain their gentle texture through countless washings. 27x27 in. before hemming.

Good quality. Shpg. wt. pkg. 1 lb. 6 oz. 29D5027—Pkg. 12 was \$2.39, now \$2.29 3 packages were \$7.08, now 6.78

Our best quality. Extra heavy, more absorbent. Shpg. wt. pkg. 1 lb. 12 oz. 29D5028—Pkg. 12 was \$2.89, now \$2.79 3 packages were \$8.58, now 8.28

Rip-resistant Honeysuckle birdseye diapers win top praise for long wear. Both qualities are made of finest quality cotton. (Sizes before hemming.)

Good quality. Shpg. wt. pkg. 1 lb. 6 oz. 29D5052—27x27 in. Pkg. 12 was \$2.39, now \$2.29. 3 pkgs. were \$7.08, now 6.78

Our better quality. More closely woven for greater strength and absorbency. 29D5053—27x27 in. Shpg. wt. pkg. 1 lb. 8 oz. Pkg. of 12 was \$2.89, now \$2.79 3 packages were \$8.58, now 8.28

29D5054—30x30 in. Shpg. wt. pkg. 1 lb. 12 oz. Pkg. of 12 was \$3.48, now \$3.35 3 packages were \$10.32, now 9.93

HONEYSUCKLE gauze diapers combine light weight with high absorbency. More comfortable for baby, more convenient for you! Easy to wash. Fastest drying diaper fabric. Made of two layers of fine white cotton gauze held in a fray-resistant pinked edge.

Good quality. Shpg. wt. pkg. 1 lb. 15 oz. 29D5073—20x40 in. Pkg. 12 was \$2.89, now \$2.84. 3 pkgs. were \$8.58, now 8.43

Our best. Extra soft surgical-type cotton. Larger, more absorbent.

29D5074—21x40 in. Shpg. wt. pkg. 2 lbs. 1 oz. Pkg. 12 was \$3.22, now \$3.15 3 packages were \$9.55, now 9.36

A super-fine diaper made of our best quality birdseye fabric. More cotton threads in each square inch—that means greater strength, added absorbency. Neat hems, stitched with break-resistant nylon thread. Sanforized—guaranteed not to shrink over 1%. They stay the big, generous size that makes pinning easier. Resistant to rips and pinholes. Easy to keep snowy white through countless washings. Petal-soft in texture. A better-than-ever buy for baby! Size 27x27 inches before hemming. Shipping weight package 1 pound 6 ounces.

29D5055—Package of 12 was \$3.48, now \$3.39 3 packages were \$10.32, now 9.99



## DIAPER LINERS

DENNISON DeLuxe Liners. Made of pure white cellulose. Soft, absorbent. Lint free. Use inside regular diapers. Easily disposed. Size 6x13 in. 180 in each handy dispenser box. (Shpg. wt. 2 lbs. 8 oz.) 29D5122—2 boxes (360 liners) Postpaid... \$1.96

CHIX disposable Liners of non-woven cotton fabric. Not paper. Will not wad or stick to baby's skin. Delicately scented. Use inside regular diapers. 9 1/4 x 13 in. (Shpg. wt. 3 lbs.) 29D5101—2 boxes (144 liners) Postpaid... \$1.96

## GAUZE DIAPERS

CHIX Gauze Diapers made of 2 layers of surgical type white cotton gauze woven in a birdseye pattern. Especially soft and absorbent. Pinked selvaged edges. Fray-resistant. Washable. Fast drying. Size 21x40 inches. (Shpg. wt. package 1 lb. 14 oz.) Postpaid. 29D5076—Pkg. of 12 \$3.95

CURITY Gauze Diapers with woven-in lines to make folding easy. Absorbent surgical-type cotton. 2 layers held together in a pinked selvage. Fray-resistant. White. Washable. Fast drying. 21x40 in. (Wt. 1 lb. 14 oz.) Postpaid. 29D5077—Pkg. of 12 \$3.95

## CARRY-ALL BAGS

Swing this attractive (quilted) plastic bag over your shoulder, have all of baby's things handy. Separate envelope for soiled diapers. 2 bottle loops. About 13 1/2 x 11 1/2 in. Please state color, lt. blue or pink. Shpg. wt. 15 oz. Price includes 20% Fed. Excise tax. 29D5131E... Each \$2.19

ZIP TOP BAG of leather-grained plastic. Zipper side pocket gives you separate space for soiled diapers. 2 insulated bottle holders. Adjustable strap. About 9 1/2 x 12 in. State color red or green. Price includes 20% Federal tax. 29D5130E—Wt. 1 lb. 9 oz. \$3.98

## DISPOSABLE DIAPERS

HONEYSUCKLE absorbent cotton and gauze pads. No washing to do—just throw away. Won't chafe or stick. 29D5120—Shpg. wt. 2 pkgs. 4 lbs. 2 pkgs. (96 pads) \$2.38; 4 pkgs. \$4.59 SNAP-ON PANTY to hold pads. White birdseye cotton. Waterproof plastic lined. Elastic back waist. State size 3, 6, 12, 18 mos. Shpg. wt. ea. 5 oz. 29D5118—Each 69c; 2 for \$1.34

KLEINERT'S Disposable Pads of lint-free pure cellulose paper. Soft, absorbent. Shpg. wt. 2 pkgs. 4 lbs. 29D5124—2 pkgs. (96 pads) \$2.58 Panty for holding Kleinert's pads. White waterproof plastic. Cotton tabs for pinning panty on baby. State size 3, 6, 12, 18 mos. Wt. ea. 5 oz. 29D5115—Each 72c; 2 for \$1.40

## Absorbent Knit DIAPERS

Fit without Folding

Highly absorbent. Chosen by many mothers for night long wear. Tubular knit of strong 2-ply long-staple cotton yarns. Softly napped. Elasticized across full width of each end. Stretch to fit snugly around baby's waist. No bothersome folding. Rip and pinhole-resistant. About 9x18 in. White. Washable. Shpg. wt. pkg. 1 lb. 9 oz. 29D5057—Package of 12 for \$3.15 Save, buy 3 packages for only... 9.35

Less than **\$3.12**  
Pkg. of 12 in lots of 3 packages

Order regularly, get Sears Catalogs regularly. Easy Terms inside back cover



## Cater to baby's comfort, choose HONEYSUCKLE COTTON KNITS

Our best combed cotton    Smooth flat-locked seams  
Extra fine gauge knit    No irritating raw edges



Honeysuckle finely knit combed cotton garments offer baby tops in crib-time comfort. Generously cut with extra fullness where it's needed. Non-irritating, rip-resistant seams. Easy to launder—just wash in your machine. Choose white or creamy pastel colors. Fit infants up to 9 months.

**A** GOWN. Fastens at neckline with twist-resistant tape ties. Drawstrings at wrists and bottom of gown. 29 D 5706—Pink, white, yellow. 29 D 5707—Blue, white, yellow. 29 D 5705—3 white. Wt. pkg. 11 oz. Package of 3, \$2.39; 2 packages \$4.56

**76c** Ea. in lots of 6

**B** SACQUE. Soft, cuddly. Twist-resistant tape ties. Neatly hemmed. Handy to slip on baby for extra warmth. Order some extras for gifts. 29 D 8711—1 blue, 1 pink, 1 yellow. 29 D 8710—3 white. Shpg. wt. pkg. 8 oz. Package of 3 for only \$1.59

**53c** Ea. in lots of 3

**C** WRAPPER. Decorative stitching. Twist-resistant ties. Neatly hemmed. Choose white or pastels. 29 D 5981G—1 pink, 1 white, 1 yellow. 29 D 5704G—1 blue, 1 white, 1 yellow. 29 D 5966G—3 white. Shpg. wt. pkg. 12 oz. Pkg. of 3, \$2.29; 2 pkgs. \$4.38

**73c** Ea. in lots of 6

**D** SLIP-ON-GOWN slides on easily, fits snugly. No ties to fuss with. Drawstring bottom, mitten cuffs. 29 D 5741G—1 pink, 1 white, 1 yellow. 29 D 5762G—1 blue, 1 white, 1 yellow. 29 D 5739G—3 white. Shpg. wt. pkg. 12 oz. Pkg. of 3, \$2.98; 2 pkgs. \$5.76

**96c** Ea. in lots of 6



## Sanforized Flannelette GOWNS, WRAPPERS

- Fabric won't shrink over 1% when washed
- Woven of softly napped cotton yarns
- All seams smoothly finished
- Full cut and daintily trimmed
- Pretty rayon satin ribbon ties
- Fit infants up to 6 months in size

**GOOD 50c** Each in lots of 6  
Medium weight cotton flannelette. Overlocked stitched edges. Priced to ease the tightest budget. Washable. White with pink or blue trim. Please state color. Shpg. wt. package 8 oz.

**E** 29 D 5604—Package of 3 gowns, 1 color  
**F** 29 D 5605—Pkg. of 3 wrappers, 1 color. Pkg. \$1.59; 2 pkgs. \$3.00

**BETTER 56c** Each in lots of 6  
Heavier weight cotton flannelette. Smooth ribbon bound neck, overlocked stitched edges. Embroidered trim. Washable. White with pink or blue. State color trim. Shipping weight package, 8 oz.

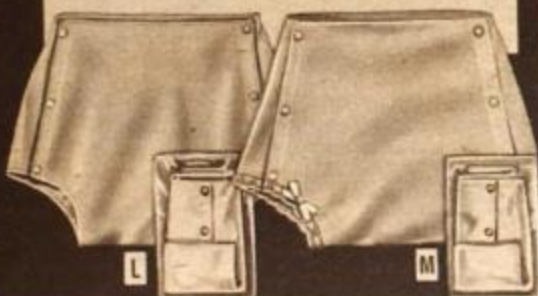
**G** 29 D 5600—Package of 3 gowns, 1 color  
**H** 29 D 5601—Package of 3 wrappers, 1 color. Pkg. \$1.77; 2 pkgs. \$3.36

**OUR BEST 77c** Each in lots of 6  
Our best cotton flannelette. Heavily napped for extra warmth and absorbency. Ribbon bound neck, and sleeves. Pretty embroidery, neat hems. Washable.

**J** Pkg. of 3 gowns. Wt. 11 oz. 29 D 5646G—White, blue trim. 29 D 5650G—White, pink trim. 29 D 5651G—Pink, blue, yellow  
**K** Pkg. of 3 wrappers. Wt. 11 oz. 29 D 5647G—White, blue trim. 29 D 5648G—White, pink trim. 29 D 5649G—Pink, blue, yellow. Pkg. of 3, \$2.39... 2 pkgs. \$4.62

## Nylon or Acetate Waterproof Plastic Lined SNAP-ON-PANTIES

Pretty, easy to pop on over diapers. Fine runproof tricot knit. Your choice of 100% nylon or acetate. Waterproof plastic lining keeps baby neat and sweet.



**L** TAILORED STYLE. Reinforced snap fasteners. Opens flat for dressing ease. Elastic back waist. Hand wash. Please state color white, blue, yellow. Please state size 3, 6, 12, 18 mos. Shipping weight each 4 ounces. 29 D 5177—All nylon—even the seams. Extra fast drying. Each \$1.15; 3 for only \$3.30. 29 D 5170—Acetate. Each 79c; 3 for \$2.29

Less than **77c** Ea. in lots of 3

**M** FLIRTY PANTY with lace leg edging, gay ribbon bows. Tape-reinforced snap fasteners. Opens flat. Elastic back waist. Hand wash. State color white, pink, yellow. State size 3, 6, 12, 18 months. Shpg. wt. each 4 oz. 29 D 5178—All nylon—including trim. Washes and dries in a wink. Each \$1.25; 3 for \$3.60. 29 D 5171—Acetate... Each 89c; 3 for \$2.59

Less than **87c** Ea. in lots of 3

## WATERPROOF PANTIES

for little lap-lovers



## Honeysuckle . . Kleinert's . . Playtex

**N** HONEYSUCKLE WATERPROOF 46c Ea. in lots of 3  
clear plastic panty. Reinforced snap fasteners. Opens flat for dressing ease. Elastic waist, legs. Hand wash. State size 3, 6, 12, 18 months. Shipping weight each 3 oz. 29 D 5172—Ea. 47c; 3 for \$1.38

**P** PLAYTEX SEAMLESS 76c  
PANTY of liquid latex. Soft, waterproof. Hand wash. State color flesh or white. State size 3, 6, 12, 18 months. Shipping weight 4 oz. 29 D 5156... 76c

**R** KLEINERT'S SILK-COATED "SOFTEX" 93c Ea. in lots of 3  
PANTY. Waterproof. Roomy bloomer style. White. Hand wash. State size 3, 6, 12, 18 mos. 29 D 5166—Shpg. wt. each 3 oz. Each 96c; 3 for \$2.79

### Size Chart for Waterproof Panties

Order size	3 months	6 months	12 months	18 months
Weight is	up to 13	14-18	19-22	23-26 lbs.

## NURSERY NEEDS for the Very Young

**S** CONVENIENT 85c  
HOSPITAL- Each in lots of 6  
TYPEGOWN. Opens down back, closes with 4 twist-resistant ties. Softly napped cotton flannelette. White. Drawstring sleeves. Non-irritating flat-finished seams. Washable. Sanforized—fabric won't shrink over 1%. Fits infants up to 9 mos. Wt. pkg. 14 oz. 29 D 5645—Pkg. of 3, \$2.67; 2 pkgs. \$5.10

**T** COTTON TERRY 29c Ea. in lots of 6  
CLOTH BIB. Washable. 11x11 in. State color pink or blue. 29 D 5226—Shpg. wt. pkg. 5 oz. Pkg. of 3, 1 color, 89c; 2 pkgs. \$1.72

**V** FULL LENGTH 29c Pr. in lots of 6 pr.  
WHITE STOCKINGS. Seamless mercerized knit cotton. Washable. State size 4, 4½, 5, 5½. 29 D 5922—Shpg. wt. pkg. 3 oz. Pkg. of 3, 1 size 89c; 2 pkgs. \$1.72

**W** KNIT COMBED COTTON 30c Ea. in lots of 6  
BINDER. Double fabric, tape ties. Washable. Size about 5x23 in. 29 D 5791—White. Shpg. wt. pkg. 5 oz. Pkg. of 3 for 93c; 2 pkgs. \$1.80



**Reinforced diaper pin tabs**

**Strong twill loops for diaper pins**

**GOOD 39c**  
Each in lots of 6

**BETTER 49c**  
Each in lots of 6

**OUR BEST 59c**  
Each in lots of 6 (G), (H), (J)

## Honeysuckle INFANTS' SHIRTS of smooth, sturdy combed cotton knit

Proportioned for perfect fit . . . Neatly tailored with non-irritating flat-locked seams . . . In 3 styles, 3 qualities

### GOOD QUALITY . . . thrift priced!

Rib knit of soft combed cotton. Smooth flat-locked seams, no raw edges to irritate. White. Washable. Order a package of 3, one size and style. *State size*. Shpg. wt. for three, 8 oz.

**A** PIN-BACK STYLE. Laps over tummy for extra warmth. Easy to pin on. *Sizes 3, 6, 12, 18 mos.* 29D5962G—Long sleeve 29D5963G—Short sleeve

**B** TIE-SIDE STYLE. Twist-resistant tapes. Double thickness front. *Sizes 3, 6, 12, 18 mos.* 29D5960G—Long sleeve 29D5961G—Short sleeve

**C** SLIP-ON STYLE. Patented neck slips easily over baby's head. Excellent style for older babies. *Sizes 6, 12, 18, 24 months.* 29D5756G—Long sleeve 29D5757G—Short sleeve

Package of 3 for . . . \$1.26; 2 packages \$2.34

### BETTER . . . finer knit . . . diaper pin tabs

Reinforced tabs for pinning diapers resist tears, add to life of shirt. Rib knit combed cotton. Smooth-finished seams. White. Washable. Order 3 of one size and style. *State size*. Shpg. wt. for 3, 8 oz.

**D** PIN-BACK STYLE. Laps over tummy for extra warmth. Easy to pin on. *Sizes 3, 6, 12, 18 mos.* 29 D 5711G—Long sleeve 29 D 5712G—Short sleeve

**E** TIE-SIDE STYLE. Twist-resistant tapes. Double thickness over tummy. *Sizes 3, 6, 12, 18 months.* 29 D 5713G—Long sleeve 29 D 5714G—Short sleeve

**F** SLIP-ON STYLE. Patented neck slips over baby's head with ease, fits snugly. Popular style for older babies. *Sizes 6, 12, 18, and 24 months.* 29 D 5715G—Long sleeve 29 D 5716G—Short sleeve

Package of 3 for . . . \$1.56 Save! 2 packages \$2.94

### OUR BEST specially treated for shrink resistance

Finest combed cotton, strong rib knit. Smooth seams. Twill tapes for pinning diapers. Neater looking, saves pin holes in shirt. White. Washable. Order 3 of 1 size and style. *State size*.

**G** PIN-BACK STYLE. Laps over front for tummy and chest protection. Adjusts to size as baby grows. *Sizes 3, 6, 12, 18 mos.* 29 D 5737G—Long sleeve 29 D 5738G—Short sleeve

**H** TIE-SIDE SHIRT. Twist-resistant tape ties. Doubly warm over chest and tummy. Adjusts to size. *Sizes 3, 6, 12, 18 months.* 29 D 5731G—Long sleeve 29 D 5732G—Short sleeve

**J** SLIP-ON STYLE. Slips easily over baby's head, fits snugly around neck. Suitable for older babies. *Sizes 6, 12, 18, 24 mos.* 29 D 5733G—Long sleeve 29 D 5734G—Short sleeve

Shpg. wt. for 3, 8 oz. . . . Packages of 3 for \$1.86; 2 packages \$3.54

**K** SLEEVELESS SHIRT. Holds shape. *Sizes 12, 18, 24 mos.* 29 D 5790—Shpg. wt. pkg. 5 oz. Pkg. of 3 for \$1.35; 2 pkgs. \$2.58

**BARGAIN PRICED!**

**Firmly knit, absorbent White combed cotton**

**TRAINING PANTIES**

- Snug elastic waists
- Comfortable full cut
- Bar-tacked at strain points for rip-resistance
- Reinforced crotches for longer wear
- Every one at Sears money-saving prices!

**Double fabric Triple crotch**

**Double fabric**

**Fly front**

**2-way stretch knit**

**L** BARGAIN-PRICED PANTY 21c Ea. lots of 12  
knit of soft combed cotton. Double fabric crotch. Snowy white. Washable. *State size 1, 2, 3, 4.* 29 D 5770—Shpg. wt. pkg. 9 oz. Package of 6, 1 size for \$1.38 Save, buy 2 packages for \$2.52

**M** DOUBLE RIB-KNIT FABRIC 44c Ea. lots of 6  
throughout. Longer wearing, more absorbent. Napped. White. Washable. *Size 6 mos., 1, 2, 3, 4.* 29 D 5727—Shpg. wt. pkg. 8 oz. Package of 3, one size \$1.19 Save, buy 2 packages for \$2.26

**N** FLY FRONT 42c Ea. lots of 6  
sturdy rib-knit cotton. Wide elastic waist . . . Double fabric crotch. White. Washable. *State size 2, 3, 4.* 29 D 5774—Shpg. wt. pkg. 7 oz. Package of 3, 1 size, \$1.32 Buy 2 packages for . . . \$2.52

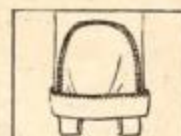
**P** KNIT WITH 2-WAY STRETCH 44c Ea. lots of 6  
for better fit, greater freedom of movement. Longer wearing. Double fabric panel front and crotch. White. Washable. *State size 1, 2, 3, 4.* Shpg. wt. pkg. 6 oz. 29 D 5775—Package of 3, one size for \$1.38 Save, buy 2 packages for only . . . \$2.64

**R** PANTY WITH DOUBLE THICKNESS 29c Ea. lots of 6  
of knit cotton throughout. Triple fabric crotch. Highly absorbent, long wearing. White. Washable. *State size 1, 2, 3, or 4.* Shpg. wt. pkg. 8 oz. 29 D 5742—Pkg. of 3, 1 size 93c; 2 pkgs. \$1.74

Size Chart for Infants' Training Panties				
Order size	6 months	1	2	3
If weight is	Up to 18	19 to 22	23 to 28	29 to 33 to 38 lbs.

## Extra warm DOUBLE-FRONT SHIRT

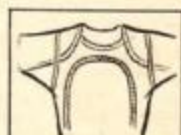
Tops for quality, comfort, and dressing ease



Stoutly sewn cotton twill loops for pinning diapers



Patented neckline slips over baby's head easily



Double fabric front panel for extra warmth



Gusseted shoulders for smoother, action-free fit



Soft, finely knit combed cotton  
Rip-resistant, non-irritating  
flat-locked seams

All the comfort features that keep baby smiling . . . plus the superior quality that gives longer wear, makes your budget go further! Our best rib-knit combed cotton. Double fabric front for more warmth over baby's tummy. Gusseted shoulders fit smoothly, never bind arm movement. Cotton twill diaper tapes save pin holes in shirt fabric, make attaching diapers easier. Neatly finished. No raw edges. White. Washable. *State size 6, 12, 18 or 24 months.* Shipping weight package, 8 oz.

29 D 5780—Long sleeves 29 D 5782—Short sleeves  
Package of 3 shirts, 1 size and style \$2.34 . . . Save, buy 2 packages \$4.44

Size Chart for Infants' Shirts		Order size . . .	3 mos.	6 mos.	12 mos.	18 mos.	24 mos.
If weight is . . .		Up to 13	14-18	19-22	23-26	27-29 lbs.	



# Stitchless, Electronically Quilted Plastic

Stronger, more sanitary . . prevents the moisture seepage caused by needle holes in ordinary quilting . . Pads stay fresh and sweet!



## Dainty Waterproof Plastic BASKET PAD, LINERS Need No Fussy Care, Embossed for Satin-like Texture

**A FULL SKIRT-ED LINER. \$3.98**  
White eyelet-print ruffles. Waterproof plastic throughout. Interior electronically quilted; plastic both sides of batting. No threads to break or soil. Length 27 in. Fits basket 11½ in. deep, with 13x28-in. bottom. Wipes clean. Pink, blue, yellow, lt. green. *State color.* Shipping weight 1 lb. 11 oz.  
29 D 5562M. . . . . \$3.98

**B SOFT, WATER-PROOF PLASTIC COVERED PAD. \$1.98**  
Electronically quilted on one side, smooth on reverse. Cotton felt and Tufflex\* filled. Firm boxed edges. Matches liners. Wipes clean. No stitching to soil or pull out. Fits basket with 13x28 in. bottom. Pink, blue, yellow, lt. green. *State color.* Shipping wt. 2 lbs. 6 oz.  
29 D 5559M. . . . . \$1.98

**C WATER-PROOF PLASTIC LINER. \$2.79**  
Crisp 12-inch lace-print ruffle. Threadless electronic quilting; plastic on both sides of batting. Wipes clean. Fits basket 11½ inches deep, with 13x28-in. bottom. Pink, blue, yellow, light green. *State color.*  
29D5560M Wt. 14oz. \$2.79  
**D As above with hood. \$2.98**  
5-in. ruffle. Wt. 1 lb.  
29 D 5561M. . . . . \$2.98

## PLASTIC COVERED PADS—as Nice to Feel as Satin Quilted, Printed to make the Gayest, Coziest Set Ever!

**E CUSHIONY PLAY YARD PAD. \$3.98**  
PAD. Smooth waterproof plastic cover has look and feel of rayon satin. Delightful "Old King Cole" design in 5 nursery colors. Stitchless electronic quilting prevents any seepage. A joy to keep clean. Tufflex\* felt filled. Size 40x40 inches. Blue, pink, yellow. *State color.* Shpg. wt. 2 lbs. 14 oz.  
29 D 5584M. . . . . \$3.98

**F HIGHCHAIR PAD COVER. \$1.98**  
Covered with the most pleasant-feeling plastic you've ever touched. Waterproof; satiny-looking. Electronically quilted—no needle holes to cause seepage, no threads to get dirty. 5-color print. Cotton felt filled. Wipes clean. Pink, blue, yellow. *State color.* Shipping wt. 1 lb. 6 oz.  
29 D 5583M. . . . . \$1.98

**G HOLLYWOOD-TYPE CRIB BUMPER. \$3.98**  
Protects baby from bumps and drafts. Electronically quilted waterproof plastic. Pleasant, satin-like texture. Tufflex\* plus cotton filling. 5-color design. Wipes clean. 9 to 18 in. deep, sides 27 in. long. Blue, pink, yellow. *State color.* Shpg. wt. 2 lbs. 3 oz.  
29 D 5582M. . . . . \$3.98  
\* Resilient Cellulose Fiber Reg. U.S. Pat. Off.

## All Honeysuckle Nursery Pads Now Packaged in Polyethylene Plastic Bags

- 1 Protects the merchandise until delivered to you
- 2 Stores pads when not in use.
- 3 Convenient for other storage purposes, too! Use it in freezer or for laundry



## PLAY YARD PADS . . sturdily constructed to take tykes' toughest wear

### Increases Safety!

"NO DRAFT" PAD covers bottom and sides of play yard, gives added protection. Heavy 6-gauge plastic cover. Fade, stain resistant. Wipes clean. Resilient cotton felt filling. Bottom has gay assorted prints, solid color reverse side, 8 inches deep. Blue, pink or yellow. *State color.*  
29 D 5565—40x40 inches. Shpg. wt. 3 lbs. 15 oz. \$4.50  
29 D 5568—38½x38½ in. Shpg. wt. 3 lbs. 10 oz. 3.98

Durable 6-gauge waterproof plastic covered pad. Cotton felt filled, firmly stitched to prevent shifting. Fade, stain resistant. Wipes clean with damp cloth. Assorted nursery prints on one side, solid color on the reverse. 40x40 in. Pink, blue or yellow. *State color.*  
29 D 5564—Shpg. wt. 3 lbs. 15 oz. \$3.59

Priced to fit your budget! Waterproof plastic covered play yard pad. Fade, stain-resistant. Wipes clean with a damp cloth. Cotton felt filled. Contrasting colored center. Blue, pink, yellow, or light mint green. *State color.* 40x40 inches.  
29 D 5497—Shpg. wt. 2 lbs. 14 oz. \$2.59



## New! Cushions both back and front of baby's walker

New walker pad with tray cushion for baby's greater comfort and safety. Can be folded under seat when not needed. Waterproof plastic covered, cotton felt filled. Assorted blue, pink, yellow prints. Wt. 1 lb.  
29 D 5567—*State color.* . . . \$1.69

## Easy-to-clean HIGH CHAIR PADS

ELECTRONICALLY QUILTED WATER-PROOF plastic cover, cotton felt filling. Safety belt for holding baby securely in chair. Matching crumb-catcher bib. Wipes clean. Blue, pink, red or yellow. *State color.* Shipping weight 2 lbs. 1 oz.  
29 D 5563—3-piece set. \$2.79

Priced to fit a small budget. Waterproof plastic covered, cotton felt and Tufflex\* filled. Ruffled back. Wipes clean. Blue, pink or yellow assorted prints. *State color.* Wt. 2 lbs. 2 oz.  
29 D 5511. . . . . \$1.79

## HINGED PAD

Fits carriage with front end dropped or level . . or use to pad rear of carriage. Waterproof plastic; Tufflex\*, cotton filled. Boxed edges. 16x34 in. Pink, blue, yellow asstd. prints. *State color.* Wt. 4 lbs. 1 oz.  
29 D 5534. . . . . \$2.98

## BASKET PAD

Waterproof plastic covered. Cotton and Tufflex\* filled. Neat knife edges. Wipes clean. 13x28 in. Pink, blue or yellow assorted prints. *State color.* Shpg. wt. 3 lbs. 4 oz.  
29 D 5503. . . . . \$1.69

## CRIB BUMPER

3-pc. pad, each section 27 in. long, 8 in. deep, saves bumps in bed. Waterproof plastic, cotton filled. Ties in place. Blue, pink, or yellow. *State color.* Shpg. wt. 3 lbs. 13 oz.  
29 D 5535. . . . . \$2.59



- Soft terry cloth covers tray... for warm surface
- Nursery design trims front of base
- 4 delicate colors



## NURSERY SCALES

**A** HONEYSUCKLE BABY SCALE. Fluffy terry cloth tray cover makes warm, soft surface to place baby on. Removes easily, launders easily. Elastic edge fits snugly over tray... keeps cover wrinkle-free. Tinted in delicate pastels to match base. Tray 18 1/4 x 10 1/2 inches. Enclosed spring-type mechanism weighs up to 24 lbs. by 2-oz. markings. Gay nursery design trims front. Metal and plastic base in colors pink, blue, yellow or Mint green.

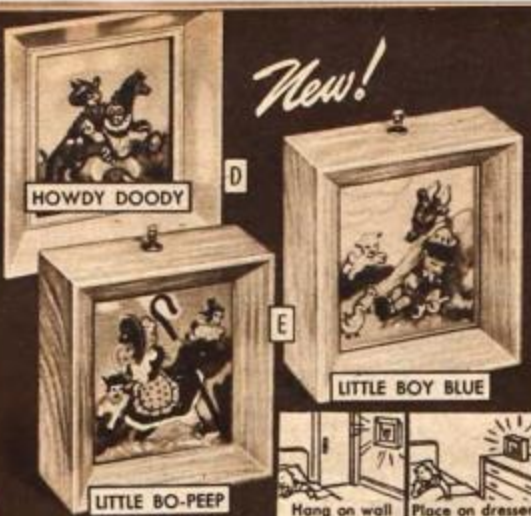
11 D 07680—State color. Shpg. wt. 6 lbs. \$6.79

**B** BABY SCALE WITH REMOVABLE TRAY. Later on, you can take off tray and use scale in kitchen. 1-piece base of heavy gauge metal. Weighs up to 26 lbs. by 1-oz. markings. Adjustable dial. 19x11-inch tray. Partly assembled. Enameled in colors ivory, pink or blue.

11 D 07686—State color. Shpg. wt. 9 lbs. \$7.49

**C** DETECTO BEAM-TYPE SCALE, more accurate than scales above. Adjustable mechanism; check accuracy before using. Markings every 1/2-oz. to 30 lbs. to indicate small variations. Heavy metal base 13 1/2 x 6 in.; tray 19 1/2 x 10 1/2 in. Partly assembled. Baked-on ivory enamel.

11 D 07679—Pstpd. (Shpg. wt. 15 lbs.) \$10.95



## NEW "PICTURE" NIGHT LIGHTS

**D** HOWDY DOODY LITE. A wonderful three-dimensional full color picture of Howdy Doody and Clarabelle mounted in a plastic frame. The back is illuminated. Your child will enjoy the picture by day, and have a light in his room at night. Overall size 7 1/4 x 7 1/4 x approximately 3 1/2 inches deep. With 7 watt bulb, cord. Underwriter's listed. Attractive ivory color. Order this nursery favorite now.

8 D 2061—Shipping weight 14 oz. \$2.29

**E** STORYBOOK LITES... your favorite storybook characters come to life in beautiful illuminated shadow-box pictures. The exquisite wood frames are honey-stained natural pine, hand rubbed. Size 7 1/2 in. high, 6 1/2 in. wide, and 3 inches deep. Storybook subjects are lithographed in full color on translucent vinyl plastic and beautifully molded into three dimensions.

"Storybook Lites" are made to stand on a child's dresser or table, or to hang on the wall... use singly or in pairs. Complete with fine, easy-to-operate turn-switch, 6 ft. of ivory color cord, and 7-watt nite-lite bulb. Listed by Underwriter's Laboratories. Shipping weight each 1 lb. 10 oz.

8 D 2059—Little Bo-Bop Has Lost Her Sheep \$3.49

8 D 2060—Little Boy Blue Come Blow Your

Horn Storybook Lite. 3.49

Famous Quality  
Safe, sanitary



## SHEETING

For baby's crib, stroller or play yard... strong rubber sheeting covered with soft flannelette on both sides (see the magnified view above). White... sanitary... may be boiled. Prevents stains and moisture damage. Choice of four handy sizes. Fine quality... will give excellent wear.

8 D 1158—12x14 inches. Shpg. wt. 2 lbs. 8 oz. 4 for 99c

8 D 1159—18x27 inches. Shpg. wt. 1 lb. 6 oz. 2 for \$1.42

8 D 1160—27x36 inches. Shipping weight 1 lb. 6 oz. Each \$1.37

8 D 1161—36x45 inches. Shipping weight 2 lbs. Each \$2.29

## BABY AIDS, Scales, and Electrical Aids



## NURSERY AIDS

**F** SEARS APPROVED. STERILIZED COTTON BALLS. 200 medium-sized balls per box. Wt. 1 lb. 8 D 2662—Two boxes (400 balls) \$1.08

**G** Q-TIPS with cotton swabs on both ends. 240 applicators (480 swabs) per package. Wt. 5 oz. 8 D 2033... Pkg. 98c

**H** UMBILICAL TRUSS for navel rupture. Cotton elastic. Measure snugly around body at navel. State even sizes 12 to 24 in. 8 D 1323—Shpg. wt. 4 oz. \$1.98

**J** BABY'S HOT WATER BOTTLE. Pint size, 8x4 1/2 in. Maize color. Shipping weight 10 ounces. 8 D 2437... Each 98c

**K** SAFETY SCISSORS for baby's nails. Nickel-plated steel, round points. 8 D 5090—3 1/2 in. long. Wt. 3 oz. \$1.39

**L** WHIRL-PULL FEVER THERMOMETER for oral or rectal use. Whirl it, pull out and mercury comes down. 8 D 2594—In case. Wt. 3 oz. \$1.19

## They're Automatic! Electrical Aids for Nursery and Auto... Just plug in!



## Bottle Warmers, Food Warmers, Vaporizers

**M** NEW BOTTLE WARMER FOR CARS. Flexible, insulated plastic bag with heater element that holds bottle firmly. Needs no water, perfectly safe... won't short out. Plugs into lighter well; quickly warms baby's bottle as you drive. Hangs securely on knob or handle of car when in use. Easy to store, simply keep in glove compartment for immediate use. An excellent accessory for Sportsmen, Motorists or Truck Drivers who like warm soup, coffee, etc.

28 D 522—Bottle not included. Shpg. wt. 6 ounces. \$1.89

**N** KENMORE 3-IN-1 COMBINATION SET—Bottle Warmer, plus Food Warmer and Vaporizer. Deep porcelain well assures fast, uniform heating. Has handle and cord. Height 3 1/2 in. Green finish.

Needs no watching! Just add water and plug into any 110-120-volt, 25 to 60-cycle AC outlet. Shuts off automatically when done.

Vaporizer and Food Warmer fit on top of Bottle Warmer. Vaporizer steams medicants—ideal for treating colds. 3-ampere.

34 D 6872—UL approved. Bottle not included. Shpg. wt. 3 lbs. \$2.49

**P** KENMORE ECONOMY BOTTLE WARMER. Works like (N), but does not have food warmer, vaporizer, or handle. Deep porcelain well. Height 3 1/2 in. Yellow with colorful nursery decal decoration. 3-ampere. Any 110-120-volt, 25 to 60-cycle AC. With cord.

34 D 6870—UL approved. Bottle not included. Wt. 2 lbs. 2 oz. \$1.59

## Musical LIGHT SWITCH \$2.98

- Plays 18-note tune from Brahms' "Lullaby"
- Children love it in nursery or playroom

Easy to install in any standard switch box (not included). You can do it yourself in just a few minutes! Has 6-inch wire leads, all ready to connect to service line. Switch is push-type, 115-volt, 3-ampere. UL approved.

Has Swiss music box movement. Ivory color plastic plate and wind-up knob.

34 D 5300—Shipping weight 12 oz. \$2.98



## NEW! 2-in-1 STERILIZER Sterilizes Bottles and Formula together, same way hospitals do!

### KENMORE BIG 8-BOTTLE SIZE

• NEW! Just mix baby's Formula, pour it into Bottles and sterilize BOTH at the same time!

\$998

With 5-pc. Formula Set

- Bottles and Nipples remain sealed, completely sterile until time to feed baby
- Saves time... and does a job that you know is safe, sure—it's the Terminal-Method used by many hospitals. Can also be used for the regular method of sterilizing.

AUTOMATIC! Electric! Needs no watching. Uses live steam. Just add water to base and plug in. Shuts off automatically when done.

Big! Sterilizes 8 bottles, caps and nipples (not included) all at same time. Yellow plastic base. Polished aluminum top. Diam. 9 in. Height 10 in. Metal rack. Cord. 550 watts. UL approved. Any 110-120-volt, 25 to 60-cycle AC.

Available with 5-piece Formula Set below.

34 D 6874—With Formula Set. Wt. 5 lbs. 8 oz. \$9.98

34 D 6873—Sterilizer only. Wt. 4 lbs. 12 oz. 8.98

### 5-PIECE FORMULA SET

Included with Kenmore Sterilizers, as listed. Set includes Nylon bristled bottle brush, stainless steel tongs, an 8-ounce measuring cup, funnel—strainer and measuring spoon set.

### KENMORE 6-BOTTLE STERILIZER

AUTOMATIC! Electric! Sterilizes 6 bottles, 12 nipples, 12 caps and a funnel (not included) all at same time, by the regular method—forces live steam into every inch of each bottle.

\$698

With 5-pc. Formula Set

Just add water to base and plug in. Shuts off automatically when done. You can store bottles in sterilizer tightly covered with aluminum lid until ready to fill them for baby.

Ivory color porcelain base. Metal rack. Diam. 9 in. Height 10 1/2 in. 550 watts. UL approved. Cord. Any 110-120-v., 25 to 60-cycle AC.

Available with 5-pc. Formula Set above.

34 D 6877—With Formula Set. Wt. 6 lbs. 12 oz. \$6.98

34 D 6854—Sterilizer only. Wt. 6 lbs. 4 oz. 5.98







## HONEYSUCKLE FORMULA LAYETTES—everything for baby's feeding

### Complete Honeysuckle LAYETTE includes all the finest equipment

- Aluminum sterilizer (non-electric) with tight-fitting lid, and handles for easy lifting
- Rust-resistant metal rack with space for eight bottles and nipple jar
- Nipple sterilizing jar with two covers . . . one for sterilizing . . . one for sealing
- Glass formula pitcher with measurements marked in blue for easy reading
- Metal nursing funnel with strainer
- Set of four aluminum measuring spoons
- Wooden mixing spoon for mixing formula
- Six 8-ounce and two 4-ounce Evenflo bottles . . . each with Evenflo nipple, cap and sealing disc
- Fine mesh strainer
- Tongs for handling hot equipment
- Nylon bottle brush
- Nylon nipple brush

Honeysuckle complete 19-piece Formula Layette includes all the equipment you need to prepare baby's formula in a safe and sanitary way. Check the list at left and you'll see that all the finest equipment has been assembled in this one compact kit. With the Evenflo bottles included, sterilizer may be used for regular as well as hospital-type terminal sterilization (sterilizing formula, bottles and nipples at the same time).

Many of the pieces in the Honeysuckle set are handy everyday utensils that will do double duty in your kitchen when you no longer need them as formula equipment. The layette is packed in an attractive gift carton and will make a welcome and highly practical gift for the expectant mother. The famous HONEYSUCKLE name on your new formula layette set assures you of utmost quality first. Shipping weight of complete set, 10 pounds 4 ounces.

8 D 2002—19-pc. formula layette . . . \$9.69

### Big 17-piece FORMULA SET . . Handy, economical

- Nipple sterilizing jar with two covers—one for sterilizing . . . one for sealing
- Glass formula pitcher with measurements marked in blue
- Metal nursing funnel with strainer
- Set of 4 metal measuring spoons
- Wooden mixing spoon
- Six 8-ounce Evenflo bottles, each with Evenflo nipple, cap and sealing disc
- Two 4-ounce Evenflo bottles, each with Evenflo nipple, cap and sealing disc
- Fine mesh strainer
- Tongs for hot equipment
- Nylon bottle brush
- Nylon nipple brush

This Honeysuckle Formula Set offers the main essentials for preparing baby's formula. The all-in-one nursery includes: Evenflo bottle with easy to read graduations, Evenflo nipples, caps and sealing discs. It can be used in the terminal method of sterilization where the formula and nurser are both sterilized at the same time.

The Honeysuckle Formula Layette is specially packaged in an attractive gift carton and makes a welcome shower or baby gift. All of the equipment is famous Honeysuckle quality . . . safe, sanitary and durable. Many of the pieces from the formula set may be used as regular kitchen equipment later on. Shipping weight 8 pounds.

8 D 2006 . . . \$4.98



### GOOD: White Enamel Sterilizer

- Attractive, easy-to-use porcelain enamel sterilizer
- Space for 7 bottles

This sparkling white porcelain enamel bottle sterilizer (non-electric) has a tight-fitting cover with top handle . . . also side handles for easy lifting. Enamel coating is heavy gauge and stain-resistant. Wire bottle rack fits inside and provides space for seven nursing bottles, has center space for nipples and caps. Size of sterilizer—7½ inches high overall, 9 inches in diameter. It can serve as a useful kitchen utensil for many years after no longer needed as a sterilizer. Shpg. wt. 3 lbs. 12 oz.

8 D 2076—Complete . . . \$2.49

### BETTER: Honeysuckle Economy Sterilizer

- Made of lightweight aluminum
- For use in regular or terminal sterilization

Economy-priced Honeysuckle sterilizer is quality built making it a grand value for you! All aluminum construction (non-electric) with convenient side handles. Tight-fitting lid has knob on top. Inside rack provides space for seven bottles, as well as nipples and caps. Size is about 10 inches high and 10 inches in diameter. Use for either regular or terminal sterilization. When no longer needed for formulas, it will serve as a first-rate cooking and canning utensil. A good buy at this low price, and you can get many years of service from it. Shop—compare—send your order . . . it's a practical gift. Shipping weight 2 pounds 8 ounces.

8 D 2015—Sterilizer and Rack \$3.49

### BEST: Honeysuckle Finest Sterilizer

- Aluminum sterilizer, plastic handles
- Rack for 8 bottles, nipple jar
- With bottle-brush, tongs, funnel, strainer, measuring cup and spoons

Our finest, complete hospital-type unit sterilizes all formula equipment by steam, at one time. Polished aluminum (non-electric) sterilizer and cover have black plastic handles. 10 in. high overall. 8-bottle rust-resistant rack has center space for nipple jar. Nipple jar has perforated sterilizing and sealing covers. Set also includes nylon-bristled bottle brush, stainless steel tongs, 8-oz. measuring cup, funnel, strainer and measuring spoons. Remember! For the best in baby goods—buy Honeysuckle. Shipping weight 4 pounds 8 ounces.

8 D 2017—Complete . . . Only \$6.95

8 D 2018—Sterilizer and Rack only. Shpg. wt. 3 lbs. 8 oz. . . 5.19



### A "MUST" for the New Baby . . Gleaming White Porcelain-Enamel Trio

It's just about the most useful gift possible for the nursery. Bottle sterilizer, diaper pail, and training chamber . . . all in white enamel-on-steel with blue trim and honey-bear decal. The sterilizer has a tight-fitting lid and side handles for easy lifting. Inside is wire bottle rack with space for 7 bottles and nipples. Sterilizer has approximately an 8 quart capacity . . . may be used as a regular kitchen utensil later on. Diaper pail with 14½ qt. capacity has overlapping lid and convenient wire handle. Chamber is approximately 3 inches high, 5½ inches in diameter. It's an attractive set, and sturdily made. Any young mother would appreciate such a practical gift!

8 D 2077—Shpg. wt. 9 lbs. 6 oz. . . Complete set \$5.79



**Nursmatic**  
INSTA-VALVE

The Only  
"Self-Regulating" Baby Nurser



**evenflo**

4 for  
\$1.60

8- or 4-oz.  
glass nursers



UP...  
for  
feeding

DOWN...  
sealed



**HONEYSUCKLE  
BABY NURSER  
LAYETTE**

NEW! Sears Own Nursers...  
Easy-feeding... easy-reading!

Nursers  
4 for  
\$1.35



Complete Layette  
including bottles,  
nipples, seal

\$2.89



Easy to clean

Ounces in color

Easy feeding

Sealed  
sterile

## SELF REGULATING NURSER

Nursmatic solves most bottle feeding problems; the *Insta-Valve*, which controls the flow of formula, regulates feeding in measured amounts. Reduces air swallowing (most common cause of colic); lessens "spitting up," "fighting" nipple, need for "bubbling" baby. No more collapsed nipples. Complete nurser includes a Davol nipple, Insta-Valve, blue plastic collar and slip-on hood to keep nipple sanitary. "Dura-glas" bottle with ounces marked in blue.

8D2036—8-oz. Nurser complete.  
Shipping weight 1 lb. 4 oz. .... 2 for \$1.58  
Shipping weight 2 lbs. 8 oz. .... 6 for \$4.74

8D2037—4-oz. Nurser complete.  
Shipping weight 1 lb. .... 2 for \$1.58  
Shipping weight 2 lbs. .... 6 for \$4.74

Davol Nipples for the Nursmatic.  
8D 2096—Postpaid. (Wt. 8 oz.) .9 for 90c

Nursmatic Adapter for Evenflo, any valve-type nurser. Includes slip-on hood, collar, Insta-Valve, Davol nipple.  
8D 2045—Shpg. wt. 6 oz. .... 2 kits \$1.28

## "BREATHES AS IT FEEDS"

Evenflo, the original all-in-one nurser, "breathes as it feeds." Patented nipple has twin self-regulating air valves which breathe air into the bottle and prevent nipple collapse. They allow baby to nurse steadily and in comfort, help prevent colic. Plastic screw-on cap seals nipple downward in bottle with the formula, making it sanitary and leak-proof for storage or carrying in travel bag. A complete nurser includes a bottle, nipple, cap and sealing disc.

40-pc. Evenflo Layette. Includes 8 complete nursers (six 8-oz. and two 4-oz.); 3 extra nipples; 2 extra discs and caps; 12-oz. pkg. brushless bottle cleanser.  
8D 2293—Postpaid. (Wt. 4 lbs. 8 oz.) \$3.00

8D 2218—8-oz. Nurser only. Heat-resistant Pyrex. Postpaid. (Shpg. wt. 2 lbs.) 4 for \$1.60

8D 2214—4-oz. Nurser only. Pyrex bottle. Postpaid. (Shpg. wt. 1 lb. 12 oz.) 4 for \$1.60

8D 2152—Evenflo Bottle Cap and Sealing Disc. Postpaid. (Shpg. wt. 10 oz.) 10 for \$1.00

8D 2153—Nipple. Postpd. (Wt. 6 oz.) .9 for 90c

## Finest Quality at Prices That Save You Money!

Wonderful new HONEYSUCKLE nursing bottles have every good feature that you would want for your child. The easy-to-grip bottle is oval shaped—makes cleaning easier, more sure. Bright blue ounce markings are easier to read.

The Evenflo nipple permits controlled feeding — regulates the amount of formula fed baby. This reduces air swallowing, common cause of colic in infants. Twin air valve nipple breathes air into the bottle, prevents nipple from collapsing. The HONEYSUCKLE nurser is simple, safe and sanitary. A special sealing device permits the nipple to be sealed downward in the bottle for sanitary storage. (See small views above.)

The complete HONEYSUCKLE nurser includes a bottle, nipple, plastic caps and special sealing disc.

COMPLETE HONEYSUCKLE FEEDING LAYETTE... the last word in feeding comfort for your baby. Includes six 8-ounce nursers for round-the-clock feeding, and two 4-ounce nursers for water or orange juice. Also three extra nipples, 2 extra discs and two plastic caps. Makes welcome gift.

8D 2146—Shpg. wt. 4 lbs. \$2.89

Order "fill-ins" for your HONEYSUCKLE set from the listings below. Nursers include bottle, nipple, cap and sealing disc.

8D 2147—8-oz. Nurser, complete. Shpg. wt. 2 lbs. .... 4 for \$1.35

8D 2148—4-oz. Nurser, complete. Shpg. wt. 1 lb. 9 oz. .... 4 for \$1.35

HONEYSUCKLE on baby goods  
is your sign of quality

## ORDER THE FINEST IN NURSERY NEEDS FROM SEARS!

New!

**VAPORIZER  
.. WARMER**



\$4.45

**Formula Set**



\$1.39  
3-pc. set

**PYREX**



8-oz. bottle of heat-resistant Pyrex  
5 for  
\$1.00

**Con-Trol-Flo**



Complete  
NURSER SET  
ONLY  
\$2.70

**Hygeia**



4 for  
\$1.60

## Quality Combination

New! Spartan electric bottle warmer and vaporizer. Exclusive percolating action heats bottle, canned foods evenly. As vaporizer, it steams for one hour, then shuts off automatically when water is gone. Medication chamber in cap. Stunning design has great gift appeal. Ivory color, gold color trim. 110-115-volt AC current only. Underwriters Laboratory Approved. (Bottle not included.) Guaranteed.

8D 2008—Shpg. wt. 1 lb. 8 oz. .... \$4.45



## 3-piece Outfit

No more guessing at measurements—or spilling half the formula in the sink! This convenient 3-pc. formula set includes a quart (32-oz.) glass pitcher with graduated measurements clearly marked in color; an aluminum funnel with handy strainer insert (just strain the formula as you fill the bottle); and a nylon bristled bottle brush.

8D 2202—Shpg. wt. 3 lbs. Set \$1.39

8D 2203—Pitcher only. Shpg. wt. 4 lbs. 2 oz. .... 2 for 98c

8D 2115—Bottle Brush. Shpg. wt. 8 oz. .... 2 for 90c

## Inexpensive Warmer

New sanitary white enameled bottle warmer. Holds any size nursing bottle. (Bottle not included.) Lid specially designed to trap steam and cut warming time in half. Pan does double duty as a regular kitchen utensil. 1½-pt. capacity.

8D 2043—Shpg. wt. 1 lb. .... 89c

## FORMULA PIECES

**A** PYREX BABY BOTTLES. Wonderfully durable and heat-resistant. Convenient 8-ounce narrow-mouth size. Be sure to have enough of these on hand. (Shpg. wt. 2 lbs. 7 oz.)

8D 2154—Postpaid. 5 for \$1.00

**B** DAVOL SANI-TAB NIPPLES made especially for narrow-mouth baby bottles. Amber color. (Shpg. wt. 10 oz.)

8D2258—Postpaid. 12 for \$1.08

**C** NEW! "FLOWETTES," amazing new strainers that you put between nipple and bottle rim of nursing bottle. (Plastic rim makes leakproof seal.) Rust-proof metal screen does away with prestraining and nipple clogging. Fit wide mouth Evenflo, Nursmatic, Davol, Steadiflo, and Babeze bottles. Eight "flowettes" in clear plastic case.

8D 2050—Shpg. wt. 3 oz. .... 98c

## NEW LAYETTE

The revolutionary new Con-Trol-Flo nurser gives positive, precision-metered feeding. Three vent slots in nipple—slow, medium, fast—permit correct flow of formula for baby's feeding habits. Simply remove cap and turn nipple to select the proper flow... just like dialing a radio. Helps prevent colic due to air-sucking, nipple collapse.

Nipple has cushioned shoulder to protect baby's mouth... non-clog vent slots... positive shut-off to prevent leaking. Bottle is sealed with nipple upright, ready to pop up when sealing cap is removed. Easier for mother—unfinished formula can be resealed and used again without handling.

Con-Trol-Flo Layette includes six 8-oz. nursers complete with nipple, cap, and Duraglas bottle; 6 extra nipples; 3 extra plastic caps. In handy carton. Shpg. wt. of layette 4 lbs.

8D 2144—Complete.... \$2.70

## HYGEIA NURSER

HYGEIA SCREW-TOP NURSER offers four exclusive features:

- (1) Breast-shaped nipple for more normal, easy feeding.
- (2) Wide mouth bottle, easier to clean and fill.
- (3) Permanent red measuring scale, in oz., CC's for easier reading.
- (4) No-clog nipple with special patented valves to insure steady feeding. Nipple can be sealed inside bottle to remain sterile until feeding (see illustration for up and down views).

8D 2260—Nurser complete with 8-oz. bottle, nipple, sealing disc and ring. Wt. 2 lbs. 8 oz. 4 for \$1.60  
8D 2290—Bottle (8-oz.) Shpg. wt. 3 lbs. 8 oz. .... 6 for \$1.20  
8D 2292—Hygeia Nipples (2 in a box). Shipping weight 6 oz. Three boxes (6 nipples).... \$1.14  
8D 2291—Sealing Disc and Ring. Shpg. wt. 7 oz. .... 9 for 90c

CPBKMAMG 49... BABY NEEDS



## Sears Has Highest Quality Formula Bags and Baby Feeding Aids



### FORMULA and UTILITY BAGS designed for convenience and travel comfort

#### INSULATED FOOD BAG

- Washable plastic; zipper top
- Fiberglass insulated lining
- Keeps food hot or cold
- For picnics and beach

Exceptionally smart-looking bag of strong vinyl plastic. Plastic handles let you carry it like a purse. Zipper top. Fiberglass insulated lining keeps food fresh and either hot or cold. Ideal for travel, picnics, many other uses. Easy to wash. Sanitary, odorless. 13x9 1/2 x 5 1/2 in. State color navy blue or luggage tan. Shipping weight 14 oz.

8 D 2240.....\$2.49

#### DOUBLE DIAPER AND FORMULA BAG

- A small bag inside a large bag
- "Quilted" effect plastic
- Insulated; loops for bottles
- Envelope for soiled diapers

The 11 1/2 x 13 in. diaper and formula bag can be expanded to 4 inches wide. It has 2 loops for holding baby bottles and is padded to keep formula warm. Wide shoulder strap, easy-opening flap top with two snap buttons. Inner 11 x 5 1/2 in. soiled diaper bag. Comes in attractive maize and mint green combination. 20% Fed. tax included. Wt. 14 oz.

8 D 2243E.....\$1.98

#### PLASTIC UTILITY BAG

- Calf-grain vinyl plastic
- Top and side zipper openings
- Inside pocket, bottle straps
- Compartment for wet articles

Bag is large enough to carry baby's traveling needs. Both the bag itself and roomy outside pocket zip open in a jiffy. Inside pocket has two bottle holders. Handy extra compartment for wet articles. Easily washed. Size 11 1/2 x 10 x 3 in. 20% Federal tax included. Shipping wt. 1 lb. 12 oz. State color red or navy blue.

8 D 2252E.....\$2.59

#### BEST QUALITY UTILITY BAG

- Outside accessory pocket
- Two insulated bottle bags
- Adjustable strap; zipper top
- Extra bag for wet articles

Keeps baby's bottle, food warm or cold for hours. Washable calf-grained vinyl plastic. Zippered top and accessory pocket. Two separate insulated bottle holders. Extra 9 x 16 1/2 in. plastic bag for wet articles. Size 10 1/2 x 12 1/2 x 3 in. (Bottle not included.) 20% Fed. Tax included. Shipping weight 1 lb. 9 oz. State color red or navy blue.

8 D 2245E.....\$3.79

#### TWO-SECTION FORMULA BAG

- Washable plastic zipper bag
- Purse styling—pleated front
- Two zippered compartments
- Adjustable shoulder-hand strap

A really outstanding formula bag of red or blue calf-grain vinyl plastic material. Fiberglass insulation keeps bottles, food hot or cold. Inside are two insulated sections for keeping baby's bottles warm. Measures 3 1/2 x 10 x 12 in. Wonderful for travel with baby. Shipping wt. 1 lb. 4 oz. State color red or navy blue.

8 D 2246.....\$2.98

### "BLINKY, THE CLOWN"

\$1.49



I'll keep baby's bottle warm!



I can be washed

#### A Bottle Holder and Lovable-Toy in One!

JOLLY BLINKY is a delightful toy—a heat retainer—and a bottle holder all in one. He rattles when you shake him and his bright colored suit is washable. Blinky is completely heat sealed... insulated with fiberglass to keep bottle either warm or cold. New self-sealing zipper. "Blinky" holds bottle at proper angle while baby feeds.

8P2273—Shpg. wt. 6 oz. \$1.49



### BOTTLE HOLDERS—keep bottle in place for comfortable feeding

**A** DOLLYKIN is a clever toy, bottle holder, and heat retainer in one. The washable plastic doll zips open at the side to reveal an insulated pouch that keeps baby's bottle warm or cold. Elastic band holds bottle in proper position. Maize and mint green color comb.

8 D 2095—Shipping wt. 6 oz. \$1.25

**B** NEW BABY FEEDING BOTTLE HOLDER holds two bottles in its fiberglass insulated interior... keeps formula hot, or orange juice cold. Washable plastic with zipper close, flap for holding bottle in place while baby feeds. Pillow soft. Delightful pink check color. Makes a lovely gift.

8 D 2024—Shpg. wt. 8 oz. \$1.19

**C** HEART SHAPED BOTTLE HOLDER with a well insulated center to keep formula at correct temperature. Washable plastic. Maize and blue color combination.

8 D 2025—Shpg. wt. 6 oz. 98c

**D** BABY VISITING KIT. Fiberglass insulated. Holds two bottles or baby food. Keeps warm or cold for hours. 20x18-in. plastic sheet snaps on bag—ideal for use when baby needs a change. Shipping weight 7 ounces.

8D2026—Maize, Mint green combination \$1.49

**E** PUFFYKIN BOTTLE HOLDER holds bottle as baby feeds. Cute 10 1/2-in. long toy dog has easy-to-wash plastic cover... baby will love playing with it. Shpg. wt. 12 oz.

8 D 2098—STATE yellow or Mint green.. \$1.29

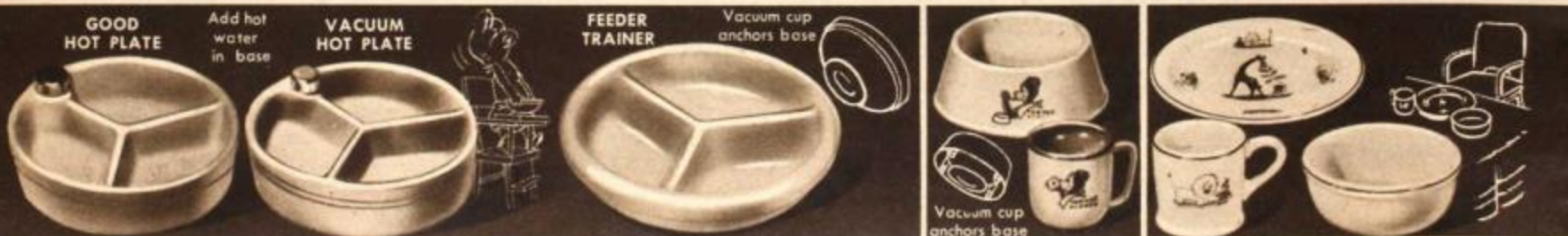
**F** HOLD-A-BOT for use in crib, stroller, carriage or auto. Plastic bottle holder that fits around baby's neck like a bib and makes it impossible for him to drop a bottle. Two strong grippers close it. Attractive Mint green color.

8 D 2027—Shpg. wt. 6 oz. \$1.00

**G** NEW! BABY BOTTLE BOUNCER. Gives bottle protection from breakage. Easily sterilized. Fits all popular makes of bottles. Wear-resistant 100% natural rubber. Maize (yellow) color.

8 D 2028—Shpg. wt. 7 oz. \$1.35

**PLEASE NOTICE**... bottles are not included with any of the bottle holders listed on this page.



### FEEDING DISHES AND CUPS designed to make feeding easier for baby and mother, too

**HOT PLATE.** Just fill the base of this pretty blue and yellow porcelain dish with water... baby's food will stay warm and appetizing for a long time. Heat is distributed evenly over the plate. Three sections with embossed nursery figures keep foods separate. 6 1/2-inch diameter. Shpg. wt. 1 lb. 11 oz.

8 D 2012.....\$1.79

**OUR BEST HOT PLATE.** Made of porcelain, with a rubber vacuum cup on base that anchors the dish to the table—prevents upsets. Add warm water in base to keep food warm. Three sections keep foods separate. 8-inch diameter. Finished in two-tone maize and blue. Shpg. wt. 2 lbs. 8 oz.

8 D 2013.....\$3.29

**FEEDER-TRAINER.** Baby will enjoy learning to feed himself from this sparkling yellow porcelain feeding dish. There's no need to fear upsets, because the vacuum cup on the base securely anchors the plate to the surface of the table. Three sections separate foods. Dish is full size—8-in. diameter. Help baby enjoy his food—order his feeder-trainer now. It's a help to mother, too... smooth porcelain cleans easily. Shpg. wt. 2 lbs. 4 oz.

8 D 2011.....\$2.69

**TOMMEE TIPPEE BABY CUP AND DISH SET.** The feeding set baby can't upset. The dish has a suction base that grips the table... the cup is weighted in the base and bounces back from each blow like a roly-poly doll. In addition, the cup has a perforated plastic top to keep liquid from spilling—removable for cleaning. Cup is 3 1/2 inches high and has full length handle. Dish is 5 inches in diameter.

Both cup and dish are made of plastic with nursery decoration. They are sanitary and easy to clean. Order a set for your youngster today... and it's always a welcome gift. Maize and mint green combination. Shipping weight 14 ounces.

8 D 2275.....Set \$1.89

**THREE PIECE FEEDING SET.** Baby's own dishes—a 7-in. plate, 5-in. bowl, 6-oz. cup, of chip and craze-resistant semi-porcelain. Each piece has clever and colorful nursery pictures set on a white background. Each piece is gold rimmed.

The plate, bowl and cup are all sturdy enough to stand a fair amount of rough treatment without chipping or cracking. They make a wonderful gift for a baby shower or a christening. Ideal for training youngster to feed himself... they look like regular dishes, but are heavier.

8 D 2284—Shpg. wt. 3 lbs. Set \$1.98